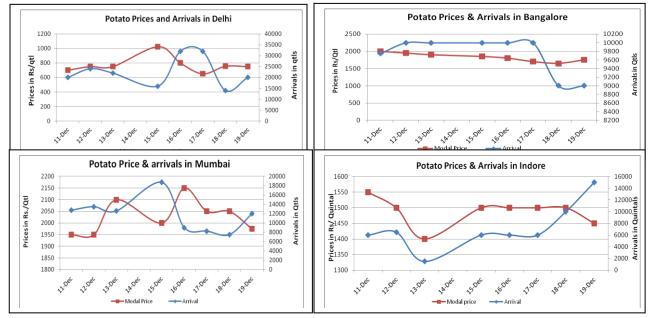
# **Market Intelligence System**

## Potato Fundamentals:

- Potato prices reported down in major domestic market on Friday.
- According to state horticulture department of West Bengal, potato area is approximately 7% higher than previous year. Fresh crop is expected to pick up pace full fledged in next couple of weeks.
- In M.P, potato area is almost similar to previous year. In M.P approximately 80% of the grown crop is processing varieties.
- All India potato arrival in 2<sup>nd</sup> week of December is approximately 3% higher compared to previous year during same time. This indicates that fresh crop is picking up pace.
- In West Bengal, sowing is almost completed with 10% higher area compared to previous year. Fresh arrivals are expected to start in next couple of days.
- In Delhi, potato is arriving in market from Haryana, Punjab and U.P. Prices are hovering in the range of Rs 700- Rs 1000/ quintal.



### Potato Wholesale Prices & Arrivals trend in Consumption Centers

(Source: AGRIWATCH)

Note: The above graph is made on data collected by Agriwatch through private sources because Agmarknet data are not consistent and lots of gaps in reporting.

#### Potato Prices & Arrivals in major Mandis as on 19.Dec.2014

Mandis	Khandauli	Farrukhabad	Kanpur	Indore	Bangalore	Tarkeshwar(W.B)	Burdwan (W.B)
Price (Rs./Qtl)	800-900	525-600	600-800	500-2400	1600-1900	1580	-
Arrivals (Qtl)	3240	20000	23000	15000	9000	-	-

### Potato Prices & Arrivals in major Mandis as on 18.Dec.2014

Mandis	Khandauli	Farrukhabad	Kanpur	Indore	Bangalore	Tarkeshwar(W.B)	Burdwan (W.B
Price (Rs./Qtl)	800-900	521-600	500-700	500-2500	1500-1800	1600	-
Arrivals (Qtl)	3600	40000	50000	10000	9000	-	-

(Source: Agriwatch)





# **Market Intelligence System**

	Exchange	Expiry Date	Today's Close Price	Previous Close Price	Net Change	 Previous Day Open Interest	Change
ΡΟΤΑΤΟ	MCX	28-Aug-14				 	
ΡΟΤΑΤΟ	MCX	30-Sep-14				 	
						(Source: MCX)	

### Potato Futures Analysis: (As on 18 December 2014)

#### Daily Price Chart of MCX- Agra August Contract:



(Source: Agriwatch)

There is no movement in potato future market as fresh positions were not allowed.





## **Market Intelligence System**

POTATO-Wholesale and Retail Prices					
	Wholesale Prices (Rs./Qtl)	Retail Prices (Rs./Qtl) 19-Dec-14			
Centre	19-Dec-14				
DELHI	1000	1900			
LUCKNOW	1100	1500			
AHMEDABAD	1800	2000			
BHOPAL	1500	1600			
MUMBAI	2250	3100			
JAIPUR	850	2000			
BHUBANESHWAR	1420	1800			
KOLKATA	1550	1800			
HYDERABAD	3000	3200			
BENGALURU	2800	3000			
TRIVANDRUM	3800	4000			
CHENNAI	2000	2600			

### Potato Prices in major markets - Wholesale vs. Retail as on 19 Dec 2014

(Source: Consumer Affairs)

Disclaimer

The information contained in this document has been compiled by Agriwatch from sources believed to be reliable, such as NHB, Agmarknet, etc. and directly from traders in mandis. However, users of this data are requested to use the information with due caution and crosscheck with other sources. This document is not, and should not be construed as an offer to sell or buy any commodities. This document may not be reproduced, distributed or published without the express consent of SFAC



