Market Intelligence System

Potato Fundamentals:

- In M.P, Processing variety like Chipsona 1 and Chipsona 2 is expected to arrive in market from mid January whereas "Atlanta" variety is already arriving in market.
- According to trade sources in West Bengal, potato area is expected to be 10-15% higher than last year due to better price realization in 2014.
- Cold Storage Association of West Bengal has stated that cold storages are well equipped to handle surplus production this year.
- In Karnataka, targeted area for rabi season is 9855 hectares. As on 12-1-2014 approximately 6822 hectares of area is sown compared to last year 5544 hectares during same time.
- Across the country potato prices have fallen in almost all the markets and expected to fall down further or remain range bounded for coming months due to increase in arrivals of fresh crop.



Potato Wholesale Prices & Arrivals trend in Consumption Centers

(Source: AGRIWATCH)

Note: The above graph is made on data collected by Agriwatch through private sources because Agmarknet data are not consistent and lots of gaps in reporting.

Potato Prices & Arrivals in major Mandis as on 15. Jan. 2015

Mandis	Khandauli	Farrukhabad	Kanpur	Indore	Bangalore	Tarkeshwar(W.B)	Burdwan (W.B)
Price (Rs./Qtl)	750-800	450-550	500-700	Closed	Closed	NR	NR
Arrivals (Qtl)	2700	20000	9000	Closed	Closed	NR	NR

Potato Prices & Arrivals in major Mandis as on 14.Jan.2015

Mandis	Khandauli	Farrukhabad	Kanpur	Indore	Bangalore	Tarkeshwar(W.B)	Burdwan (W.B
Price (Rs./Qtl)	700-800	441-500	500-700	500-1300	1500-1800	NR	NR
Arrivals (Qtl)	2160	14000	9750	10000	4500	NR	NR



(Source: Agriwatch)



Market Intelligence System

POTATO-Wholesale and Retail Prices					
Constant	Wholesale Prices (Rs./Qtl)	Retail Prices (Rs./Qtl) 15-Jan-15			
Centre	15-Jan-15				
DELHI	725	1400			
LUCKNOW	700	1000			
AHMEDABAD	1800	2000			
BHOPAL	1300	1400			
MUMBAI	1400	3000			
JAIPUR	500	1200			
BHUBANESHWAR	800	1200			
KOLKATA	800	1000			
HYDERABAD	NR	NR			
BENGALURU	NR	NR			
TRIVANDRUM*	3100	3300			
CHENNAI#	NR	NR			

Potato Prices in major markets – Wholesale vs. Retail as on 15 Jan 2015

(Source: Consumer Affairs)

Disclaimer

The information contained in this document has been compiled by Agriwatch from sources believed to be reliable, such as NHB, Agmarknet, etc. and directly from traders in mandis. However, users of this data are requested to use the information with due caution and crosscheck with other sources. This document is not, and should not be construed as an offer to sell or buy any commodities. This document may not be reproduced, distributed or published without the express consent of SFAC



