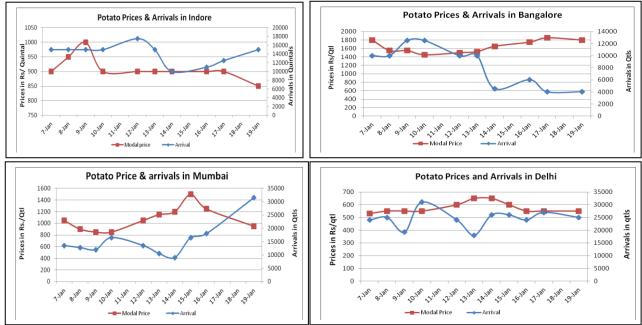
Market Intelligence System

Daily Potato Report 20 Jan 2015

Potato Fundamentals:

- Weak sentiment witnessed in Potato major domestic market on Monday.
- In Mumbai market Potato prices significantly come down due to increasing new crop arrivals.
- Sources revealed that, in UP Potato production may go up around 10 15% during current year due to better yield than last year. Till now 10% arrivals have come. From mid February potato will start going to cold storage. Higher production may put cap on prices in coming days.
- In U.P, Rabi acreage is expected to be higher than last year by approximately 6%. Total estimated area for 2014-15 Rabi season is approximately 601000 hectares.
- Higher sowing reported in Karnataka state current year. Total targeted area for rabi season is 9855 hectares. As on 12-1-2014 approximately 6822 hectares of area is sown compared to last year 5544 hectares during same time.
- According to trade sources in West Bengal, potato area is expected to be 10-15% higher than last year due to better price realization in 2014.



Potato Wholesale Prices & Arrivals trend in Consumption Centers

(Source: AGRIWATCH)

Note: The above graph is made on data collected by Agriwatch through private sources because Agmarknet data are not consistent and lots of gaps in reporting.

Mandis	Khandauli	Farrukhabad	Kanpur	Indore	Bangalore	Tarkeshwar(W.B)	Burdwan (W.B)
Price (Rs./Qtl)	NR	425-500	500-700	500-1200	1700-1900	NR	NR
Arrivals (Qtl)	NR	8000	17250	15000	4000	NR	NR

Potato Prices & Arrivals in major Mandis as on 17. Jan. 2015

Mandis	Khandauli	Farrukhabad	Kanpur	Indore	Bangalore	Tarkeshwar(W.B)	Burdwan (W.B
Price (Rs./Qtl)	750-800	415-500	500-700	500-1300	1800-1900	NR	NR
Arrivals (Qtl)	2160	40000	10800	12500	4000	NR	NR

(Source: Agriwatch)





Market Intelligence System

POTATO-Wholesale and Retail Prices						
Constant	Wholesale Prices (Rs./Qtl)	Retail Prices (Rs./Qtl) 19-Jan-15				
Centre	19-Jan-15					
DELHI	750	1400				
LUCKNOW	600	1000				
AHMEDABAD	1600	1800				
BHOPAL	1300	1400				
MUMBAI	1400	3000				
JAIPUR	500	1200				
BHUBANESHWAR	700	1000				
KOLKATA	800	1000				
HYDERABAD	2200	2400				
BENGALURU	2200	2400				
TRIVANDRU	3100	3300				
CHENNAI	NR	NR				

Potato Prices in major markets – Wholesale vs. Retail as on 19 Jan 2015

(Source: Consumer Affairs)

Disclaimer

The information contained in this document has been compiled by Agriwatch from sources believed to be reliable, such as NHB, Agmarknet, etc. and directly from traders in mandis. However, users of this data are requested to use the information with due caution and crosscheck with other sources. This document is not, and should not be construed as an offer to sell or buy any commodities. This document may not be reproduced, distributed or published without the express consent of SFAC



