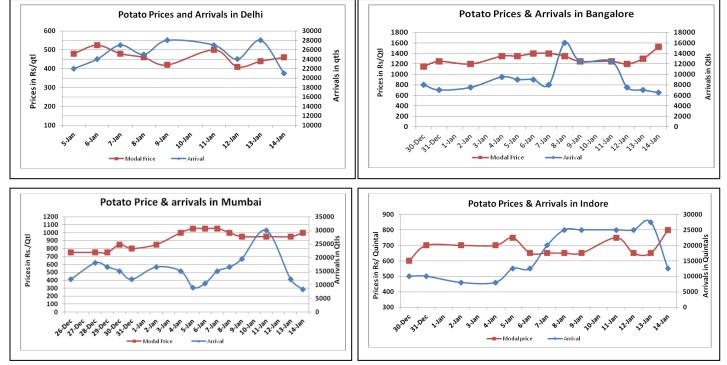
# Market Intelligence System

## **Potato Fundamentals:**

- In Delhi, modal Prices are trading at Rs 480/ guintal compared to Corresponding year's Rs 600/ guintal during same period.
- In West Bengal, Hybrid potato or "Kachha Aloo" is arriving in market which is delayed by 10-15 days. But . according to trade sources this crop is less due to lower sowing because of low prices during time of sowing. Yield is also low of Hybrid potato because of unfavorable weather conditions.
- In U.P, Rabi area is expected to be less by 5-10% compared to corresponding year's area 6.23 lakh hectares. According to trade sources production is expected to be low because of unfavourable weather conditions.
- In M.P, fresh crop is arriving in market from local region. In M.P, approximately 80% of the crop grown is of processing variety.



### Potato Wholesale Prices & Arrivals trend in Consumption Centers

(Source: AGRIWATCH)

Note: The above graph is made on data collected by Agriwatch through private sources because Agmarknet data are not consistent and lots of gaps in reporting.

### Potato Prices & Arrivals in major Mandis as on 14. Jan. 2016

Mandis	Khandauli	Farrukhabad	Kanpur	Indore	Bangalore	Tarkeshwar (W.B)	Burdwan (W.B)
Price (Rs./Qtl)	400-450	350-370	300-500	500-1100	1400-1650	820	720
Arrivals (Qtl)	9000	15000	22500	12500	6500	-	-

## Potato Prices & Arrivals in major Mandis as on 13. Jan. 2016

Mandis	Khandauli	Farrukhabad	Kanpur	Indore	Bangalore	Tarkeshwar(W.B)	Burdwan (W.B
Price (Rs./Qtl)	400-450	350-375	300-500	300-1000	1200-1400	840	740
Arrivals (Qtl)	10440	22500	21000	27500	7000	-	-



Agribusiness Consortium

(Source: Agriwatch)



# Market Intelligence System

POTATO-Wholesale and Retail Prices						
Centre	Wholesale Prices (Rs./Qtl)	Retail Prices (Rs./Qtl)				
Centre	14.Jan.2016	14.Jan.2016				
DELHI	450	1300				
LUCKNOW	700	800				
AHMEDABAD	NR	NR				
BHOPAL	1000	1200				
MUMBAI	750	1900				
JAIPUR	400	900				
BHUBANESHWAR	900	1200				
KOLKATA	700	1000				
HYDERABAD	1800	2000				
BENGALURU	1600	2000				
TRIVANDRUM	2700	2900				
CHENNAI	1300	2100				

#### Potato Prices in major markets - Wholesale vs. Retail as 14 Jan 2016

(Source: Consumer Affairs)

Disclaimer

The information contained in this document has been compiled by Agriwatch from sources believed to be reliable, such as NHB, Agmarknet, etc. and directly from traders in mandis. However, users of this data are requested to use the information with due caution and crosscheck with other sources. This document is not, and should not be construed as an offer to sell or buy any commodities. This document may not be reproduced, distributed or published without the express consent of SFAC



