

Executive Summary:

- In benchmark market Agra (khandauli), prices are expected to trade between Rs 950-Rs 1100/ quintal because of fresh crop arriving in market.
- In U.P, approximately 5% crop is remaining in cold storages. According to trade sources Rabi sown area is almost similar to previous year but climatic conditions are not at par which may affect the production but exact estimation could be made only after mid January.
- In M.P, approximately 80% crop of the total production is of processing variety. Fresh crop has started arriving in market and varieties arriving in market are Atlanta, FC3 and 1533.
- In West Bengal approximately 94% of potatoes have been released so far. Trade sources are expecting that by mid December stored potato will also be consumed.
- In West Bengal so far 60% sowing is completed as per trade sources. Hybrid potato or “Kachha Aloo” is sown less this year due to lower prices during sowing time. Normally by 10th of December sowing is completed but this year it's delayed because of unfavorable weather conditions.
- According to trade sources, crop area in Punjab is expected to be 89000 hectares in comparison to 87000 hectares last year.
- Fresh crop from Punjab and fewer parts of U.P has started arriving in market. According to trade sources crop condition in Punjab is good because of favorable weather condition.

Monthly Wholesale Price Trend in different Producing & Consuming Centers:

Market	Nov. 2015 Avg. Wholesale Price (Rs/Qtl)- (Fresh Potato)	Oct. 2015 Avg. Wholesale Price (Rs/Qtl)- (Fresh Potato)	Nov. 2014 Avg. Wholesale Price (Rs/Qtl)	Absolute Change over Prev. Month (Rs./Qtl)	% Change over Prev. Month	% Change over Prev. Year
Delhi	1245	1812	2101	-567	-31.29	-40.74
Khandauli (Agra)	732	696	1938	36	5.17	-62.23
Farrukhabad	703	593	1848	110	18.55	-61.96
Ludhiana	519	519	1690	Unch	Unch	-69.29
Kolkata	893	700	1911	193	27.57	-53.27
Jaipur	642	622	1860	20	3.22	-65.48
Mumbai	975	956	2330	19	1.99	-58.15
Bangalore	1228	1161	2326	67	5.77	-47.21
Tarkeshwar	855	626	1868	229	36.58	-54.23

(Source: AGRIWATCH)



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The above table shows monthly price trend of potato in wholesale markets. Prices have increased slightly in most of the markets because of availability of fresh crop from Punjab as stored crop is almost over in cold storages of producing regions. In Ludhiana, fresh crop is arriving from local region in full pace so prices are similar to previous month.

Monthly Retail Price (Rs/Qtl) and arrivals (Tons) trend in different Consuming Centers:

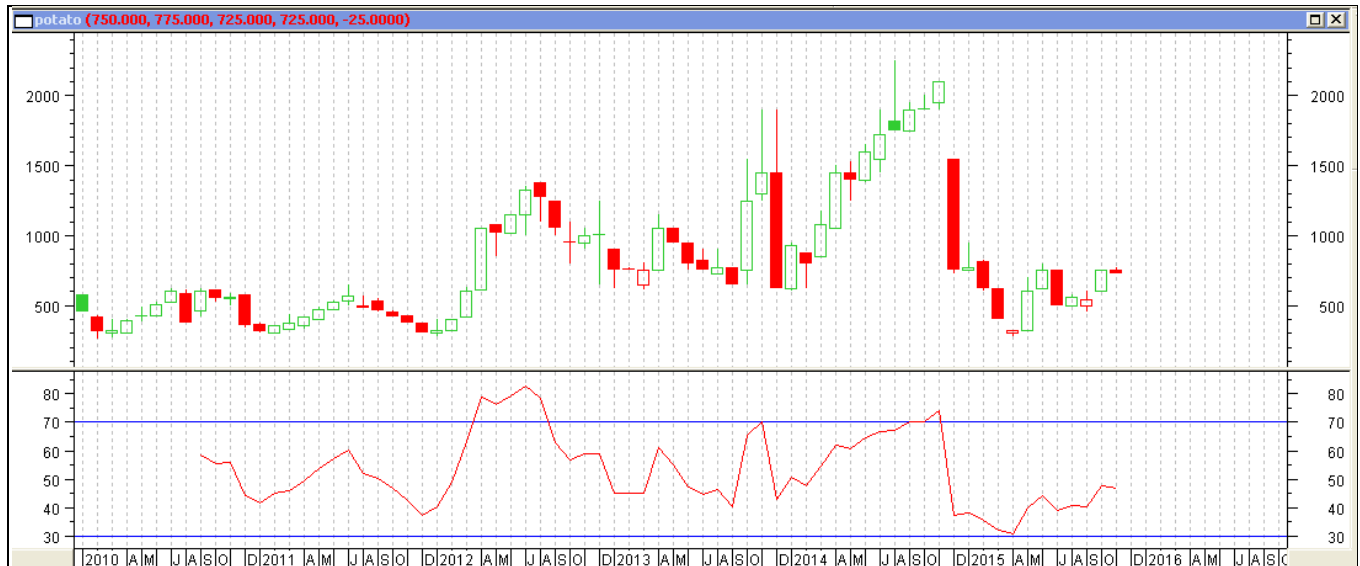
Market	Nov. 2015 Avg. Retail Price (Rs/Qtl)	Oct. 2015 Avg. Retail Price (Rs/Qtl)	Previous year Avg. Retail Price-Nov. 2014	% Change in Price Over Prev. Month	% Change in Price Over Prev. year	Total Arrivals in Nov. 2015 (in Qtl)*	Total Arrivals in Oct. 2015 (in Qtl)*	Total Arrivals in Nov. 2014 (in Qtl)*
Bangalore	2100	2000	2700	5.00	-22.22	257900	218000	169525
Chennai	2300	2000	2900	15.00	-20.69	51500	54600	53600
Delhi	2300	2100	3300	9.52	-30.30	626600	625600	623200
Guwahati	1500	1200	2800	25.00	-46.43	35010	37360	31200
Hyderabad	2000	2000	3500	Unch	-42.86	24630	23700	18700
Mumbai	2100	2100	3200	Unch	-34.38	316050	303000	280050
Ranchi	1600	1600	3000	Unch	-46.67	59480	23700	49750

(Source: #Consumer Affairs,* Agriwatch)

In retail market, mixed variation of prices was seen. Prices are similar to previous week or have increased by Rs 100 - Rs 200/ quintal in few markets. In Coming months prices are expected to remain range bound with availability of fresh crop from U.P and West Bengal along with crop from Punjab.

Prices are comparatively lower this year compared to previous year, in almost all the markets.

Technical Analysis-Potato Spot Market (Khandauli, Agra):



(Note: Each bar or “candle” in the chart shows the price movement in a particular month. The blue candle signifies prices increased and red candle signifies prices decreased in that month. The length of the “candle” shows the upper and lower end of the price range for the week.)

The above chart shows the monthly price movement of potato for Agra (Khandauli) market. Average Modal prices during November month were Rs 732/quintal. On the higher side prices may find short term resistance at a level of 800/ quintal. On the lower side prices may find long term support at a level of Rs 400/ quintal. Relative strength Indicator (RSI) oscillator is moving stable in neutral region. Prices are expected to remain range bounded in coming days. On higher side, if prices breach Rs 800 level then wholesale prices in Agra could go up to Rs. 955-1100/ quintal in coming months. Overall potato market is expected to be range bounded to firm.

Disclaimer

The information contained in this document has been compiled by Agriwatch from sources believed to be reliable, such as NHB, Agmarknet, etc. and directly from traders in mandis. However, users of this data are requested to use the information with due caution and crosscheck with other sources. This document is not, and should not be construed as an offer to sell or buy any commodities. This document may not be reproduced, distributed or published without the express consent of SFAC.



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