

Executive Summary:

- In West Bengal, cold storages are filled with approximately 52 lakh of the total capacity which is approximately 60.84 lakh ton. In U.P, cold storage are filled with approximately 90 lakh ton of the total capacity of 110 lakh ton.
- According to trade sources, approximately 30-35 trucks are being exported to Pakistan on a daily basis in which 'LR' variety is mainly exported.
- In West Bengal, so far approximately 10%-12% of cold storage potatoes have been released from total storage capacity of approximately 52 lakh tons. Market is looking bearish until or unless potato prices don't breach a level of Rs 1350/ quintal on upper side in benchmark market of Tarkeshwar.
- In Khandauli (Agra), prices are hovering in the range of Rs 1380/ quintal compared to last year total price of Rs 950/ quintal. This year prices are almost 45% higher than last year.
- In Bangalore, potato is arriving in market from U.P, Indore and Kolkata which are contributing approximately 65%, 20% and 15% respectively.

Weekly Wholesale Potato Price Analysis for (26 May – 31 May 2014)

Chennai	State	Avg. Price (26 May- 31 May) 2014	Avg. Price (19 May- 24 May) 2014	Avg. Price (26 May- 31 May) 2013	% Change over Prev. Week	% Change over prev. Year
Delhi	Delhi	1317	1308	870	0.69	51.38
Agra (Khandauli)	UP	1379	1367	950	0.88	45.16
Kanpur	UP	1300	1317	885	-1.29	46.89
Kolkata	W. Bengal	1383	1370	834	0.95	65.83
Ludhiana	Punjab	967	942	650	2.65	48.77
Indore	MP	900	842	930	6.89	-3.23
Mumbai	Maharashtra	1670	1683	1185	-0.77	40.93
Bangalore	Karnataka	1804	1771	1379	1.86	30.82
Ahmadabad	Gujarat	1283	1359	988	-5.59	29.86
Chennai	Tamil Nadu	2025	1933	1520	4.76	33.22

(Source: AGRIWATCH,* AGMARKNET)

The above table depicts the weekly wholesale price movement of different markets across the country. Prices have increased in almost all the markets except Kanpur, Mumbai and Ahmadabad. Maximum prices have increased in Mumbai and Chennai by approximately 7% and 4.76% respectively.

If we compare on a year on year basis, prices of potatoes have increased this year due to crop loss in West Bengal and U.P due to Blight disease and rains respectively. The other reason is less storage of potato crop in West Bengal and U.P cold storages.

Weekly Retail Potato Prices Analysis for (26 May – 31 May 2014)

Market	State	Retail Avg. Price (26 May-31 May) 2014)	Retail Avg. Price (19 May-24 May) 2014)	Retail Avg. Price (26 May-31 May) 2013	% Change in Price Over Prev. Week	% Change in Price Over Prev. year
Bangalore	Karnataka	2617	2700	2040	-3.07	28.28
Bhubaneswar	Orissa	1600	1700	1100	-5.88	45.45
Chennai	Tamilnadu	2800	2667	2400	4.99	16.67
Delhi	Delhi	1900	1900	1375	0.00	38.18
Kolkata	W. Bengal	1720	1610	1030	6.83	66.99
Mumbai	Maharashtra	2420	2400	2000	0.83	21.00
Patna	Bihar	2000	2050	1280	-2.44	56.25

(Source: NHB)

In Retail market, prices have reported firm in almost all the major markets except Bangalore, Bhubaneswar and Patna. Maximum prices have increased in Chennai market. Retail prices are also higher than last year because of less production and less storage of potato crop in cold storages.

Technical Analysis Potato weekly Price Chart (Spot Market- Khandauli)



(Note: Each bar or “candle” in the chart shows the price movement in a particular week. The green candle signifies prices increased and red candle signifies prices decreased in that week. The length of the “candle” shows the upper and lower end of the price range for the week.)

02 June, 2014

The above chart shows the weekly price movement of Potato prices in spot market of Khandauli (Agra). In Agra, modal prices are trading around Rs 1379/ quintal which have increased from previous week by Rs 12/quintal. Normal demand reported in the benchmark market. On the lower side prices may find a strong support at a level of Rs 1250/ quintal whereas on the higher side prices may find a resistance at a level of Rs 1550/ quintal. Relative Strength Indicator (RSI) oscillator is moving stable indicates that market is uniform and may rise after couple of weeks.

Potato Futures Weekly Analysis: (26 May – 30 May 2014)

Symbol	Exchange	Expiry Date	This week Close Price	Previous week Close Price	Net Change	This week Open Interest	Previous week Open Interest	Change
POTATO	MCX	30-Jun-14	1316.7	1327.1	-10.4	23085	23835	-750
POTATO	MCX	31-Jul-14	1345	1362.4	-17.4	20475	19020	1455
POTATO	MCX	28-Aug-14	1387.7	1401.1	-13.4	2925	2445	480
POTATO	MCX	30-Sep-14	1402.4	1438.6	-36.2	1395	1170	225

(Source: MCX)

In MCX, June month contract, market participants are liquidating their long position with decrease in price and open interest. In July August and September month contract, market participants are building their long positions with decrease in prices and increase in open interest. Further, prices are expected to be firm throughout the season.

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