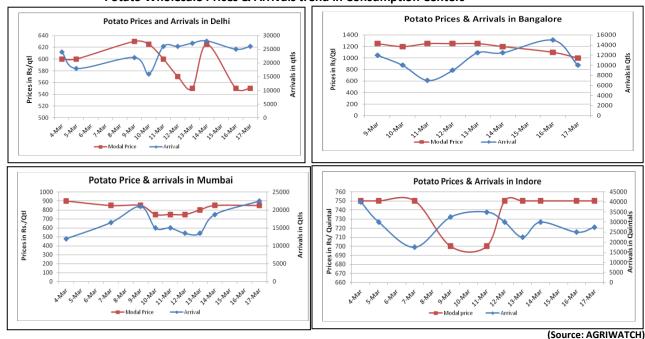
# **Market Intelligence System**

## Potato Fundamentals:

- In West Bengal, on a daily basis approximately 5-6% loading is completed in cold storages.
- In U.P, approximately 35-40% loading is completed. According to trade sources, harvesting is expected to pick up pace in next 2 days if weather remain favorable.
- In Gujarat, approximately 5% crop damaged reported due to recent rains.
- According to trade sources in Gujarat, cold storage is expected to use 100% capacity utilization.
- In U.P, cold storages loading prices are approximately Rs 400 to Rs 550/ quintal compared to last year average loading price of Rs 952/ quintal.



#### Potato Wholesale Prices & Arrivals trend in Consumption Centers

Note: The above graph is made on data collected by Agriwatch through private sources because Agmarknet data are not consistent and lots of gaps in reporting.

### Potato Prices & Arrivals in major Mandis as on 17.Mar.2015

Mandis	Khandauli	Farrukhabad	Kanpur	Indore	Bangalore	Tarkeshwar(W.B)	Burdwan (W.B)
Price (Rs./Qtl)	500-550	350-450	400-550	500-1000	900-1100	410	320
Arrivals (Qtl)	8100	30000	23000	27500	10000	-	-

### Potato Prices & Arrivals in major Mandis as on 16.Mar.2015

Mandis	Khandauli	Farrukhabad	Kanpur	Indore	Bangalore	Tarkeshwar(W.B)	Burdwan (W.B
Price (Rs./Qtl)	500-550	331-450	400-600	500-1000	1000-1200	400	330
Arrivals (Qtl)	7200	7000	14000	25000	15000	-	-

(Source: Agriwatch)





# Market Intelligence System

POTATO-Wholesale and Retail Prices					
	Wholesale Prices (Rs./Qtl)	Retail Prices (Rs./Qtl) 17-Mar-15			
Centre	17-Mar-15				
DELHI	625	1400			
LUCKNOW	600	1000			
AHMEDABAD	1430	1600			
BHOPAL	NR	NR			
MUMBAI	1200	2700			
JAIPUR	500	1000			
BHUBANESHWAR	480	800			
KOLKATA	450	800			
HYDERABAD	2200	2400			
BENGALURU	1700	1900			
TRIVANDRUM	2900	3100			
CHENNAI	1200	1900			

#### Potato Prices in major markets – Wholesale vs. Retail as on 17 Mar 2015

(Source: Consumer Affairs)

Disclaimer

The information contained in this document has been compiled by Agriwatch from sources believed to be reliable, such as NHB, Agmarknet, etc. and directly from traders in mandis. However, users of this data are requested to use the information with due caution and crosscheck with other sources. This document is not, and should not be construed as an offer to sell or buy any commodities. This document may not be reproduced, distributed or published without the express consent of SFAC



