

Domestic Market Highlights:

According to FAO, Pakistan Basmati FOB in the month of July traded steady to slightly weak from the previous month and currently hovers in the range of USD 868/MT. On the other hand, Indian FOB in the month of July moved up from last month and currently is in the range of USD 890-895/MT.

Saudi Arabia has emerged as the top importer for Indian aromatic rice for the fifth consecutive month in July. This month, Iran took the third position replacing Iraq which slipped to 5th position. Lowest FOB quotes were received by Iraq and USA, whereas higher price was offered by Kuwait and Saudi Arabia.

Total Rice export for MY-2014-15 till July-15 was 100 Lakh tonnes which was up by around 19% from last year's export of 88.3 lakh tonnes for the same period. Non-basmati rice export in the month of July was 6.14 lakh tonnes and basmati exports for MY-2014-15(Oct14-Sep-15) in the month was 2.7 lakh tonnes. For the remaining three months (Aug-Sept-2015) we expect around 12-15 lakh tonnes of rice to be exported from India. The total rice export expectation is approx 11-11.5 million tonnes for MY- 2014-15 which will up by 10% from MY 2013-14 export of 10.4 million tonnes.

The total sown area as on 31st July, as per reports received from States, stands at 764.28 lakh hectare as compared to 703.43 lakh hectare at this time last year which is up by around 8% from same period last year. It is reported that rice has been sown/transplanted in 227.81 lakh ha against 214.82 lakh hectare in 2014.

Agriwatch estimates that rice price in domestic as well global markets is likely to firming up in coming months due to continuous thinning of stock, lower rainfall prediction by IMD and supported overseas demand.

Aromatic rice price in (all varieties) wholesale markets are continuously firming up due to boost in local demand and also lower sowing of basmati varieties reported in this kharif season as per traders and farmers feedback received last week. We expect firmness to continue in coming weeks.

Total area planting to India's 2015-16 Kharif (main) rice crop (June - December) stood at around 13.211 million hectares as of July 17, 2015, up about 4% from around 12.655 million hectares planted during the same time last year.

India received 8% below normal rainfall in the third week of July, according to the Indian Meteorological Department (IMD). Central, south peninsular and north-east

regions received 15%, 13% and 4% below average rains during the week. However, the north-west region received 12% above-average rainfall. AW is concerned that less rainfall in July could severely impact rice yields. If rains do not pick up in the next few days, a substantial decline in acreage and yields is possible. The IMD is predicting rains to improve in the central and southern regions after July 20-25.

Price Outlook:-Average Rice price in all India is likely to trade steady to firm with lean season in coming days.

International Market Highlight:

Pakistani Farmers are engaged in transplanting rice with better than average irrigation water supplies. The Meteorological Department has forecasted that the total amount of rainfall during the upcoming monsoon season (July-September) will remain slightly below normal and glacier melt rate will be slightly more than normal, which means that overall availability of water in the country for the Kharif (summer) crops should be satisfactory.

The Philippines, one of the world's biggest rice importers, could ship in more to boost buffer stocks and keep local prices stable because of an El Nino dry weather pattern now forecast to last until next year, potentially hurting the local harvest. Rice imports this year have reached 750,000 tonnes out of which 550,000 tonnes from Vietnam and the rest from Thailand. The NFA has permission from President Benigno Aquino to import an additional 250,000 tonnes if drought conditions worsen and hurt local rice production. However rice production is likely to up by 4.3% from last year with 12.4 million tonnes in coming season of 2015-16

The price of Thai rice is expected to climb steadily into next year, mainly because of the impact of drought on the world market as well as production in Thailand. However, there are still some factors that could suppress the price including the world economy, the financial problems in some countries, and the oil price, as it affects the purchasing power of some rice-importing nations. The Thai Rice Exporters Association (TREA) latest forecast that Thailand should be able to export between 9.5 million and 10 million tonnes of rice this year, as drought has increased demand in many countries, while Thailand has plenty of rice stocks. The drought will encourage higher rice prices in the world market and domestically amid higher demand amid lower production in Thailand and many countries. In Thailand alone, rice output is expected drop by 15-20 per cent or about 2 million to 3 million tonnes from the drought.

Vietnam rice exported stood about 2.92 million tonnes from January 01, 2015 – 23 July 2015 which is down by 19% from last seven months export figure of 3.63 million

tones as per data received from Vietnam Food Association. The average FOB for rice in this year is approx USD 414/MT, down by 4% from last year same period price of USD 431/MT.

Overall rice exports from Pakistan have declined sharply in July-March 2015 because Pakistani basmati cannot compete with Indian Basmati on marketing grounds. More especially Pakistani basmati export to the UAE has declined 26.4 percent yoy in July-February 2015. Due to a slump in global prices non-basmati rice came down in value terms but not in quantity. However, the report warns Pakistani exporters to remain vigilant as Thailand is gradually firming up its export orders.

Thai rice exports for 2015 are expected to reach 9.5 million tonnes, according to the Thai Rice Exporters Association's estimate. Its previous forecast was 10 million tonnes. In the first half of this year, 4.5 million tonnes of Thai rice have been sold already. Thailand is expected to sell 800,000 tonnes per month on average as foreign demand remains rapid from Indonesia and the Philippines. According to TREA President Chareon Laothamatas the situation would improve in the second half.

Rice Prices in Various Markets:

August 08-2015	White Rice 5% Broken	White Rice 25% Broken
Gujrat	2522.87	2299.32
Andhra Pradesh	2502.62	2135.50

In Rs./Quintal

Rice Prices in Various Markets

Market	Arrivals	Variety	Minimum Price	Maximum Price	Modal Price
	(Tonnes)		(Rs./Quintal)	(Rs./Quintal)	(Rs./Quintal)
Andhra Pradesh					
Addanki	NR	B P T	3750	3800	3780
Divi	0.1	B P T	3100	3200	3100
Kondapi	0.1	B P T	3600	3800	3700
Machilipatnam	NR	B P T	3200	3300	3250
		Coarse	2000	2100	2050

Ongole	0.1	B P T	3450	3500	3470
Assam					
Cachar	30	Common	2400	2900	2700
		Fine	3000	3600	3200
		Other	2000	2500	2300
Dhing	96	Common	1800	2100	1950
		Fine	3300	3500	3450
Gauripur	36	Fine	3500	5000	4500
		Other	2200	3000	2600
Karimganj	NR	Fine	2800	3500	3100
Nalbari	76	Common	1900	2100	2000
		Fine	2700	3100	2900
		Super Fine	3400	3800	3600
Srirampur	240	Other	2850	3100	2950
Bihar					
Bhagalpur	NR	Other	3800	4000	3900
Kishanganj	NR	Other	2400	2800	2600
Motihari	NR	Other	2500	3500	2800
Gujarat					
Dahod	27.3	Coarse	3400	4000	3700
Jharkhand					
Chakulia	NR	Medium	1970	2070	2020
Daltenganj	NR	Other	2130	2300	2210
Deoghar	NR	Fine	2100	2300	2200
		Medium	1900	2100	2000
		Motta (Coarse) Boiled	1900	2100	2000
Lohardaga	24	Common	2000	2200	2100
		Fine	2800	3200	3000
		Medium	2200	2400	2300
Pakur	NR	Fine	3020	3230	3118
Ranchi	NR	Fine	3000	6100	3300
		Medium	2350	2675	2450
		Other	1825	2280	2100
Saraikela	NR	Medium	2470	2600	2560
		Other	1860	2000	1990
Kerala					
Aroor	4	Basumathi	6300	6500	6400
		IR-8	2600	2900	2800
		Jaya	2850	3000	2900
		Other	3000	3200	3100
Chengannur	7	IR-8	2450	2800	2500
		Jaya	3200	3600	3400
Maharashtra					
Mangaon	1	Other	1800	3500	2500
Palghar	39	1009 Kar	1960	3150	2019
Meghalaya					
Nongpoh (R-Bhoi)	0.9	Other	3000	3500	3200

Shillong	0.5	Other	3400	3600	3500
Orissa					
Bonai	0.2	Other	2200	2400	2400
Jatni	1	Masuri	2000	2500	2250
Jeypore	7.8	Other	4000	4200	4100
Jeypore(Kotpad)	4	Common	3000	3300	3250
Karanjia	4.5	Common	2500	2700	2600
		Other	2400	2500	2450
Tripura					
Taliamura	32	Other	2400	2600	2500
Uttar Pradesh					
Achalda	37	III	NR	NR	2280
Ajuha	16	Other	NR	NR	2100
Akbarpur	480	III	2020	2080	2050
Badayoun	2	Other	2100	2180	2140
Ballia	190	III	1975	2100	2010
Balrampur	39	Other	2025	2060	2040
Bareilly	280	Coarse	NR	NR	2150
Bindki	80	Other	NR	NR	2155
Buland Shahr	15	III	1800	2100	2035
Chorichora	15	III	2010	2025	2020
Divai	14	III	2025	2075	2050
Gazipur	36	III	1990	2010	2000
Jaunpur	50	Coarse	1950	2050	2000
Jhansi	7	Other	1900	2000	1950
Khaga	7.5	Coarse	NR	NR	2210
Khurja	5	III	NR	NR	2040
Lucknow	130	Coarse	2080	2200	2130
Mawana	1	III	NR	NR	2175
Mirzapur	4	Other	1940	1980	1960
Muradabad	8	III	NR	NR	2150
Naugarh	10.5	III	1920	1965	1935
Partaval	15	III	1900	1960	1925
Pilibhit	80	Coarse	2165	2200	2185
Pratapgarh	52	III	2030	2070	2050
Rampur	4.5	Other	2110	2135	2120
Saharanpur	36	III	NR	NR	2160
Sardhana	NR	III	NR	NR	2140
Shahganj	NR	III	1910	1950	1930
Shahjahanpur	51.6	Other	2000	2060	2035
Sirsa	12.5	III	NR	NR	2125
Sitapur	38	Coarse	2050	2200	2105
Uttrakhand					
Bazpur	200	Common	1932	1932	1932
Tanakpur	20	Other	2200	2300	2250
West Bengal					
Chakdah	40	Other	3000	3400	3200
Champadanga	15	Ratnachudi (718 5-	2500	2700	2600

		749)			
Ghatal	32	Fine	2120	2180	2150
Islampur	4	Other	2100	2200	2150
Kaliaganj	11	Other	2500	2580	2550
Kalimpong	1	Other	2200	2400	2300
Kalipur	105	Other	1900	2000	1950
		Sona Mansoori Non Basmati	1800	1900	1850
Pundibari	9	Coarse	2025	2100	2030
Purulia	51	Other	2340	2340	2340
Raiganj	12	Other	2630	2690	2650
Ramkrishanpur(Howrah)	22.6	Other	2400	2600	2500
		Sona Mansoori Non Basmati	2100	2300	2200
Rampurhat	1.74	Fine	2120	2260	2200
Sainthia	6.35	Other	1700	1800	1730
Samsi	150	Fine	2690	2720	2700
		H.Y.V.	1990	2020	2000
Sheoraphuly	10	Ratnachudi (718 5- 749)	2600	2700	2650

(Arrivals and Prices in Rs/Qtl)

Disclaimer

The information and opinions contained in the document have been compiled from sources believed to be reliable. The company does not warrant its accuracy, completeness and correctness. Use of data and information contained in this report is at your own risk. This document is not, and should not be construed as, an offer to sell or solicitation to buy any commodities. This document may not be reproduced, distributed or published, in whole or in part, by any recipient hereof for any purpose without prior permission from the Company. IASL and its affiliates and/or their officers, directors and employees may have positions in any commodities mentioned in this document (or in any related investment) and may from time to time add to or dispose of any such commodities (or investment). Please see the detailed disclaimer at © 2015 Indian Agribusiness Systems Pvt. Ltd.