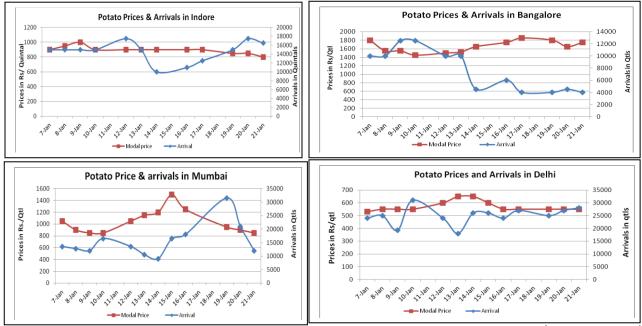
Market Intelligence System

Daily Potato Report 22 Jan 2015

Potato Fundamentals:

- Lower arrivals reported in Potato major domestic market on Wednesday.
- New crop arrivals coming from UP, Punjab and Pune districts during the period.
- Higher sowing reported in Karnataka state current year. Total targeted area for rabi season is 9855 hectares. As on 12-1-2014 approximately 6822 hectares of area is sown compared to last year 5544 hectares during same time.
- In West Bengal, potato area is expected to be 10-15% higher than last year due to better price realization in 2014.
- Sources revealed that, in UP Potato production may go up around 10 15% during current year due to better yield than last year. Till now 10% arrivals have come. From mid February potato will start going to cold storage. Higher production may put cap on prices in coming days.
- In U.P, Rabi acreage is expected to be higher than last year by approximately 6%. Total estimated area for 2014-15 Rabi season is approximately 601000 hectares.



Potato Wholesale Prices & Arrivals trend in Consumption Centers

(Source: AGRIWATCH)

Note: The above graph is made on data collected by Agriwatch through private sources because Agmarknet data are not consistent and lots of gaps in reporting.

Potato Prices &	Arrivals in r	maior Mandis	as on 21.Jan.2015
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Mandis	Khandauli	Farrukhabad	Kanpur	Indore	Bangalore	Tarkeshwar(W.B)	Burdwan (W.B)
Price (Rs./Qtl)	NR	431-550	500-600	500-1100	1600-1900	660	550
Arrivals (Qtl)	NR	20000	11250	16500	4000	-	-

Potato Prices & Arrivals in major Mandis as on 20.Jan.2015

Mandis	Khandauli	Farrukhabad	Kanpur	Indore	Bangalore	Tarkeshwar(W.B)	Burdwan (W.B
Price (Rs./Qtl)	NR	401-450	500-600	500-1200	1500-1800	640	NR
Arrivals (Qtl)	NR	10000	11250	17500	4500	-	NR

(Source: Agriwatch)





Market Intelligence System

POTATO-Wholesale and Retail Prices					
Centre	Wholesale Prices (Rs./Qtl)	Retail Prices (Rs./Qtl)			
	21-Jan-15	21-Jan-15			
DELHI	688	1400			
LUCKNOW	600	1000			
AHMEDABAD	1600	1800			
BHOPAL	1300	1400			
MUMBAI	1400	3000			
JAIPUR	450	1000			
BHUBANESHWAR	700	1000			
KOLKATA	800	1000			
HYDERABAD	2200	2400			
BENGALURU	2200	2400			
TRIVANDRU	3100	3300			
CHENNAI	1200	2000			

Potato Prices in major markets – Wholesale vs. Retail as on 21 Jan 2015

(Source: Consumer Affairs)

Disclaimer

The information contained in this document has been compiled by Agriwatch from sources believed to be reliable, such as NHB, Agmarknet, etc. and directly from traders in mandis. However, users of this data are requested to use the information with due caution and crosscheck with other sources. This document is not, and should not be construed as an offer to sell or buy any commodities. This document may not be reproduced, distributed or published without the express consent of SFAC



