

Domestic Market Highlights:

All-India progressive procurement of Rice as on 13.03.2015 for the marketing season 2014-15 was 232.33 lakh tonnes against the procurement of 237.02 lakh tonnes upto the corresponding period of last year. Punjab, Chhattisgarh and Haryana are the major contributor for rice procurement with contribution of 77.81 lakh tonnes, 33.54 Lakh T and 19.96 Lakh T respectively, However in MY-2014-15 contribution by Punjab is lower by 4% from last year same period of 88.06 lakh tonnes due to lower production estimates for MY-2014-15 and comparatively high open market price.

The area under rice in the Rabi season has dropped some 10 per cent to 38.27 lakh hectares (lh) compared with 42.56 lh during the corresponding period a year ago, data released by the Agriculture Ministry on 20th March 2015.

Basmati Rice Market Unaffected due to rain: Recent rains accompanied by strong wind and hails storm have damaged rabi crops, specially wheat, pulses and oilseeds adversely and production of these crops is likely to be revised down by 5 to 10 percent. The rabi rice crop remains unaffected in A.P., West Bengal and Chhattisgarh.

Rice markets in Punjab and Haryana remain unmoved so far. Market participants expect stable price in the weeks ahead as there is no support from demand side. As prices are ruling at lower level, farmers may decrease aromatic rice area by 25 to 30 percent in coming year despite normal weather forecast by IMD.

Karimnagar district, which is now known as the rice bowl of Telangana, now faces a depressing future as the area under paddy cultivation has declined drastically, causing concern among farmers and others. The main reason behind decreasing of paddy area in rabi is due to severe drought condition, a depleting groundwater table. Paddy cultivation came down to 90,850 hectares compared to 1.38 lakh hectares in 2013-14.

Price Outlook:-Average Rice price in all India is likely to trade steady to slightly weak in 03rd Week of March.

International Market Highlight:

Thailand Commerce Ministry delayed the second crop auction from the government stockpile for avoid the bearish rice price in medium term. Auction for main rice is going in the country and thus FOB price is moving down by 5-7% from same period last year for Thai white rice high quality. As per by ministry of Thailand, price is likely to up in coming weeks due to global demand from Philippines and China,

Indonesian wholesale rice prices grew by 22 percent in February, 2015, while retail prices increased more than 5 percent during the same period. USDA attributes the price rise due to supply declines caused by delayed harvests, As per USDA latest report. The Indonesian government has allocated 300,000 MT of rice in order to offset rising prices, and also distributed 174,000 MT of rice through its raskin program during January/February 2015.

As per latest report by USDA, world rice production is likely to down about 0.4% from last year production of 477,080 Thousand metric tonnes due to major fall in Asian countries like India, Thailand and Pakistan. On the other hand, We can see slightly compensated by increases rice production in Bangladesh, China, Myanmar, Vietnam and Philippines. In 2014-15, India's milled rice production is likely to reach about 102,500 thousand metric tonne, down by around 3.79% from last year production of 106.54 million tonnes.

Peru a country in western South America's Rice production in MY 2015/16 is forecast at 2.15 MMT (milled basis), remaining in the same level as current production. Rice production has reached a maximum level and is now limited by water availability and demand. The total rice harvested area for MY 2015/16 is forecast to fall to 400,000 hectares, about the same as the previous year. With good weather conditions and plentiful water, rice production in CY 2014 reached almost 2 MMT. Rice is normally harvested April through May in the country, averaging \$317 per MT in CY 2014. This price represents a 3.6 percent increase compared to the previous year.

At price front Vietnam remains the cheapest supply source with an offer at \$365-\$375 per tonne for 5% white broken rice. India offers the same variety at \$400-405 per tonne. Thai white rice is a little bit costly at \$420-425 per tonne for 100 % white rice. We see here the difference between offering price is almost \$25/35per tonne. However, variation is due to quality to some extent. This shows that all suppliers are intending to offload as much quantity as they can under tough marketing condition. Slight recovery is expected from current level as rice market is almost hovering at its bottom level. Major suppliers can not offer rice at high price as they know that other suppliers are ready to attract them immediately.

Rice Prices and Arrivals at All India Major Mandis

Market Center	Arrivals	Unit of Arrivals	Origin	Variety	Minimum Price	Maximum Price	Modal Price	Unit of Price
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Cereals								
Rice								
Andhra Pradesh								
Kandukur	0.1	Tonnes	NR	B P T	3500	3700	3600	Rs/Quintal
Visakhapatnam	0.1	Tonnes	NR	B P T	3400	3600	3500	Rs/Quintal
Assam								
Bohorihat	25	Tonnes	NR	Coarse	2350	2550	2450	Rs/Quintal
			NR	Fine	3000	3300	3200	Rs/Quintal
Cachar	80	Tonnes	NR	Common	2400	2900	2700	Rs/Quintal
			NR	Fine	3000	3600	3200	Rs/Quintal
			NR	Other	2000	2500	2300	Rs/Quintal
Dhekiajuli	35	Tonnes	NR	Common	1780	1970	1820	Rs/Quintal
			NR	Fine	2200	2660	2450	Rs/Quintal
Golaghat	21	Tonnes	NR	Fine	2600	2900	2800	Rs/Quintal
			NR	Medium	2400	2500	2450	Rs/Quintal
Howly	42	Tonnes	NR	Broken Rice	1400	1500	1450	Rs/Quintal
			NR	Common	1900	2000	1950	Rs/Quintal
			NR	Fine	2800	2900	2850	Rs/Quintal
			NR	Super Fine	3500	3600	3550	Rs/Quintal
Karimganj	20	Tonnes	NR	Common	2000	2200	2100	Rs/Quintal
Lanka	75	Tonnes	NR	Fine	2500	2700	2600	Rs/Quintal
			NR	Medium	1750	1800	1775	Rs/Quintal
P.O. Uparhali Guwahati	90	Tonnes	NR	Common	2400	2800	2600	Rs/Quintal
			NR	Fine	3500	4800	4200	Rs/Quintal
			NR	Super Fine	6500	8000	7000	Rs/Quintal
Gujarat								
Dahod	38.5	Tonnes	NR	Coarse	3600	4300	4250	Rs/Quintal
Jharkhand								
Chaibasa	18.5	Tonnes	NR	Coarse	1750	1950	1900	Rs/Quintal
			NR	Fine(Basmati)	2250	2950	2400	Rs/Quintal
			NR	Medium	2150	2450	2350	Rs/Quintal
Daltenganj	NR	Tonnes	NR	Other	2450	2700	2690	Rs/Quintal
Deoghar	47	Tonnes	NR	Fine	3400	3600	3500	Rs/Quintal
			NR	Medium	2400	2700	2600	Rs/Quintal
			NR	Motta (Coarse) Boiled	1800	2000	1900	Rs/Quintal
Gadhwah	NR	Tonnes	NR	Other	2000	2800	2400	Rs/Quintal
Gumla	NR	Tonnes	NR	Other	2500	2700	2600	Rs/Quintal
Lohardaga	NR	Tonnes	NR	Common	1700	2000	1800	Rs/Quintal
			NR	Fine	2600	2800	2700	Rs/Quintal
			NR	Medium	2000	2300	2200	Rs/Quintal

Ranchi	163.5	Tonnes	NR	Coarse	1800	2280	2100	Rs/Quintal
			NR	Fine	2900	6000	3100	Rs/Quintal
			NR	Medium	2300	2680	2400	Rs/Quintal
Kerala								
Chengannur	8	Tonnes	NR	IR-8	2800	3000	2900	Rs/Quintal
			NR	Jaya	3200	3600	3400	Rs/Quintal
Mannar	10	Tonnes	NR	IR-8	3000	3200	3100	Rs/Quintal
			NR	Jaya	3200	3400	3300	Rs/Quintal
			NR	Other	3500	3700	3600	Rs/Quintal
Meghalaya								
Shillong	0.7	Tonnes	NR	Other	3400	3600	3500	Rs/Quintal
Orissa								
Bargarh	1.42	Tonnes	NR	Other	2300	2500	2400	Rs/Quintal
Bhanjanagar	0.1	Tonnes	NR	Common	2000	2200	2100	Rs/Quintal
Bonai	40	Tonnes	NR	Other	2000	2200	2200	Rs/Quintal
Deogarh	9	Tonnes	NR	Other	2000	3000	2500	Rs/Quintal
Jajpur	NR	Tonnes	NR	Other	2100	2800	2800	Rs/Quintal
Jeypore(Kotpad)	7.8	Tonnes	NR	Common	3000	3300	3250	Rs/Quintal
Junagarh	81.66	Tonnes	NR	Other	2100	2200	2100	Rs/Quintal
Kalahandi(Dharamagarh)	63.38	Tonnes	NR	Other	2100	2200	2100	Rs/Quintal
Nilagiri	90	Tonnes	NR	Other	2100	2300	2200	Rs/Quintal
Udala	43	Tonnes	NR	Other	1900	4700	2500	Rs/Quintal
Uttar Pradesh								
Achalda	30	Tonnes	NR	III	2180	2200	2190	Rs/Quintal
Agra	57	Tonnes	NR	III	1950	2040	1990	Rs/Quintal
Ajuha	12.5	Tonnes	NR	Other	NR	NR	2035	Rs/Quintal
Akbarpur	147	Tonnes	NR	III	1950	2000	1975	Rs/Quintal
Aligarh	70	Tonnes	NR	III	1900	1950	1925	Rs/Quintal
Allahabad	190	Tonnes	NR	Other	NR	NR	2125	Rs/Quintal
Azamgarh	260	Tonnes	NR	Other	NR	NR	1985	Rs/Quintal
Babaru	2.5	Tonnes	NR	Other	1850	1900	1870	Rs/Quintal
Bahraich	138	Tonnes	NR	III	2060	2090	2075	Rs/Quintal
Ballia	200	Tonnes	NR	III	1950	2050	1975	Rs/Quintal
Balrampur	41.5	Tonnes	NR	Other	2015	2045	2030	Rs/Quintal
Baraut	8	Tonnes	NR	III	2000	2210	2110	Rs/Quintal
Bareilly	193.5	Tonnes	NR	Coarse	NR	NR	2100	Rs/Quintal
Basti	57.5	Tonnes	NR	Other	NR	NR	1930	Rs/Quintal
Bharthna	80	Tonnes	NR	III	2140	2280	2200	Rs/Quintal
Bharwari	23	Tonnes	NR	Other	NR	NR	2045	Rs/Quintal
Chandoli	6	Tonnes	NR	Other	1835	1865	1855	Rs/Quintal
Chhibramau(Kannuj)	14	Tonnes	NR	III	NR	NR	2170	Rs/Quintal

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Falakata	8	Tonnes	NR	Common	2220	2300	2260	Rs/Quintal
Habra	85	Tonnes	NR	Other	1850	1850	1850	Rs/Quintal
Islampur	3	Tonnes	NR	Common	2050	2150	2100	Rs/Quintal
Kalimpong	1.4	Tonnes	NR	Other	2500	2700	2600	Rs/Quintal
Khatra	37	Tonnes	NR	Other	2300	2400	2350	Rs/Quintal
Nadia	50	Tonnes	NR	Fine	3050	3150	3100	Rs/Quintal

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