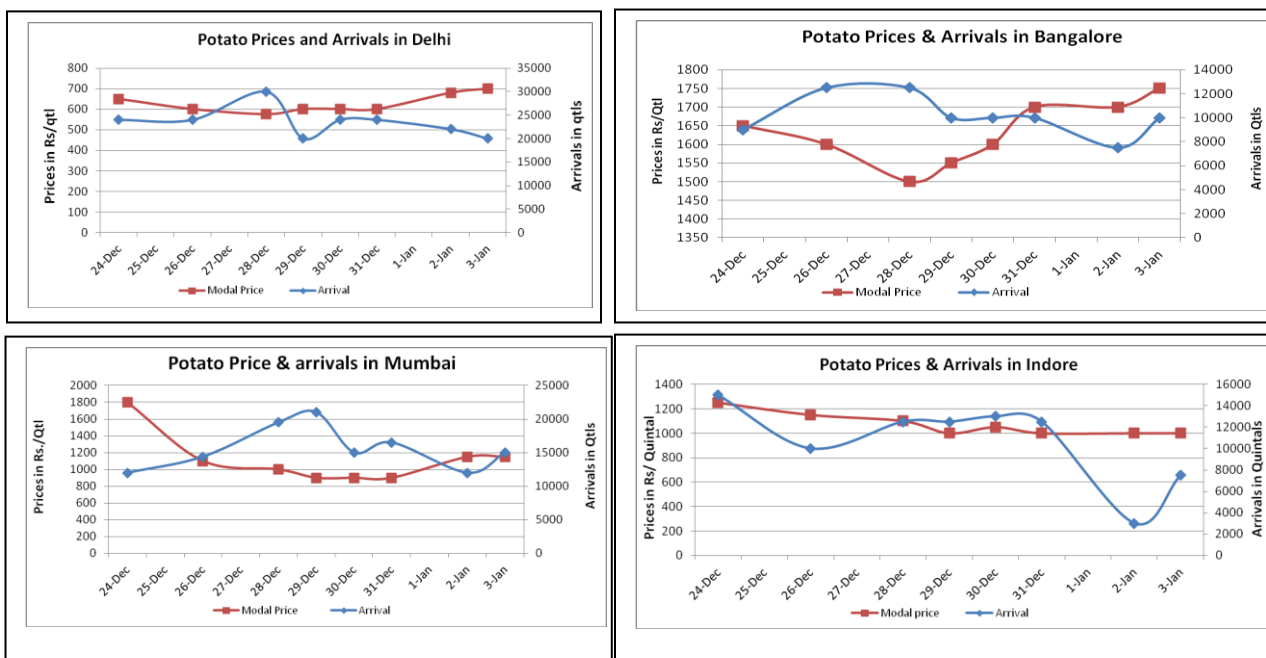


Potato Fundamentals:

- All India potato arrival in December month is approximately 2% lower compared to previous year during same time. Continuous rains in producing regions constraint supplies.
- In U.P, rabi sown area is approximately 601000 hectares compared to last year area of 564940 hectares. Fresh crop (Premature crop) has started arriving in market from different parts of U.P which has led sharp decline in potato prices.
- According to state horticulture department of West Bengal, potato area is approximately 342680 hectares compared to last year area of 320530 hectares.
- In M.P, rabi acreage is estimated to be approximately 100000 hectares which 2 % higher than last year's area.

Potato Wholesale Prices & Arrivals trend in Consumption Centers



(Source: AGRIWATCH)

Note: The above graph is made on data collected by Agriwatch through private sources because Agmarknet data are not consistent and lots of gaps in reporting.

Potato Prices & Arrivals in major Mandis as on 3-Jan.2015

| Mandis | Khandauli | Farrukhabad | Kanpur | Indore | Bangalore | Tarkeshwar(W.B) | Burdwan (W.B) |
|-----------------|-----------|-------------|----------|----------|-----------|-----------------|---------------|
| Price (Rs./Qtl) | 700-800 | 600-650 | 700-1000 | 500-1500 | 1600-1900 | Closed | Closed |
| Arrivals (Qtl) | 2880 | 40000 | 9750 | 7500 | 10000 | Closed | Closed |

Potato Prices & Arrivals in major Mandis as on 2-Jan.2015

| Mandis | Khandauli | Farrukhabad | Kanpur | Indore | Bangalore | Tarkeshwar(W.B) | Burdwan (W.B) |
|-----------------|-----------|-------------|----------|----------|-----------|-----------------|---------------|
| Price (Rs./Qtl) | 700-800 | 650-700 | 700-1000 | 500-1500 | 1600-1800 | NR | NR |
| Arrivals (Qtl) | 3240 | 30000 | 7500 | 3000 | 7500 | NR | NR |

(Source: Agriwatch)

Potato Prices in major markets – Wholesale vs. Retail as on 2 Jan 2015

| POTATO-Wholesale and Retail Prices | | |
|------------------------------------|----------------------------|-------------------------|
| Centre | Wholesale Prices (Rs./Qtl) | Retail Prices (Rs./Qtl) |
| | 2-Jan-15 | 2-Jan-15 |
| DELHI | 838 | 1600 |
| LUCKNOW | 700 | 1000 |
| AHMEDABAD | 1800 | 2000 |
| BHOPAL | 1500 | 1600 |
| MUMBAI | 1400 | 3000 |
| JAIPUR | 500 | 1400 |
| BHUBANESHWAR | 1500 | 1800 |
| KOLKATA | 1100 | 1500 |
| HYDERABAD | 2400 | 2600 |
| BENGALURU | NR | NR |
| TRIVANDRUM* | NR | NR |
| CHENNAI# | 1500 | 2200 |

(Source: Consumer Affairs)

Disclaimer

The information contained in this document has been compiled by Agriwatch from sources believed to be reliable, such as NHB, Agmarknet, etc. and directly from traders in mandis. However, users of this data are requested to use the information with due caution and crosscheck with other sources. This document is not, and should not be construed as an offer to sell or buy any commodities. This document may not be reproduced, distributed or published without the express consent of SFAC