

Domestic Market Highlights:

All-India progressive procurement of Rice as on 24.04.2015 for the marketing season 2014-15 was 254.27 lakh tonnes against the procurement of 255.62 lakh tonnes up to the corresponding period of last year.

The area under rabi/summer rice as on May 01st 2015 stands at 40.66 as compared to 44.88 lakh hectare in previous year .Total area under rabi rice and summer crops stands at 64.20 lakh hectare as compared to 66.23 lakh hectare in previous year.

All India Average rice price in the first week of May was moved up by 2.65% from previous week and currently hover in the range of Rs.2700-2720/quintal. We expect market is likely to move in the range bound to firm in coming weeks due to weak monsoon prediction by IMD and also lower rabi area by 9% from last year under paddy. Domestic buyers are active due to all above reasons and thus prices are expected to move in north direction.

Sona masuri steam price in Andhra Pradesh is ruling at Rs.3100-3200/quintal and raw price is around Rs.3500/quintal as per by local traders. PR-11 Steam in Delhi mandi is Rs.2600/quintal. In case of basmati, 1121 steam and sela is at Rs. 5700-600 and 4700-4800/ quintal respectively.

India rice export touched 10.81 million tonne in first 11 months of the FY 2014-15. It is 8.5 percent higher from the same period last year(9.96 million tonne.However ,basmati rice export has declined by 4 percent to around 3.3 million tonne during April-2014 to Feb 2015.Basmati export during same period last year was recorded at 3.44 million tonne.The reason behind lower basmati export is mainly attributed to lower demand /ban from Iran.

Pondicherry govt announced free 10 kg rice and 5 kg wheat per month under the PDS to eligible families replacing the 2-month old system of disbursing Rs 300 per family through banks, as he presented Rs 6,450-crore tax free state budget for 2015-16. The state Government had modified the scheme discontinuing supply of 10 kg rice to the families and started disbursing Rs 300 per month to them through banks since March this year. Consumer would start getting 10 kg single boiled rice and 5 kg wheat from Next month (May).

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million tonne. The reason behind lower basmati export is mainly attributed to lower demand /ban from Iran.

A government advisory body the Commission for Agricultural Costs and Prices (CACP) on crop pricing has recommended a modest increase of Rs 50 per quintal in the minimum support price for paddy farmers. In its MSP proposals made to Agriculture Ministry for various kharif (summer-sown) crops for 2015-16, the paddy MSP has been suggested to be increased to Rs 1,410 a quintal from Rs. 1,360 for common variety and Rs. 1450 from Rs 1,400 for 'A grade' variety paddy. For the 2014-15 kharif seasons, the previous government had also raised the support price of paddy by Rs 50 per quintal to Rs 1,360 for common variety and to Rs 1,400 for 'A grade' variety paddy.

China is likely to begin rice import from India in July this year, as domestic consumption is increased in 2014-15 by 1.43% from last year as per by USDA. China previously restricted the import of Indian basmati rice due to Khapra beetle.

Price Outlook:-Average Rice price in all India is likely to trade steady to slightly Firm in 01st Week of May.

International Market Highlight:

Due to recent 7.8 Mw earthquake in Nepal, not only affected the economic condition of the country but also agriculture growth of the country. Market participant fear that rice area in the country may be much lower than expectation in the country in the coming kharif season, it will direct affect the total availability in the local rice market and Nepal could be dependent for rice on neighboring country. As per USDA Nepal produce around 3 million tonnes rice a year and import around 350,000 tonnes for total consumption. We expect that in coming season the import of agricultural produce including rice could increase from the country.

Lower demand for Vietnam's rice in the global market has compelled Vietnam Food Association to slash down MEP for 25 % broken rice from\$350 to \$340 per tonne.New floor price (MEP) will be effective from 30th April, 2015. Earlier in the month of March, VFA had reduced the MEP from USD 360-350/MT. Vietnam exported about 1.144 million tons of rice in January 1 - April 13, 2015, down about 35% from about 1.76 million tons of rice exported in first four months of 2014 which also indicates that the demand of the Vietnam rice is lower than last year.

As per the unofficial data, the preliminary rice exports (excluding premium white and fragrant rice) for April 13-19, 2015 totaled 13,968 metric tons, down 44,319



metric tons from the previous week and down 56,008 metric tons from the four-week moving average of 69,976 metric tonnes. Rice exports from January 1 - April 19, 2015, totaled 1,077,490 metric tons, down 2 percent from the same period last year.

Export prices declined slightly from the previous week as supplies of off-season rice continue coming into the market. This week, farm level prices of 5% grade white rice paddy fell to around 7,720 baht per metric ton (\$239/MT), down 0.5 percent from the previous week. Meanwhile, inquiries from traders are reportedly quiet as they are sourcing relatively cheaper rice from Vietnam. Vietnamese rice is approximately 10 percent lower than Thai rice (new-crop 5% grade white rice) and around 5 percent lower than old-crop white rice from the government stocks.

As per Agriculture ministry of Cambodia, Country produced 9.32 million tons of paddy rice in 2014, slightly down from 9.38 million tons it produced in 2013. Based on last year's amount of production, besides local consumption, the country will have around 4.7 million tons of un- husked rice, or more than 3 million tons of milled rice, left for exports this year. In 2010, Cambodia set a goal of exporting 1 million tons of milled rice by the end of 2015; however, Commerce Minister Sun Chanthol admitted in February this year that the country was unlikely to achieve the target due to lack of milling capacity and funding. Last year, country had exported only 387,000 tons of milled rice, so it is difficult for us to achieve the target. Currently, some 61 companies have exported Cambodian rice to 40 countries and regions around the world, according to the report. Five main buyers of Cambodian rice are China, France, Malaysia, the Netherlands, and Poland.

The FAO has lowered its 2014 estimated global paddy production by 3.3 million tonnes since December, to 741.3 million tonnes (494.4 million tonnes of it milled), a level only 0.5 per cent below the record 2013 performance. The largest downward revision related to Thailand, one of the world's leading rice exporters, where unseasonable dryness leading to severe constraints in water availability for irrigation took a heavy toll on secondary crop production, the April 2015 issue of the "FAO Rice Market Monitor" states.

Thailand's rice production (paddy) declined by 2.7 per cent in 2014 to 34.3 million tonnes (22.7 million tonnes of milled rice), due mainly to a decline of secondary crop outputs affected by cuts in planted areas. However, in 2015, Thailand is expected to increase production by 2.1 per cent.

Colombian rough/paddy rice production is expected to increase 130,000 MT to 1.98 million MT in MY2015/16. In 2014, the area planted fell by about 60,000 hectares

(148,000 acres). As a result, rice production declined 132,000 MT. Reduced supplies at the end of CY 2014 put upward pressure on rice prices, increasing 53% since December 2014.

The MY 2015/16 (October to September) Mexico rice production is forecast at 240,000 MT, with harvested area estimated at 41,000 ha. This year's rough rice production level converts to 165,000 MT of milled rice. The Post/New total rice production estimate for MY 2014/15 has been revised slightly upward from USDA/Official estimates to 230,000 MT (rough production) reflecting the most recent data from SAGARPA (Secretariat of Agriculture, Livestock, Rural Development, Fisheries and Food). The increase in rough rice production is equivalent to 158,000 MT of milled rice.

Rice Prices in Various Markets:

| May-05-2015 | White Rice 5% Broken | White Rice 25% Broken |
|----------------|----------------------|-----------------------|
| Gujarat | 2409.58 | 2251.06 |
| Andhra Pradesh | 2389.33 | 2135.50 |

Rice Prices in Various Markets

| Market | Arrivals | Variety | Minimum Price | Maximum Price | Modal Price |
|----------------|----------|---------|------------------|------------------|---------------|
| | (Tonnes) | | (Rs./Quintal) | (Rs./Quintal) | (Rs./Quintal) |
| Andhra Pradesh | | | | | |
| Addanki | NR | BPT | 3600 | 3650 | 3620 |
| Denduluru | NR | Sona | 2300 | 2500 | 2400 |
| Divi | 0.1 | ВРТ | 3100 | 3200 | 3100 |
| Kandukur | 0.1 | ВРТ | 3500 | 3700 | 3600 |
| Kondapi | 0.1 | ВРТ | 3400 | 3600 | 3500 |
| Machilipatnam | NR | ВРТ | 2800 | 3000 | 2900 |
| | | Coarse | 2200 | 2300 | 2250 |
| Ongole | 0.1 | ВРТ | 3500 | 3600 | 3550 |
| Assam | | | | | |
| Cachar | 30 | Common | 2400 | 2900 | 2700 |
| | | Fine | 3000 | 3600 | 3200 |
| | | Other | 2000 | 2500 | 2300 |
| Dibrugarh | NR | Other | 2200 | 2800 | 2500 |
| Karimganj | 40 | Common | 2100 | 2300 | 2200 |
| Lanka | 80 | Fine | 2500 | 2700 | 2600 |
| | | Medium | 1800 | 1850 | 1825 |

AW AGRIWATCH

| Nalbari | 68 | Common | 1900 | 2100 | 2000 |
|----------------------------|------|------------|------|------|------|
| | | Fine | 2700 | 3100 | 2900 |
| | | Super Fine | 3400 | 3600 | 3500 |
| P.O. Uparhali Guwahati | 68 | Common | 2400 | 2800 | 2600 |
| | | Fine | 3500 | 4800 | 4200 |
| | | Super Fine | 6500 | 8000 | 7000 |
| Silapathar | 2.9 | Fine | 2500 | 3500 | 3000 |
| · | | Medium | 2100 | 2300 | 2200 |
| Bihar | | | | | |
| Kishanganj | NR | Other | 2400 | 2500 | 2450 |
| Jharkhand | | | | | |
| Chakulia | NR | Fine | 2175 | 2350 | 2280 |
| | | Medium | 1970 | 2075 | 2040 |
| Daltenganj | NR | Other | 2480 | 2700 | 2660 |
| Saraikela | NR | Medium | 2350 | 2600 | 2590 |
| | | Other | 1740 | 2000 | 1960 |
| Kerala | | | | | |
| Aroor | 6 | Basumathi | 7800 | 8000 | 7900 |
| | | IR-8 | 2500 | 2700 | 2600 |
| | | Jaya | 3000 | 3200 | 3100 |
| | | Other | 3100 | 3300 | 3200 |
| Chengannur | 8 | IR-8 | 2350 | 2600 | 2400 |
| | | Jaya | 3200 | 3500 | 3300 |
| Cherthala | 7.5 | IR-8 | 2550 | 2650 | 2600 |
| | | Jaya | 3300 | 3400 | 3350 |
| | | Other | 3600 | 3700 | 3650 |
| Mannar | 10 | IR-8 | 3600 | 3800 | 3700 |
| | | Jaya | 4000 | 4200 | 4100 |
| | | Other | 4500 | 4700 | 4600 |
| Maharashtra | | | | | |
| Mangaon Manipur | 1 | Other | 1800 | 3500 | 2500 |
| Bishenpur | 1.4 | Other | 2800 | 2800 | 2800 |
| Imphal | 3.4 | Other | NR | 2900 | 2900 |
| Meghalaya | | | | | |
| Nongpoh (R-Bhoi) Orissa | 0.75 | Other | 3000 | 3500 | 3200 |
| Bonai | 5 | Other | 1900 | 2200 | 2000 |
| Chandabali | 85 | Common | 2200 | 2800 | 2400 |
| Deogarh | 9 | Other | 2000 | 3000 | 2500 |
| Jagatsinghpur | 1.8 | Alur Sanna | 2200 | 2600 | 2400 |

Basamti 3500 5800 4600 Dawat Jajpur NR Other 2100 2500 2500 2000 Jatni 2 Other 2400 2200 3300 Jeypore(Kotpad) 6 Common 3000 3250 NR Other 2000 2500 2500 Jhumpura 2100 Junagarh 41.19 Other 2200 2200 5.8 Common 2400 2700 2500 Karanjia 2500 2400 Other 2200 Nimapara 7 Other 1800 2000 1900 **Uttar Pradesh** Ш NR NR 2240 Achalda 32.5 Agra 65 Ш 1980 2050 2015 Ajuha 26 Other NR NR 2030 Aligarh 80 ш 1920 2000 1960 Allahabad 230 Other NR NR 2165 Ballia 160 Ш 1940 2050 1980 Balrampur 40 Other 2000 2025 2010 Baraut 11 Ш 1965 2175 2070 Bindki 75 Other 2050 2150 2100 **Buland Shahr** 15 Ш 1800 2100 2030 Chandoli 5 Other 1860 1890 1875 15 1990 2020 2000 Chorichora Other Faizabad 136 Other 2065 2085 2075 Fatehpur 45 Ш NR NR 2190 Firozabad 15 Ш 2010 2050 2030 Ш Gazipur 30 2015 2035 2025 Gonda 61 Ш 1950 2050 2010 417 Ш 1950 2050 1990 Gorakhpur Gulavati 2.5 Ш 2000 2080 2050 160 Other 1900 2000 1925 Jafarganj Jaunpur 80 Coarse 1950 2050 1980 Kannauj 11.5 Ш NR NR 2190 Kasganj 16.5 Coarse 2020 2075 2040 Khaga 8.5 Coarse NR NR 2130 Khatauli Ш 2050 2130 2100 1 Khurja 7 Other NR 2040 NR Lakhimpur 11.5 Other 2100 2200 2120 2 Ш 1950 2000 1975 Lalganj 35 Other 2100 2250 2145 Lalitpur 7 NR NR 1975 Other Mirzapur 14 NR NR 2070 Muradabad Ш 6.5 111 1975 1920 Naugarh 1860 Ш 1960 1935 Partaval 8 1900 Payagpur 5.5 Ш 2040 2080 2060 80 2145 2185 Pilibhit Coarse 2165 Pukhrayan 5.5 Ш NR NR 2170

AGRIWATCH



| Saharanpur | 68 | | NR | NR | 2115 |
|-----------------------|------|------------------------------------|------|------|------|
| Sardhana | NR | III | NR | NR | 2095 |
| Shahabad(New Mandi) | 22 | Other | 2150 | 2250 | 2200 |
| Shahjahanpur | 84 | Other | 2085 | 2125 | 2105 |
| Yusufpur | 25 | III | 1875 | 1965 | 1915 |
| Uttrakhand | | | | | |
| Gadarpur | 4935 | Other | 1840 | 2000 | 1920 |
| Tanakpur | 10 | Other | 1900 | 2100 | 2000 |
| West Bengal | | | | | |
| Balurghat | 24 | Other | 1960 | 2040 | 2000 |
| Barasat | 60 | Masuri | 2350 | 2450 | 2400 |
| | | Other | 2500 | 2600 | 2550 |
| Beldanga | 75 | Other | 2300 | 2400 | 2350 |
| Bolpur | 190 | Fine | 2400 | 2500 | 2450 |
| | | Other | 2200 | 2300 | 2250 |
| Chakdah | 4 | Other | 3000 | 3400 | 3250 |
| Darjeeling | 2.5 | Parimal (New) | 2600 | 2800 | 2700 |
| Egra/contai | 50 | Coarse | 1970 | 2050 | 2000 |
| | | Fine | 2370 | 2460 | 2400 |
| Islampur | 3 | Other | 2050 | 2150 | 2100 |
| Jalpaiguri Sadar | 21 | Fine | 2700 | 2750 | 2730 |
| | | Other | 2000 | 2050 | 2025 |
| | | Super Fine | 3400 | 3600 | 3440 |
| Kaliaganj | 27 | Other | 2400 | 2500 | 2450 |
| Kasimbazar | 41 | Other | 2300 | 2400 | 2350 |
| Kolaghat | 17 | Fine | 2450 | 2550 | 2500 |
| Pandua | 50 | Ratnachudi (718 5-749) | 2550 | 2800 | 2700 |
| Raiganj | 28 | Other | 2500 | 2600 | 2550 |
| Ramkrishanpur(Howrah) | 22.9 | Other | 2500 | 2700 | 2600 |
| | | Sona Mansoori Non Basmati | 2300 | 2500 | 2400 |
| Tamluk (Medinipur E) | 20 | Fine | 2350 | 2460 | 2400 |
| Uluberia | 12.3 | Other | 2100 | 2300 | 2200 |
| | | Sona Mansoori Non Basmati | 1800 | 2000 | 1900 |



(Arrivals and Prices in Rs/Qtl)

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