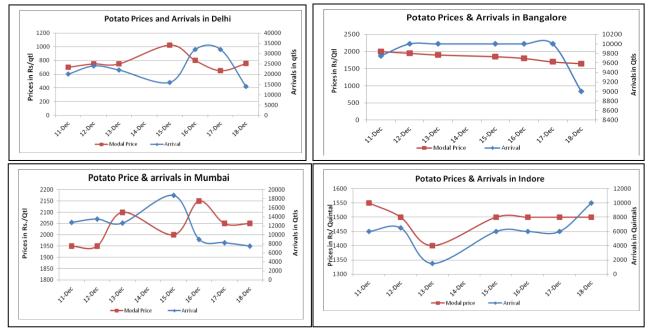
Market Intelligence System

Potato Fundamentals:

- According to state horticulture department of West Bengal, potato area is approximately 7% higher than previous year. Fresh crop is expected to pick up pace full fledged in next couple of weeks.
- In M.P, potato area is almost similar to previous year. In M.P approximately 80% of the grown crop is processing varieties.
- All India potato arrival in 2nd week of December is approximately 3% higher compared to previous year during same time. This indicates that fresh crop is picking up pace.
- In West Bengal, sowing is almost completed with 10% higher area compared to previous year. Fresh arrivals are expected to start in next couple of days.
- In Delhi, potato is arriving in market from Haryana, Punjab and U.P. Prices are hovering in the range of Rs 700- Rs 1100/ quintal.



Potato Wholesale Prices & Arrivals trend in Consumption Centers

(Source: AGRIWATCH) Note: The above graph is made on data collected by Agriwatch through private sources because Agmarknet data are not consistent and lots of gaps in reporting.

Mandis	Khandauli	Farrukhabad	Kanpur	Indore	Bangalore	Tarkeshwar(W.B)	Burdwan (W.B)
Price (Rs./Qtl)	800-900	521-600	500-700	500-2500	1500-1800	1600	-
Arrivals (Qtl)	3600	40000	50000	10000	9000	-	-

Potato Prices & Arrivals in major Mandis as on 17.Dec.2014

Mandis	Khandauli	Farrukhabad	Kanpur	Indore	Bangalore	Tarkeshwar(W.B)	Burdwan (W.B
Price (Rs./Qtl)	800-850	525-600	400-600	500-2500	1600-1800	1660	-
Arrivals (Qtl)	3600	50000	50000	7500	10000	-	-

(Source: Agriwatch)





Market Intelligence System

Potato Futures Analysis: (As on 18 December 2014)

	Exchange	Expiry Date	Today's Close Price	Previous Close Price	Net Change		Previous Day Open Interest	-
ΡΟΤΑΤΟ	MCX	28-Aug-14						
ΡΟΤΑΤΟ	MCX	30-Sep-14						
	•				•	•	(Source: MCX)	

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Daily Price Chart of MCX- Agra August Contract:



(Source: Agriwatch)

There is no movement in potato future market as fresh positions were not allowed.





Market Intelligence System

POTATO-Wholesale and Retail Prices						
	Wholesale Prices (Rs./Qtl)	Retail Prices (Rs./Qtl)				
Centre	18-Dec-14	18-Dec-14				
DELHI	1000	1900				
LUCKNOW	1100	1500				
AHMEDABAD	1800	2000				
BHOPAL	1500	1600				
MUMBAI	2200	3100				
JAIPUR	750	1800				
BHUBANESHWAR	1420	1800				
KOLKATA	1550	1800				
HYDERABAD	3000	3200				
BENGALURU	NR	NR				
TRIVANDRUM	3800	4000				
CHENNAI	2200	2700				

Potato Prices in major markets - Wholesale vs. Retail as on 18 Dec 2014

(Source: Consumer Affairs)

Disclaimer

The information contained in this document has been compiled by Agriwatch from sources believed to be reliable, such as NHB, Agmarknet, etc. and directly from traders in mandis. However, users of this data are requested to use the information with due caution and crosscheck with other sources. This document is not, and should not be construed as an offer to sell or buy any commodities. This document may not be reproduced, distributed or published without the express consent of SFAC



