

Domestic Market Highlights:

All India Average rice price in the fourth week of April was moved weak by 3.41% from previous week and currently hover in the range of Rs.2600-2625/quintal. We expect market is likely to move in the range bound to firm in coming weeks due to weak monsoon prediction by IMD and also there is report on damage of some area under paddy in Telangana.

India rice export touched 10.81 million tonne in first 11 months of the FY 2014-15. It is 8.5 percent higher from the same period last year(9.96 million tonne.However ,basmati rice export has declined by 4 percent to around 3.3 million tonne during April-2014 to Feb 2015.Basmati export during same period last year was recorded at 3.44 million tonne.The reason behind lower basmati export is mainly attributed to lower demand /ban from Iran.

Pondicherry govt announced free 10 kg rice and 5 kg wheat per month under the PDS to eligible families replacing the 2-month old system of disbursing Rs 300 per family through banks, as he presented Rs 6,450-crore tax free state budget for 2015-16. The state Government had modified the scheme discontinuing supply of 10 kg rice to the families and started disbursing Rs 300 per month to them through banks since March this year. Consumer would start getting 10 kg single boiled rice and 5 kg wheat from Next month (May).

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All-India progressive procurement of Rice as on 10.04.2015 for the marketing season 2014-15 was 249.31 lakh tonnes against the procurement of 247.83 lakh tonnes up to the corresponding period of last year. Punjab, Chhattisgarh and Haryana are the major contributor for rice procurement with contribution of 77.81 lakh tonnes, 33.55 Lakh T and 20.01 Lakh T respectively, However in MY-2014-15 contribution by Punjab is lower by 4% from last year same period of 88.06 lakh tonnes due to lower production estimates for MY-2014-15 and comparatively high open market price.

A government advisory body the Commission for Agricultural Costs and Prices (CACP) on crop pricing has recommended a modest increase of Rs 50 per quintal in the minimum support price for paddy farmers. In its MSP proposals made to Agriculture Ministry for various kharif (summer-sown) crops for 2015-16, the paddy MSP has been

suggested to be increased to Rs 1,410 a quintal from Rs. 1,360 for common variety and Rs. 1450 from Rs 1,400 for 'A grade' variety paddy. For the 2014-15 kharif seasons, the previous government had also raised the support price of paddy by Rs 50 per quintal to Rs 1,360 for common variety and to Rs 1,400 for 'A grade' variety paddy.

China is likely to begin rice import from India in July this year, as domestic consumption is increased in 2014-15 by 1.43% from last year as per by USDA. China previously restricted the import of Indian basmati rice due to Khapra beetle.

Price Outlook:-Average Rice price in all India is likely to trade steady to slightly Firm in 01st Week of May.

International Market Highlight:

Lower demand for Vietnam's rice in the global market has compelled Vietnam Food Association to slash down MEP for 25 % broken rice from \$350 to \$340 per tonne. New floor price (MEP) will be effective from 30th April, 2015. Earlier in the month of March, VFA had reduced the MEP from USD 360-350/MT. Vietnam exported about 1.144 million tons of rice in January 1 - April 13, 2015, down about 35% from about 1.76 million tons of rice exported in first four months of 2014 which also indicates that the demand of the Vietnam rice is lower than last year.

As per the unofficial data, the preliminary rice exports (excluding premium white and fragrant rice) for April 13-19, 2015 totaled 13,968 metric tons, down 44,319 metric tons from the previous week and down 56,008 metric tons from the four-week moving average of 69,976 metric tonnes. Rice exports from January 1 - April 19, 2015, totaled 1,077,490 metric tons, down 2 percent from the same period last year.

Export prices declined slightly from the previous week as supplies of off-season rice continue coming into the market. This week, farm level prices of 5% grade white rice paddy fell to around 7,720 baht per metric ton (\$239/MT), down 0.5 percent from the previous week. Meanwhile, inquiries from traders are reportedly quiet as they are sourcing relatively cheaper rice from Vietnam. Vietnamese rice is approximately 10 percent lower than Thai rice (new-crop 5% grade white rice) and around 5 percent lower than old-crop white rice from the government stocks.

As per Agriculture ministry of Cambodia, Country produced 9.32 million tons of paddy rice in 2014, slightly down from 9.38 million tons it produced in 2013. Based on last year's amount of production, besides local consumption, the country will have around

4.7 million tons of un- husked rice, or more than 3 million tons of milled rice, left for exports this year. In 2010, Cambodia set a goal of exporting 1 million tons of milled rice by the end of 2015; however, Commerce Minister Sun Chanthol admitted in February this year that the country was unlikely to achieve the target due to lack of milling capacity and funding. Last year, country had exported only 387,000 tons of milled rice, so it is difficult for us to achieve the target. Currently, some 61 companies have exported Cambodian rice to 40 countries and regions around the world, according to the report. Five main buyers of Cambodian rice are China, France, Malaysia, the Netherlands, and Poland.

The FAO has lowered its 2014 estimated global paddy production by 3.3 million tonnes since December, to 741.3 million tonnes (494.4 million tonnes of it milled), a level only 0.5 per cent below the record 2013 performance. The largest downward revision related to Thailand, one of the world's leading rice exporters, where unseasonable dryness leading to severe constraints in water availability for irrigation took a heavy toll on secondary crop production, the April 2015 issue of the "FAO Rice Market Monitor" states.

Thailand's rice production (paddy) declined by 2.7 per cent in 2014 to 34.3 million tonnes (22.7 million tonnes of milled rice), due mainly to a decline of secondary crop outputs affected by cuts in planted areas. However, in 2015, Thailand is expected to increase production by 2.1 per cent.

The Commerce Ministry is monitoring the price of rice in the world market day by day to see when it can reopen bidding this year for government stocks, since it is afraid of hurting the rice price in the local market. With the sluggishness in global rice trading, local exporters are focusing more on government-to-government contracts, which they see as helping drive shipments for the whole year. Factors affecting sales of rice abroad are global currency volatility, a stronger baht, droughts and monsoons in many producing and importing countries, lower oil prices and the global economic slowdown. With the global rice market cooling down, the ministry has had to delay the year's third rice auction from this month. According to the Thai Rice Exporters Association, rice exports are projected at about 8 million to 8.5 million tonnes this year. The government needs to be more careful about dumping huge quantities of rice on the market in order to prevent prices from dropping.

Colombian rough/paddy rice production is expected to increase 130,000 MT to 1.98 million MT in MY2015/16. In 2014, the area planted fell by about 60,000 hectares (148,000 acres). As a result, rice production declined 132,000 MT. Reduced supplies at

the end of CY 2014 put upward pressure on rice prices, increasing 53% since December 2014.

The MY 2015/16 (October to September) Mexico rice production is forecast at 240,000 MT, with harvested area estimated at 41,000 ha. This year's rough rice production level converts to 165,000 MT of milled rice. The Post/New total rice production estimate for MY 2014/15 has been revised slightly upward from USDA/Official estimates to 230,000 MT (rough production) reflecting the most recent data from SAGARPA (Secretariat of Agriculture, Livestock, Rural Development, Fisheries and Food). The increase in rough rice production is equivalent to 158,000 MT of milled rice.

Rice Prices in Various Markets:

April-28-2015	White Rice 5% Broken	White Rice 25% Broken
Gujarat	2365.88	2176.61
Andhra Pradesh	2345.63	2135.50

Rice Prices in Various Markets

Market	Arrivals	Variety	Minimum Price	Maximum Price	Modal Price
	(Tonnes)		(Rs./Quintal)	(Rs./Quintal)	(Rs./Quintal)
Andhra Pradesh					
Addanki	NR	B P T	3600	3650	3620
Divi	0.1	B P T	3100	3200	3100
Gannavaram	0.1	B P T	3600	4200	3900
Kondapi	0.1	B P T	3400	3600	3500
Tadepalligudem	NR	Sona	3100	3300	3200
Visakhapatnam	0.1	B P T	3500	3700	3600
Assam					
Dibrugarh	NR	Other	2200	2800	2500
Goalpara	191	Fine	3000	3800	3200
Golaghat	8	Fine	2650	3000	2850
Dahod	24.3	Coarse	3600	4300	4200
Jharkhand					
Bokaro (Chas)	34	Other	2450	2650	2550
Chaibasa	17.5	Coarse	1750	1950	1850
Karnataka					
Honnali	36	Sarbati Raw	1800	1800	1800
Kerala					

Chengannur	8	IR-8	2400	2500	2500
Cherthala	15	IR-8	2500	2600	2550
Meghalaya					
Jowai	1.6	Other	2500	3000	2700
Shillong	0.4	Other	3400	3600	3500
Orissa					
Bampada	10	Other	2400	3000	2500
Bargarh	1.43	Other	2100	2300	2200
Bhanjanagar	0.1	Common	2000	2200	2100
Bonai	10	Other	1800	2000	1900
Deogarh	9	Other	2000	3000	2500
Uttar Pradesh					
Ajuha	15.5	Other	NR	NR	2035
Allahabad	180	Other	NR	NR	2165
Amroha	2.5	III	NR	NR	2040
Anandnagar	35	Other	1850	2100	1940
Auraiya	20	III	2210	2245	2230
Badayoun	7	Other	2030	2140	2090
Bahraich	135	III	2065	2095	2080
Ballia	1900	III	1965	2000	1975
Balrampur	43.5	Other	2000	2030	2010
Baraut	6	III	1950	2150	2065
Shahabad(New Mandi)	100	Other	2100	2200	2150
Shahganj	NR	III	1900	1950	1920
Shahjahanpur	130.8	Other	2100	2140	2120
Sirsa	13	III	NR	NR	2075
Sitapur	21.5	Coarse	2000	2150	2090
Siyana	1.5	III	1950	2200	2030
Tilhar	2	Other	NR	NR	2085
Ujhani	80	Other	2030	2130	2080
Utraula	31	Other	2000	2030	2015
Yusufpur	35	III	1880	1960	1915
Uttarakhand					
Gadarpur	5440	Other	1300	2105	1703
West Bengal					
Balurghat	24	Other	1960	2040	2000
Bankura Sadar	22	Other	2250	2400	2325
Beldanga	60	Other	2450	2550	2500
Birbhum	461	Common	1870	1905	1890
Bishnupur(Bankura)	50	Masuri	2000	2100	2050
		Other	2300	2450	2400
Coochbehar	52	Coarse	2100	2175	2125
		Masuri	2750	2900	2800

Diamond Harbour(South 24-pgs)	12	Common	2050	2150	2100
Ghatal	29	Common	1850	1900	1880
Jalpaiguri Sadar	21	Fine	2700	2740	2720
		Other	2000	2050	2025
		Super Fine	3400	3600	3425
Kalimpong	1.4	Other	2400	2600	2500
Kasimbazar	67	Other	2450	2550	2500
Khatra	37	Other	2300	2400	2350
Kolaghat	20	Common	2150	2250	2200
		Fine	2440	2560	2500
Medinipur(West)	14	Other	2280	2300	2300
Mekhliganj	170	Common	1800	1900	1850
		Other	2900	3000	2950
Pandua	52	Ratnachudi (718 5-749)	2550	2800	2700
Pundibari	22.5	Coarse	2075	2150	2100
Ramkrishanpur(Howrah)	19.8	Other	2500	2700	2600
		Fine	2320	2450	2400
Uluberia	11	Other	2200	2400	2300
		Sona Mansoori Non Basmati	1800	2000	1900

(Arrivals and Prices in Rs/Qtl)

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