

Domestic Market Highlights:

Aromatic rice price in (all varieties) wholesale markets are continuously firming up due to boost in local demand and also lower sowing of basmati varieties reported in this kharif season as per traders and farmers feedback received last week. We expect firmness to continue in coming weeks.

Total area planting to India's 2015-16 Kharif (main) rice crop (June - December) stood at around 13.211 million hectares as of July 17, 2015, up about 4% from around 12.655 million hectares planted during the same time last year.

India received 8% below normal rainfall in the third week of July, according to the Indian Meteorological Department (IMD). Central, south peninsular and north-east regions received 15%, 13% and 4% below average rains during the week. However, the north-west region received 12% above-average rainfall. AW is concerned that less rainfall in July could severely impact rice yields. If rains do not pick up in the next few days, a substantial decline in acreage and yields is possible. The IMD is predicting rains to improve in the central and southern regions after July 20-25.

The lifting of sanctions on Iran by the U.S. and the E.U will not affect India's basmati rice exports though exports of other commodities like soymeal, sugar and corn are likely to be affected. A former President of the All India Rice Exporters Association (AIREA) noted that basmati rice exports to Iran may now increase by about 10% as Iranian traders were limiting their purchases and were preferring other routes, but now they are free to work directly with Indian exporters. He added that Iran may import around one million tons of Indian basmati rice. India exported around 900,000 tons of basmati rice to Iran in FY 2014-15 (April - March) compared to around 1.44 million tons in FY 2013-14 due to a temporary ban imposed by the Middle East nation citing surplus stocks.

Food grains procurement by the West Bengal state government has fallen far short of the target set by the Mamata Banerjee government. The paddy procurement target in Kharif season was 23, 70,000 tonnes. So far, only 13, 15,217 tonnes could be procured. Food minister Jyotipriya Mullick, though, claimed that the target could be achieved by September. However, this year's target achievement is a notch higher than last year's. Last year, the target was 22, 00,000 tonnes and the achievement was only 9, 16,087 tonnes. Higher price offered in open market could be the main reason for lower procurement in 2014-15 seasons.

Total Rice export for MY-2014-15 till June-15 was 91.17 lakh tonnes which was up by around 20% from same period last year export of 75.71 lakh tonnes. Non basmati rice

export in the month of June was 5.98 lakh tonnes and basmati exports for MY-2014-15(Oct14-Sep-15) in the month was 3.43 lakh tonnes.

For remaining three months (July-Sept-2015) we expects that around 7-7.5 lakh tonnes rice will be exported from India which account total rice export expectation comes to approx 9.5-9.8 lakh tonnes for MY- 2014-15.

Basmati rice imports by the European Union (EU) nations declined to around 223,549 tons during September 1, 2014 - June 18, 2015, down about 27% from around 305,469 tons imported during the same period last year. Netherlands remains the largest buyer of basmati rice with 45,783 tons (about 20% of total basmati imports during the stated period) followed by the U.K with 38,307 tons (about 17% of total basmati imports during the period). Basmati rice imports by the other EU nations during September 1, 2014 - June 18, 2-015 is as follows: Belgium (37,126 tons; 16.6%); France (35,484 tons; 15.8%); Italy (25,385 tons; 11.3%) and Spain (24,813 tons; 11%). While basmati rice imports by the Netherlands increased about 17% from around 39,249 tons last year, those by the U.K declined about 68% from around 121,429 tons last year.

Government of basmati producing states (Punjab and Haryana) have been advised to plant Pusa basmati 1509 variety after July 15 to avoid incidence of breakage. About 300,000 hectares in Punjab and about 250,000 hectares in Haryana were used to plant basmati 1509 variety last year.

Price Outlook:-Average Rice price in all India is likely to trade steady to firm with lean season in coming days.

International Market Highlight:

Overall rice exports from Pakistan have declined sharply in July-March 2015 because Pakistani basmati cannot compete with Indian Basmati on marketing grounds. More especially Pakistani basmati export to the UAE has declined 26.4 percent yoy in July-February 2015. Due to a slump in global prices non-basmati rice came down in value terms but not in quantity. However, the report warns Pakistani exporters to remain vigilant as Thailand is gradually firming up its export orders.

Thai rice exports for 2015 are expected to reach 9.5 million tonnes, according to the Thai Rice Exporters Association's estimate. Its previous forecast was 10 million tonnes.

In the first half of this year, 4.5 million tonnes of Thai rice have been sold already. Thailand is expected to sell 800,000 tonnes per month on average as foreign demand remains rapid from Indonesia and the Philippines. According to TREA President Chareon Laothamatas the situation would improve in the second half.

Unofficial preliminary rice exports (excluding premium white and fragrant rice) for July 6-12, 2015 totaled 87,844 metric tons, up 5,521 metric tons from the previous week and up 4,306 metric tons from the four-week moving average of 83,539 metric tons. Rice exports (excluding premium white and fragrant rice) from January 1 – July 12, 2015, totaled 2,056,761 metric tons, down 18 percent from the same period last year. Total rice exports from January to May 2015 totaled 3,772,158 metric tons, down 1.4 percent from the same period last.

The Commerce Ministry plans to auction 1.29 million tonnes of inedible rice for industrial use at the end of July, to reduce the ageing government stockpile accumulated under the previous government's rice pledging scheme. An inventory made on June 30 showed the ministry had a total of 15.11 million tonnes of rice remaining in the stockpile after recent sales, in three categories.

Rice Prices in Various Markets:

July-20-2015	White Rice 5% Broken	White Rice 25% Broken
Gujrat	2511.81	2289.24
Andhra Pradesh	2491.56	2135.50

In Rs./Quintal

Rice Prices in Various Markets

Market	Arrivals	Variety	Minimum Price	Maximum Price	Modal Price
	(Tonnes)		(Rs./Quintal)	(Rs./Quintal)	(Rs./Quintal)
Andhra Pradesh					
Addanki	NR	B P T	3750	3800	3770
Chirala	0.1	B P T	3100	3200	3150
Divi	0.1	B P T	3100	3200	3100
Ichapuram	48	Rice Floor	2500	3000	2800
Kondapi	0.1	B P T	3600	3800	3700
Machilipatnam	NR	B P T	3200	3400	3300
		Coarse	2200	2300	2250
Nandyal	0.1	Sona Fine	3800	3900	3850
Repalli	0.1	B P T	3800	4000	3900
Tiruvuru	NR	Fine	3300	3500	3400
Assam					
Cachar	30	Common	2400	2900	2700
		Fine	3000	3600	3200
		Other	2000	2500	2300
Dhing	105	Common	1800	2100	1950
		Fine	3250	3500	3380
Gauripur	45	Fine	3500	5000	4500
		Other	2200	3000	2600
Hailakandi	3	Common	2400	2950	2700
		Fine	3000	3600	3200
		Other	2000	2500	2300
Lanka	30	Medium	1700	1800	1750
Bihar					
Kishanganj	NR	Other	2400	2800	2600
Jharkhand					
Khunti	NR	Coarse	1750	1850	1800
		Fine	2500	2900	2700
		Medium	2350	2450	2400
		Other	1800	2200	2000
Lohardaga	25	Common	1800	2200	2000
		Fine	2700	3000	2800
		Medium	2200	2400	2300
Kerala					
Aroor	4	Basumathi	8200	8400	8300
		IR-8	2300	2500	2400
		Jaya	3300	3500	3400
		Other	3200	3400	3300
Chengannur	6	IR-8	2400	2800	2500
		Jaya	3200	3500	3400
Cherthala	12	IR-8	2450	2600	2500
		Jaya	3350	3500	3400

		Other	3650	3800	3700
Mannar	10	IR-8	2800	3000	2900
		Jaya	3800	4000	3900
Punalur	1	Basumathi	7000	8000	7500
		IR-8	2800	3000	2900
		IR-8 Raw (New)	3000	3500	3200
		Jaya	2500	3000	2800
Thodupuzha	60	IR-8	2400	2600	2600
		Mataa Parboiled	3000	3200	3200
Maharashtra					
Alibagh	3	Other	3200	3400	3300
Meghalaya					
Shillong	0.5	Other	3400	3600	3500
Orissa					
Betnoti	0.02	Sanna Bhatta	1800	2200	2000
Bolangir	6	Other	2200	2300	2200
Bonai	0.4	Other	2200	2400	2400
Deogarh	9	Other	2000	3000	2500
Tusura	5	Other	2200	2300	2200
Telangana					
Adilabad(Rythu Bazar)	0.15	Arti Mashuri	3000	3000	3000
Tripura					
Taliamura	30	Other	2400	2600	2500
Uttar Pradesh					
Achalda	46.5	III	NR	NR	2280
Akbarpur	64	III	2010	2050	2030
Allahabad	200	Other	NR	NR	2185
Azamgarh	153.5	III	NR	NR	2080
Bahraich	120	III	2055	2085	2070
Balrampur	33.5	Other	2025	2060	2045
Baraut	7	III	NR	NR	2100
Bijnaur	10	III	NR	NR	2140
Bindki	100	Other	2100	2180	2145
Chandoli	5	Other	1840	1880	1860
Dadri	50	III	NR	NR	2090
Devariya	80	III	2010	2030	2020
Divai	13	III	2025	2075	2050
Fatehpur	1	III	NR	NR	2235
Firozabad	45	III	1980	2040	2010
Gazipur	58	III	1975	1995	1985
Ghaziabad	60	III	NR	NR	2170
Gonda	150	III	1950	2020	1980
Jaunpur	65	Coarse	1925	2025	1975
Jhansi	11	Other	1900	2000	1950
Khaga	8.5	Coarse	NR	NR	2220
Khairagarh	10	III	2030	2070	2050

Khurja	4	III	NR	NR	2030
Kiratpur	17	Common	NR	NR	2150
Lalganj	2	III	1980	2000	1990
Lucknow	109	Coarse	2100	2200	2160
Mawana	1	III	NR	NR	2175
Meerut	20	III	NR	NR	2180
Mirzapur	6	Other	NR	NR	1975
Muradabad	7	III	NR	NR	2110
Partaval	40	III	1920	1960	1940
Payagpur	6.5	III	2025	2070	2040
Pilibhit	200	Coarse	2170	2210	2195
Pratapgarh	35	III	2020	2060	2040
Raibareilly	5.5	Other	2050	2100	2075
Rampur	6.5	Other	2100	2120	2110
Saharanpur	72	III	NR	NR	2150
Sardhana	NR	III	NR	NR	2160
Shahjahanpur	67	Other	2000	2025	2010
Sitapur	26	Coarse	2060	2200	2110
Varanasi(Grain)	364	Other	2000	2050	2025
Wansi	7.5	III	1910	1965	1935
Yusufpur	10	III	1950	2020	1980
Uttrakhand					
Bazpur	860	Common	1421	2227	1638
Gadarpur	2002	Other	1550	1814	1682
Vikasnagar	6	Other	1969	1969	1969
West Bengal					
Bishnupur(Bankura)	20	Masuri	2080	2120	2100
		Other	2320	2380	2350
Bolpur	194	Fine	2100	2200	2150
		Other	1950	2050	1980
Champadanga	12	Ratnachudi (718 5-749)	2400	2600	2500
Darjeeling	2.5	Parimal (New)	2600	2800	2700
Guskara(Burdwan)	142	Fine	2110	2150	2130
Habra	50	Other	1870	1870	1870
Jalpaiguri Sadar	22	Fine	2750	2850	2800
		Other	2150	2250	2200
		Super Fine	3450	3550	3500
Kalipur	70	Other	1850	1950	1900
		Sona Mansoori Non Basmati	1750	1900	1800
Karsiyang(Matigara)	1.5	Parimal (New)	2200	2400	2300
Katwa	8	Other	2000	2400	2200
Khatra	39	Other	2200	2350	2300
Mathabhanga	160	Common	1900	2000	1950
Mekhliganj	19	Common	1800	1950	1850

		Fine	2950	3100	3050
Memari	143	Common	1830	1870	1850
		Fine	1880	1920	1900
Purulia	56	Other	2360	2360	2360
Raiganj	12	Other	2580	2640	2600
Samsi	200	Fine	2690	2720	2700
		H.Y.V.	1990	2020	2000
Sheoraphuly	5	Ratnachudi (718 5-749)	2300	2400	2350

(Arrivals and Prices in Rs/Qtl)

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