# **Market Intelligence System**

## Weekly Potato Report 9 June, 2015

### **Executive Summary:**

- As per IBIS (International Business Information Services) around 1161 tons of Potato has been exported during 31st May-7<sup>th</sup> June 2015 as compared to the last week 1483 tons.
- In U.P, so far 7% potato has been released from the cold storages. According to traders pace of release is similar to previous year.
- In West Bengal approximately 5-6% potato has been released compared to last year 9% during same time. It indicates lower demand in market.
- In Bihar approximately 2% potato has been released compared to 4% of last year during same time. This year capacity utilization was 95% compared to last year 67% of total capacity which is 11 lakh ton.
- Across the country, potato release from cold storages has started and prices are comparatively lower than last year during same time due to higher production.

### **Weekly Wholesale and Retail Potato Price Analysis**

| Centre       | Wholesale Prices (Rs/Qtl.)# |                      |                      | Retail Prices (Rs./Qtl.) * |                      |                      |
|--------------|-----------------------------|----------------------|----------------------|----------------------------|----------------------|----------------------|
|              | Current Week                | Previous Week        | A year ago           | Current Week               | Previous<br>Week     | A year ago           |
|              | As on<br>9.June.2015        | As on<br>2.June.2015 | As on<br>9.June.2014 | As on<br>9.June.2015       | As on<br>2.June.2015 | As on<br>9.June.2014 |
| DELHI        | NR                          | 588                  | 1616                 | 1500                       | 1400                 | 2400                 |
| LUCKNOW      | 660                         | 620                  | 1425                 | 1000                       | 1000                 | 2000                 |
| AHMEDABAD    | 600                         | 600                  | 1400                 | 1300                       | 1100                 | 2500                 |
| INDORE       | NR                          | NR                   | 1000                 | NR                         | 900                  | 1700                 |
| MUMBAI       | 1150                        | 1150                 | 1625                 | 2100                       | 2000                 | 3000                 |
| JAIPUR       | NR                          | NR                   | NR                   | 800                        | 500                  | 1500                 |
| BHUBANESHWAR | 850                         | 800                  | 1750                 | 1000                       | 1000                 | 1600                 |
| KOLKATA      | NR                          | NR                   | NR                   | 1000                       | 1000                 | 1600                 |
| HYDERABAD    | NR                          | NR                   | 1700                 | 2200                       | 2200                 | 2400                 |
| BANGALORE    | 1000                        | NR                   | 1000                 | 1800                       | 2000                 | 2800                 |
| TRIVANDRUM   | NR                          | NR                   | NR                   | 2500                       | 2500                 | 3100                 |
| CHENNAI      | NR                          | NR                   | NR                   | 2400                       | 2200                 | 2100                 |

(Source: Agmarknet #, Consumer Affairs\*)

The above table illustrates the weekly wholesale and retail prices in major markets. Prices have increased slightly due to release from cold storages. Mostly steady sentiment witnessed in retail market prices during the period. Prices are expected to remain on lower side and range bounded this year due to higher production.





### Technical Analysis Potato weekly Price Chart (Spot Market- Khandauli)



(Note: Each bar or "candle" in the chart shows the price movement in a particular week. The green candle signifies prices increased and red candle signifies prices decreased in that week. The length of the "candle" shows the upper and lower end of the price range for the week.)

The above chart depicts the weekly price movement of Potato prices in spot market of Khandauli (Agra). As expected candlestick formation reveals range bounded and expected to remain same for coming weeks. Relative Strength Indicator (RSI) oscillator is moving stable in neutral region which indicates prices may remain stable in coming weeks. On the higher side prices may find a long term resistance of Rs 800/ quintal whereas on the lower side prices may find a support at Rs 400/ quintal.

#### Disclaimer

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