

Latest Market Development:

All India Average rice price in the fourth week of December was move in the range bound and currently hover in the range of Rs.2750-2800/quintal. We expect price will move in range bound in coming week.

**Currently 1121 Steam price hover in the range of Rs.6000-6200/quintal** and sella (1121) is around Rs.4800-4900/ quintal, where as basmati raw wand rice price hover in the range of Rs. 6700-6800/quintal in Karnal market. We expect price will move in the range bound to weak bias in coming week.

As per USDA latest report rice exports from India in MY-2014-15 is 8.7 million tonnes which is down by 16% from last year. However Agriwatch expect that India export around 9 million tonnes of rice in 2014-15. The export of rice could increase from March-2015 onwards, once the stock position with Iran get start thinning.

**Bihar Agriculture University has developed a new drought-resistant rice variety known as "Sabour Ardhjal."** This variety will require 50% less irrigation compare to other traditional paddy varieties.

Rice stocks in the central pool are 21.57 million tons as of December 1, down about 23% from last year.

**All-India progressive procurement of Rice as on 12.12.2014** for the marketing season 2014-15 was 113.39 lakh tonnes against the procurement of 117.21 lakh tonnes upto the corresponding period of last year.

**Among the food grains, Inflation** Of Rice has decreased to 6.47% from the previous month's level of 6.87%, Pulses to 4.02% from the previous month's level of 6.69%, Cereals to 3.29% from the previous month's level of 3.45% and Wheat to -1.92% from the previous month's level of -1.50%.

**In the post-monsoon season, cumulative Rainfall for** the country as a whole during the period 1<sup>st</sup> October to 10th December, 2014 is (-) 35% lower than LPA. Rainfall (% departure from LPA) in the four broad geographical divisions of the country during the above period was lower by (-) 38% in North West India, (-) 34% in Central India, (-) 69% in East & North East India and (-) 19% in South Peninsula



#### **Rice Monthly Export:**

| MY-2013-14  | Non<br>Basmati | Basmati | Total<br>Export<br>2013-<br>14 | MY-2014-15   | Non<br>Basmati | Basmati | Total<br>Export2014-<br>15 |
|-------------|----------------|---------|--------------------------------|--------------|----------------|---------|----------------------------|
| October-13  | 6.7            | 1.8     | 8.5                            | October-14   | 2.14           | 2.34    | 4.48                       |
| November-13 | 4.29           | 2.49    | 6.78                           | November-14  | 6.62           | 3.03    | 9.65                       |
| December-13 | 5.11           | 3.79    | 8.9                            | December-14  |                |         |                            |
| January-14  | 6.85           | 3.44    | 10.29                          | January-15   |                |         |                            |
| February-14 | 6.18           | 3.5     | 9.68                           | February-15  |                |         |                            |
| March-14    | 4.17           | 3.19    | 7.36                           | March-15     |                |         |                            |
| April-14    | 4.2            | 2.85    | 7.05                           | April-15     |                |         |                            |
| May-14      | 3.76           | 3.37    | 7.13                           | May-15       |                |         |                            |
| June-14     | 4.32           | 3.65    | 7.97                           | June-15      |                |         |                            |
| Jul-14*     | 4.81           | 2.3     | 7.11                           | July-15      |                |         |                            |
| Aug-14*     | 6.07           | 2.15    | 8.22                           | August-15    |                |         |                            |
| Sep-14*     | 8.96           | 2.26    | 11.22                          | September-15 |                |         |                            |
| Total       | 66.43          | 35.06   | 101.49                         | Total        | 8.76           | 5.37    | 14.13                      |

**Revised** (Source-DGCIS & \* = IBIS)

Total rice export in MY-2013-14 till the end of season was around 10.14 million tonnes in which non basmati and basmati rice contribution were approx 6 million tonnes and 3.5 million tonnes respectively as per data received from DGCIS and IBIS.

Total Rice export for MY-2014-15 was 14.13 lakh tonnes which was down by 7.52% from same period last year export of 15.28 lakh tonnes. Non basmati rice export in the month of November was 6.62 lakh tonnes and basmati exports for MY-2014-15(Oct14-Sep-15) in November was 3.03 lakh tonnes which is higher by around 30% from last month. Iran was the largest buyer in the month and import approx 75 thousand MT followed by Saudi Arabia which import around 45 thousand MT, as per data received from IBIS a customs data provider.



#### India Rice Balance Sheet:

| Figure in MMT              | 2013-14 | 2014-15* |
|----------------------------|---------|----------|
| Carry in                   | 26.19   | 23.59    |
| Production                 | 106.54  | 100      |
| Imports                    | 0       | 0        |
| Total Availability         | 132.73  | 123.59   |
| Consumption                | 99      | 99       |
| Exports                    | 10.14   | 9        |
| Total Usage                | 109.14  | 108      |
| Carry out                  | 23.59   | 15.59    |
| Av Monthly Consumption     | 8.25    | 8.25     |
| Stock to Month Use         | 2.86    | 1.89     |
| Stock to Consumption Ratio | 0.24    | 0.16     |

(Source: Agriwatch Research, USDA)

Agriwatch has revised its rice production and export estimates in December. Kharif harvesting is almost over in all India excepting for some late-sown rice in the eastern and southern states. As early market arrival trends, and good weather condition for rabi paddy, We increase about 1% of production from 99 million tonnes to 100 million tonnes in MY- 2014-15. Although rice marketing in the northern states is winding down, it will be in full-swing in the eastern and southern states throughout December. Rabi (winter planted) rice planting is still largely confined to the eastern and southern states, but will continue in other regions throughout December.

At Export front, Agriwatch expect export volume to decrease about 11% from last year and expected to export around 9 million tonnes in 2014-15 due to import ban of aromatic rice by Iran which is the largest importer of Indian Basmati.

Domestic consumption is likely to steady in 2014-15, but fall in production, fall in total availability and around 9 million tonnes of export could be the main reason for lower carry stock in MY 2014-15. This may push the rice price in upward direction in medium to long term.



| State          | Total procurement in<br>marketing season | Progressive Procurement as on 14.11.2014 |                                    |  |  |
|----------------|--|--|------------------------------------|--|--|
|                | 2013-14 (Oct Sept.)                      | In Marketing season<br>2014-15           | In Marketing<br>season 2013-<br>14 |  |  |
| Andhra Pradesh | 37.38                                    | 0.52                                     | 6.98                               |  |  |
| Telangana      | 44.00                                    | 7.45                                     | 0.00                               |  |  |
| Chhattisgarh   | 43.0                                     | 0.00                                     | 0.00                               |  |  |
| Haryana        | 24.06                                    | 19.92                                    | 23.95                              |  |  |
| Kerala         | 4.00                                     | 0.93                                     | 0                                  |  |  |
| Punjab         | 81.06                                    | 77.66                                    | 81.03                              |  |  |
| Madhya Pradesh | 10.14                                    | 1.84                                     | 2.29                               |  |  |
| Maharashtra    | 2.00                                     | 0.29                                     | 0.28                               |  |  |
| Tamil Nadu     | 7.0                                      | 0.03                                     | 0.51                               |  |  |
| Uttaranchal    | 4.63                                     | 1.04                                     | 0.47                               |  |  |
| Uttar Pradesh  | 11.27                                    | 2.36                                     | 1.58                               |  |  |
| West Bengal    | 14.00                                    | 0.0                                      | 0.00                               |  |  |
| Others         | 36.46                                    | 1.35                                     | 0.12                               |  |  |
| All-India      | 319                                      | 101.95                                   | 117.21                             |  |  |

Progressive Procurement of Rice as on 12.12.2014 (lakh tonnes):

After a weak start in October, GOI rice procurement through the minimum support price (MSP) mechanism gained momentum in November, but continues to lag behind last year. MY 2014/15 rice procurement through December-12, 2014 was estimated at 10.19 MMT, a decline from the 11.7 MMT procured during the corresponding period of last year.

| Year | Jan   | Feb   | Mar   | Apr   | May   | June  | July  | Aug   | Sept  | Oct   | Nov   | Dec   |
|------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| 2011 | 25.58 | 27.80 | 28.70 | 28.82 | 27.76 | 27.64 | 26.86 | 25.27 | 22.7  | 20.5  | 26.83 | 27.63 |
| 2012 | 29.71 | 31.8  | 33.17 | 33.35 | 32.92 | 32.14 | 30.70 | 28.50 | 25.59 | 23.4  | 28.95 | 30.67 |
| 2013 | 32.22 | 35.4  | 35.8  | 35.46 | 34.72 | 33.3  | 31.50 | 29.23 | 26.78 | 23.13 | 28.58 | 28.62 |
| 2014 | 28.69 | 31.52 | 31.26 | 30.55 | 28.65 | 32.00 | 27.66 | 24.56 | 21.65 | 18.62 | 23.21 | 21.57 |

## Rice Stock in Central Pool Kitty from 2011-2014:



\*Format of stock position has been revised w.e.f. 1.9.2013. In earlier format, rice included un-milled paddy lying with FCI and State Agencies in terms of rice.

Total rice stocks in India's central pool have up to 21.57 million tons as of Dec- 1, 2014.

|                                   | Prices  | Prices  | Prices  | Prices   | %           |                      | %           |
|-----------------------------------|---------|---------|---------|----------|-------------|----------------------|-------------|
|                                   | 24-31   | 16-23   | 09-15   | 24-31    | Change(Over | % Change(Over        | Change(Over |
|                                   | Dec     | Dec     | Dec     | Dec      | Previous    | Previous to Previous | Previous    |
| State                             | 2014    | 2014    | 2014    | 2013     | Week)       | Week)                | Year)       |
| AP                                | 3809.14 | 3753.88 | 3765.44 | 3578.71  | 1.47        | 1.16                 | 6.44        |
| Assam                             | 2867.69 | 2936.67 | 3085.49 | 3241.18  | -2.35       | -7.06                | -11.52      |
| Gujarat                           | 3332.85 | 2593.69 | 2606.49 | 2725.4   | 28.5        | 27.87                | 22.29       |
| Jharkhand                         | 2603.05 | 2595.02 | 2604.84 | 2676.95  | 0.31        | -0.07                | -2.76       |
| Karnataka                         | 3300.79 | 3292.69 | 3548.16 | 2103.67  | 0.25        | -6.97                | 56.91       |
| Kerala                            | 3352.68 | 3397.63 | 3106.3  | 3394.82  | -1.32       | 7.93                 | -1.24       |
| Maharashtra                       | 3646.14 | 3148.46 | 3926.59 | 10432.54 | 15.81       | -7.14                | -65.05      |
| Delhi                             | 1937.5  | 2000    | 2000    | 2000     | -3.12       | -3.12                | -3.12       |
| Orissa                            | 2334.76 | 2164.8  | 2211.18 | 2123.77  | 7.85        | 5.59                 | 9.93        |
| Punjab                            | 2352.55 | 2364.42 | 2436.62 |          | -0.5        | -3.45                |             |
| Telangana                         | 3500    | 3497.15 | 3488.07 | 3888.21  | 0.08        | 0.34                 | -9.98       |
| Tripura                           | 2589.2  | 2653.14 | 2689.28 | 2774.55  | -2.41       | -3.72                | -6.68       |
| UP                                | 2029.02 | 2039.42 | 2074.52 | 1898.64  | -0.51       | -2.19                | 6.87        |
| Uttrakhand                        | 1751.02 | 1971.09 | 1766.32 | 1757.2   | -11.16      | -0.87                | -0.35       |
| WB                                | 2369.55 | 2350.32 | 2451.78 | 2433     | 0.82        | -3.35                | -2.61       |
| Average                           | 2785.06 | 2717.22 | 2784.07 | 3216.33  |             |                      |             |
| As per the data reported by APMCs |         |         |         |          |             |                      |             |

# State wise Wholesale Prices Weekly for Rice 04<sup>th</sup> Week of Dec-2014:

# Price Projection for Dec 05<sup>th</sup> Week in Domestic Market:

| Duration                           | Trend  | Average Price Range |
|------------------------------------|--------|---------------------|
| 04 <sup>th</sup> Week of Dec, 2014 | Steady | Rs.2700-2750/Q      |



#### **Global Updates:**

Mekong Delta In Vietnam has been the major rice exporting and trading hub of the country and export contribution has been formidable from this region in the past years.Privinces located in the region has exported 1.8 lakh tonne so far and and more volume (around 2.5 lakh tonne) is expected to be offloaded in the international market in the remaining days of the year.If it materialises total export volume from the state may touch5.85 million tonne from Jan to dec-2014,almost same quantitity that was exported last year. Vietnam has exported 5.6 million tonne rice so far. Major rice buyers from these region are Asian and African countries.They buy around 83 percent of total volume.As rice price in other exporting countries are very competitive increasing export volume is very difficult.However, vietnami rice exporters with the help of govt. are trying to attract buyers in China,Singapore,Hongkong,Philippine,Malaysia and Indonesia through running promotional activities.

**Total rice output in Mekong Delta is estimated to reach 25.5 million tonnes this year, a rise of 500,000** tonnes from last year. The Southwest Region Steering Committee said the figure accounts for 56 per cent of the country's total rice production in 2014, Vietnam News Agency (VNA) reported. The increase in this year's output is due to farmers' use of high-quality, high-yield varieties that are disease-resistant and able to mature within 85 to 95 days.

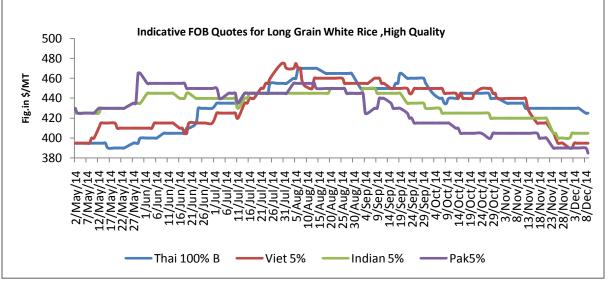
Thai rice price continued to extend its loss in the month of November and pressure is likely to continue in the month of December too. Rice policy and management committee may implement a new on-farm pledging program for 2014-15 paddy main crops fragrant and glutinous rice. It may restrict downward pressure in the months ahead. Govt. may procure around 2 million tonne rice paddy under this programme on attractive price. Besides, commerce ministry plan to export about 2 million tonne rice next year may be supportive for rice market fundamentals. Domestic demand is almost stable and Agriwatch expects more dip(1 to 2 percent) this month(December).

**The National Space Agency of Pakistan estimated the** country's rice production for 2014-15 to decline about 19% from last year to about 5.65 million tonnes. However, USDA forecast that Pakistan rice production would be lower by 3% from last year. FOB quotes in November for Indian basmati were ranged between USD 1100-1125/MT, much lower than Pakistan's FOB of USD 1300-1350/MT.

Source Oryza

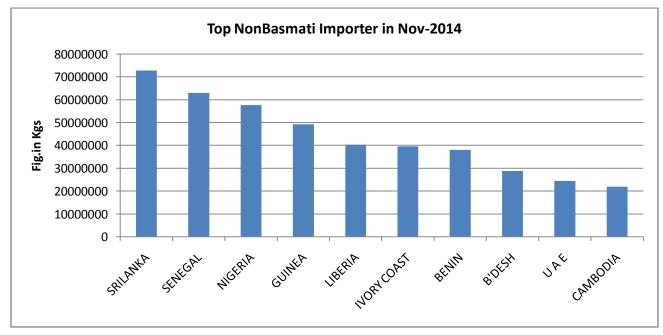


# FOB Quotes for Long Grain White Rice, High Quality



#### Source-Oryza

FOB quotes for high quality white rice in the second week of December was moved in south direction for all major exporters. Thailand FOB is highest among all where as other exporters are move in competitive range.



Top 10 Countries of Non Basmati Rice Export in November-2014:





#### IGC Balance Sheet:

#### (Fig. In Million Tonnes)

|                  | 2011-12 | 2012-13 | 2013-14<br>est. | 2014-15<br>projection<br>30.10.14 | projection<br>27.11.14 |
|------------------|---------|---------|-----------------|-----------------------------------|------------------------|
| Production       | 476     | 472     | 476             | 476                               | 475                    |
| Trade            | 39      | 38      | 40              | 41                                | 41                     |
| Consumption      | 459     | 469     | 477             | 481                               | 482                    |
| Carryover stocks | 107     | 110     | 109             | 103                               | 102                    |
| Y-O-Y change     | 7       | 3       | -0              |                                   | -6                     |
| Major Exporters  | 37      | 40      | 39              | 34                                | 33                     |

Note: Major exporters are India, Pakistan, Thailand, Vietnam, and United States

#### **IGC Rice Balance sheet Highlights:**

- ➔ Mostly due to a smaller main crop in India, world 2014/15 production is forecast to fall fractionally y/y. With demand expected to increase to new highs, end-season stocks are placed at their lowest in four years.
- ➔ Global trade in 2015 is forecast to edge higher, with larger purchases by China and sub-Saharan Africa. Forecast exports by Thailand are increased for both 2014 and 2015.
- ➔ Rice prices fell comparatively steeply, the IGC GOI sub-Index down by 3% m/m, on ample supplies and sluggish demand

## Rice Price Trend @ CBOT Jan- 15, Rough Rice): (Prices in US\$/hundredweight)





#### **Market Analysis:**

The CBOT Jan rough rice chart indicates range bound movement in previous sessions. We expect market will hover in the range USD 11.50 to USD 11.80/ hundredweight in coming sessions.

#### **Price Projection (International-CBOT):**

| Duration                           | Trend          | Price Range |
|------------------------------------|----------------|-------------|
| 05 <sup>th</sup> Week of Dec, 2014 | Steady to Weak | 11.50-11.90 |

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