

Domestic Market Highlights:

The latest decision of allowing FCI to vacate excess rice stock from 1st April,2015 through e-auction may cap possibility of firmness in non-basmati rice market. As on first March,2015 India's rice stock stood at 246 lakh tonne, while under buffer norm India needs around 135 lakh tonne rice as buffer norm and as strategic norm. FCI would start e-auction for rice from 1st April,2015 and through this process almost 2 million tonne rice has to be auction. The bench mark price for the rice has been fixed at Rs 2300 per qtl.

All-India progressive procurement of Rice as on 27.02.2015 for the marketing season 2014-15 was 215.73 lakh tonnes against the procurement of 232.83 lakh tonnes upto the corresponding period of last year.

Total Rice export for MY-2014-15 till February-15 was 41.37 lakh tonnes which was up by around 12% from same period last year export of 44.15 lakh tonnes. Non basmati rice export in the month of February was 5.74 lakh tonnes and basmati exports for MY-2014-15(Oct14-Sep-15) in the month was 1.83lakh tonnes which is lower by around 15% and 49% respectively from last month.

Price Outlook:-Rice price in A.P is likely to trade steady to slightly weak in 03rd Week of March.

International Market Highlight:

Ample marketable surplus available in the rice global market would not allow market to go for any bull runs in the near to medium term. IGC has revised down production estimate from 476 to 474 million tonne, lower by 2 million tonne from the last year. In global rice market context it is not considered as a major reduction at the price impacting front. USDA too has revised down rice production estimate from 476.96 to 474.6 million tonne for 2015. As consumption is not growing fast, it will limit the prospect of any emerging spike given the normal weather condition throughout the world.

Consumption growth in major suppliers like Vietnam, Thailand and India is projected to be almost steady. Chances of higher supply for global market seems very much on the card. Indian rice consumption would increase slightly from 99.18 to 99.35 million tonne, higher by only 1.71 lakh tonne, may be considered as no growth. Situation in Thailand is almost similar where consumption would increase from 10.875 to 10.900 million tonne, it may be seen almost as steady consumption growth. In case of Vietnam consumption growth rate comes to negative. It would decrease from 22.000 to 21.900 million tonne. It shows that there would not be any shortage of marketable surplus in these major exporting countries in 2015.

At price front Vietnam remains the cheapest supply source with an offer at \$365-\$375 per tonne for 5% white broken rice. India offers the same variety at \$400-405 per tonne. Thai white rice is a little bit costly at \$420-425 per tonne for 100 % white rice. We see here the difference between offering price is almost \$25/35 per tonne. However, variation is due to quality to some extent. This shows that all suppliers are intending to offload as much quantity as they can under tough marketing condition. Slight recovery is expected from current level as rice market is almost hovering at its bottom level. Major suppliers can not offer rice at high price as they know that other suppliers are ready to attract them immediately.

Rice Prices and Arrivals at All India Major Mandis

Market Center	Arrivals	Unit of Arrivals	Origin	Variety	Minimum Price	Maximum Price	Modal Price	Unit of Price
Andhra Pradesh								
Denduluru	NR	Tonnes	NR	Sona	2300	2500	2400	Rs/Quintal
Divi	0.1	Tonnes	NR	B P T	3100	3200	3100	Rs/Quintal
Kondapi	0.1	Tonnes	NR	B P T	3400	3600	3500	Rs/Quintal
Nandyal	0.1	Tonnes	NR	Sona Fine	4900	5000	4950	Rs/Quintal
Visakhapatnam	0.1	Tonnes	NR	B P T	3400	3600	3500	Rs/Quintal
Assam								
Bohorihat	30.5	Tonnes	NR	Coarse	2400	2600	2500	Rs/Quintal
			NR	Fine	3000	3400	3200	Rs/Quintal
Dibrugarh	NR	Tonnes	NR	Other	2200	2800	2500	Rs/Quintal
Howly	58	Tonnes	NR	Broken Rice	1400	1500	1450	Rs/Quintal
			NR	Common	1900	2000	1950	Rs/Quintal
			NR	Fine	2800	2900	2850	Rs/Quintal
			NR	Super Fine	3500	3600	3550	Rs/Quintal
Karimganj	30	Tonnes	NR	Common	2000	2200	2100	Rs/Quintal
Lanka	70	Tonnes	NR	Medium	1700	1800	1750	Rs/Quintal
Silapathar	3.7	Tonnes	NR	Fine	2500	3500	3000	Rs/Quintal
Jharkhand								
Chaibasa	17.5	Tonnes	NR	Coarse	1800	1950	1900	Rs/Quintal
			NR	Fine(Basmati)	2200	2750	2450	Rs/Quintal
			NR	Medium	2050	2450	2300	Rs/Quintal
Chakulia	NR	Tonnes	NR	Fine	2200	2400	2370	Rs/Quintal
			NR	Medium	2000	2100	2050	Rs/Quintal
Daltenganj	NR	Tonnes	NR	Other	2490	2700	2640	Rs/Quintal
Dumka	NR	Tonnes	NR	Coarse	1900	2200	1950	Rs/Quintal
			NR	Medium	2300	2500	2400	Rs/Quintal
Giridih	12.88	Tonnes	NR	Fine	3300	3500	3500	Rs/Quintal
			NR	Medium	2300	2500	2500	Rs/Quintal
			NR	Motta (Coarse) Boiled	2100	2200	2200	Rs/Quintal
Godda	NR	Tonnes	NR	Medium	2600	3000	2800	Rs/Quintal
			NR	Other	2000	2400	2200	Rs/Quintal
Lohardaga	18.5	Tonnes	NR	Common	1700	2000	1800	Rs/Quintal
			NR	Fine	2500	2800	2600	Rs/Quintal
			NR	Medium	2100	2300	2250	Rs/Quintal
Ranchi	148	Tonnes	NR	Coarse	1800	2280	2100	Rs/Quintal
			NR	Fine	2900	6000	3100	Rs/Quintal
			NR	Medium	2300	2680	2400	Rs/Quintal
Saraikela	NR	Tonnes	NR	Medium	2380	2600	2430	Rs/Quintal
			NR	Other	1680	2000	1810	Rs/Quintal
Kerala								
Cherthala	120	Tonnes	NR	IR-8	2550	2700	2600	Rs/Quintal
			NR	Jaya	3350	3500	3400	Rs/Quintal
			NR	Other	3650	3800	3700	Rs/Quintal
Mannar	10	Tonnes	NR	IR-8	3000	3200	3100	Rs/Quintal
			NR	Jaya	3500	3700	3600	Rs/Quintal
			NR	Other	3800	4000	3900	Rs/Quintal
Maharashtra								
Alibagh	3	Tonnes	NR	Other	1500	1700	1600	Rs/Quintal
Meghalaya								

Shillong	1	Tonnes	NR	Other	3400	3600	3500	Rs/Quintal
Orissa								
Bargarh	1.23	Tonnes	NR	Other	2000	2200	2100	Rs/Quintal
Betnoti	0.03	Tonnes	NR	Sanna Bhatta	2000	2400	2200	Rs/Quintal
Bolangir	4	Tonnes	NR	Other	2400	2500	2400	Rs/Quintal
Chandabali	75	Tonnes	NR	Common	1200	2200	1400	Rs/Quintal
Deogarh	9	Tonnes	NR	Other	2000	3000	2500	Rs/Quintal
Jajpur	NR	Tonnes	NR	Other	2100	2800	2800	Rs/Quintal
Kalahandi(Dharamagarh)	51.7	Tonnes	NR	Other	2100	2200	2200	Rs/Quintal
Nilagiri	70	Tonnes	NR	Other	2200	2400	2300	Rs/Quintal
Nimapara	4	Tonnes	NR	Other	1800	2000	1900	Rs/Quintal
Tripura								
Champaknagar	3	Tonnes	NR	Masuri	2600	2800	2700	Rs/Quintal
Uttar Pradesh								
Agra	65	Tonnes	NR	III	1930	2000	1960	Rs/Quintal
Ajuha	11.5	Tonnes	NR	Other	NR	NR	2040	Rs/Quintal
Akbarpur	125	Tonnes	NR	III	1940	2000	1970	Rs/Quintal
Allahabad	150	Tonnes	NR	Other	NR	NR	2120	Rs/Quintal
Bahraich	135	Tonnes	NR	III	2060	2095	2080	Rs/Quintal
Balrampur	43	Tonnes	NR	Other	2010	2040	2025	Rs/Quintal
Bijnaur	16	Tonnes	NR	Common	NR	NR	2000	Rs/Quintal
Bindki	12	Tonnes	NR	Other	2060	2075	2070	Rs/Quintal
Chandoli	7.5	Tonnes	NR	Other	1840	1870	1855	Rs/Quintal
Chhibramau(Kannuj)	14	Tonnes	NR	III	NR	NR	2180	Rs/Quintal
Dibiapur	37	Tonnes	NR	III	2170	2190	2180	Rs/Quintal
Divai	14	Tonnes	NR	III	2000	2040	2020	Rs/Quintal
Faizabad	260	Tonnes	NR	Other	2070	2100	2085	Rs/Quintal
Fatehpur	35	Tonnes	NR	III	NR	NR	2100	Rs/Quintal
Kannauj	8	Tonnes	NR	III	NR	NR	2195	Rs/Quintal
Khairagarh	12	Tonnes	NR	III	2030	2070	2050	Rs/Quintal
Khurja	2.8	Tonnes	NR	III	1970	2200	2040	Rs/Quintal
Lalganj	3.5	Tonnes	NR	III	1980	2015	2000	Rs/Quintal
Mawana	1.5	Tonnes	NR	III	NR	NR	2065	Rs/Quintal
Mirzapur	15	Tonnes	NR	Other	NR	NR	1930	Rs/Quintal
Muradabad	11	Tonnes	NR	III	NR	NR	2025	Rs/Quintal
Payagpur	7.5	Tonnes	NR	III	2040	2085	2060	Rs/Quintal
Pratapgarh	21	Tonnes	NR	III	2000	2040	2020	Rs/Quintal
Rampur	6	Tonnes	NR	Other	2050	2085	2065	Rs/Quintal
Saharanpur	104	Tonnes	NR	III	1800	2320	2100	Rs/Quintal
Sandila	6.5	Tonnes	NR	Other	2180	2220	2200	Rs/Quintal
Sardhana	1.2	Tonnes	NR	III	NR	NR	2075	Rs/Quintal
Shahjahanpur	100	Tonnes	NR	Other	2010	2080	2050	Rs/Quintal
Wansi	12	Tonnes	NR	III	1840	1925	1880	Rs/Quintal
Uttrakhand								
Bazpur	2320	Tonnes	NR	Common	1950	2400	2206	Rs/Quintal
Gadarpur	941	Tonnes	NR	Other	1976	2400	2188	Rs/Quintal
Ramnagar	5.6	Tonnes	NR	Other	5679	5679	5679	Rs/Quintal
West Bengal								
Alipurduar	60	Tonnes	NR	Common	2100	2200	2150	Rs/Quintal
			NR	Fine	3100	3200	3150	Rs/Quintal
			NR	Super Fine	3500	3600	3550	Rs/Quintal
Bethuadahari	5	Tonnes	NR	Fine	3100	3200	3150	Rs/Quintal
Habra	90	Tonnes	NR	Other	1850	1850	1850	Rs/Quintal
Katwa	18	Tonnes	NR	Other	2100	2300	2200	Rs/Quintal

Disclaimer

The information and opinions contained in the document have been compiled from sources believed to be reliable. The company does not warrant its accuracy, completeness and correctness. Use of data and information contained in this report is at your own risk. This document is not, and should not be construed as, an offer to sell or solicitation to buy any commodities. This document may not be reproduced, distributed or published, in whole or in part, by any recipient hereof for any purpose without prior permission from the Company. IASL and its affiliates and/or their officers, directors and employees may have positions in any commodities mentioned in this document (or in any related investment) and may from time to time add to or dispose of any such commodities (or investment). Please see the detailed disclaimer at © 2015 Indian Agribusiness Systems Pvt. Ltd.