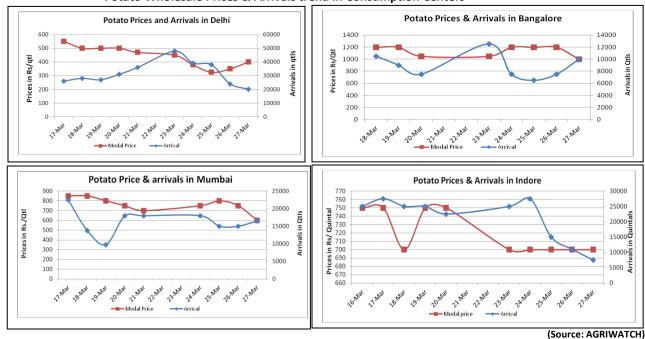
# **Market Intelligence System**

## Potato Fundamentals:

- In West Bengal loading in cold storages is completed and capacity utilization is 100% this year due to higher production. Total cold storage capacity is approximately 62.5 lakh MT.
- In West Bengal, loading prices were between Rs 400-Rs 450/ Quintal compared to last year price of Rs 865/ quintal.
- Approximately 3% and 5% loss is reported in Gujarat and U.P respectively due to rains in previous weeks.
- In Bihar average Loading prices are trading in the range of Rs 600- Rs 650/ quintal. Traders are expecting 100% utilization



Potato Wholesale Prices & Arrivals trend in Consumption Centers

Note: The above graph is made on data collected by Agriwatch through private sources because Agmarknet data are not consistent and lots of gaps in reporting.

### Potato Prices & Arrivals in major Mandis as on 27.Mar.2015

Mandis	Khandauli	Farrukhabad	Kanpur	Indore	Bangalore	Tarkeshwar(W.B)	Burdwan (W.B)
Price (Rs./Qtl)	NR	200-300	300-400	500-900	900-1100	480	400
Arrivals (Qtl)	NR	20000	25000	7500	10000	-	-

### Potato Prices & Arrivals in major Mandis as on 26.Mar.2015

Mandis	Khandauli	Farrukhabad	Kanpur	Indore	Bangalore	Tarkeshwar(W.B)	Burdwan (W.B
Price (Rs./Qtl)	400-400	300-425	300-400	500-900	1100-1300	480	400
Arrivals (Qtl)	9000	30000	20000	11000	7500	-	-

(Source: Agriwatch)





# Market Intelligence System

POTATO-Wholesale and Retail Prices					
0	Wholesale Prices (Rs./Qtl)	Retail Prices (Rs./Qtl) 27-Mar-15			
Centre	27-Mar-15				
DELHI	488	1400			
LUCKNOW	600	1000			
AHMEDABAD	950	1000			
BHOPAL	1200	1500			
MUMBAI	700	2200			
JAIPUR	350	800			
BHUBANESHWAR	NR	NR			
KOLKATA	450	800			
HYDERABAD	2200	2400			
BENGALURU	1700	1900			
TRIVANDRUM	2400	2500			
CHENNAI	1000	1300			

#### Potato Prices in major markets – Wholesale vs. Retail as on 27 Mar 2015

(Source: Consumer Affairs)

Disclaimer

The information contained in this document has been compiled by Agriwatch from sources believed to be reliable, such as NHB, Agmarknet, etc. and directly from traders in mandis. However, users of this data are requested to use the information with due caution and crosscheck with other sources. This document is not, and should not be construed as an offer to sell or buy any commodities. This document may not be reproduced, distributed or published without the express consent of SFAC



