Latest Market Development:

All India Average rice price in the fourth week of March was moved slightly weak by 0.68% from previous week and currently hover in the range of Rs.2710-2720/quintal. We expect market is likely to move in the range bound in coming weeks.

As per data released by Ministry of agriculture, Planting for India's 2014-15 rabi (secondary) rice crop (November-May) has reached about 3.943 million hectares as of March 27, a decrease of about 9.5% from the same period last year.

All-India progressive procurement of Rice as on 20.03.2015 for the marketing season 2014-15 was 236.92 lakh tonnes against the procurement of 241.07 lakh tonnes up to the corresponding period of last year.

China is likely to begin rice import from India in July this year, as domestic consumption is increased in 2014-15 by 1.43% from last year as per by USDA. China previously restricted the import of Indian basmati rice due to Khapra beetle.

In the pre-monsoon season, cumulative Rainfall for the country as a whole during the period 1st March to 18 th March, 2015 is 197% higher than Long Period Average (LPA). Rainfall (% departure from LPA) in the four broad geographical divisions of the country during the above period was lower by -41% in East & North East India and higher by 221% in South Peninsula, 270% in North West India and 502% in Central India.

All Commodities inflation rate based on Wholesale Price Index (WPI) on a point to point basis for the month of February, 2015, decreased to -2.06% from -0.39 in the month of January, 2015. The inflation rate was 5.03% during the corresponding period of last year. Among the foodgrains, the inflation for Rice has decreased to 3.80% from the previous month's 4.00%, Cereals to 1.39% from the previous month's 1.65% and Wheat to -2.40% from the previous month's -1.63%. The inflation for Pulses has increased to 14.59% from the previous month's 12.34%.

Rice Monthly Export:

MY-2013-14	Non Basmati	Basmati	Total Export 2013-14	MY-2014-15	Non Basmati	Basmati	Total Export2014-15
October-13	6.7	1.8	**8.5**	**October-14**	9.06	2.52	**11.58**
November-13	4.29	2.49	**6.78**	**November-14**	6.75	2.98	**9.73**
December-13	5.11	3.79	**8.9**	**December-14**	6.39	3.79	**10.18**
January-14	6.85	3.44	**10.29**	**January-15***	6.75	3.6	**10.35**
February-14	6.18	3.5	**9.68**	**February-15***	5.74	1.83	**7.57**
March-14	4.17	3.19	**7.36**	**March-15**			
April-14	3.95	2.85	**6.8**	**April-15**			
May-14	4.26	3.37	**7.63**	**May-15**			
June-14	5.02	3.64	**8.66**	**June-15**			
July-14	6.5	2.33	**8.83**	**July-15**			
August-14	6.99	2.16	**9.15**	**August-15**			
September-15	9.64	2.03	**11.67**	**September-15**			
Total	**69.66**	**34.59**	**104.25**	**Total**	**34.69**	**14.72**	**49.41**

Revised (Source-DGCIS & * = IBIS)

Total Rice export for MY-2014-15 till February-15 was 41.37 lakh tonnes which was up by around 12% from same period last year export of 44.15 lakh tonnes. Non basmati rice export in the month of February was 5.74 lakh tonnes and basmati exports for MY-2014-15(Oct14-Sep-15) in the month was 1.83lakh tonnes which is lower by around 15% and 49% respectively from last month.

The fall of basmati rice export was mainly due to import ban by Iran who is a major basmati rice importer from Iran. This year Agriwatch expects that total rice export may fall from 10.14 million tonnes to 9 million tonnes due to lower production prospects as well tough competition from Thailand, which is planning to sell rice from their stockpiles at cheaper rate in global market.

India Rice Balance Sheet:

Figure in MMT	2013-14	2014-15*
Carry in	26.19	23.41
Production	106.54	103
Imports	0	0
Total Availability	132.73	126.41
Consumption	99.18	99.15
Exports	10.14	9
Total Usage	109.32	108.15
Carry out	23.41	18.26
Av Monthly Consumption	8.27	8.26
Stock to Month Use	2.83	2.21
Stock to Consumption Ratio	0.24	0.18

(Source: Agriwatch Research, USDA)

Agriwatch has revised its rice production and ending stock estimates in February, 3rd week. Kharif harvesting is 100%over in all over India. After second advance estimates released by Government of India, Agriwatch revised the rice production from 100 million tonnes to 103 million tonnes which is down by around 3% from last year milled rice production, this may be due to late arrival of monsoon and cumulative rainfall during this year's monsoon till 30th September -2014 was approx 12% below the Long Period Average (LPA) for the country as a whole.

At Export front, it is same from Agriwatch's last estimates, however we expect that export of rice (including basmati and non basmati rice) could vary from 8.5 million tonnes to 9.5 million tonnes depends upon global demand for Indian rice and competitive price offer from major competitors like Thailand, Pakistan and Vietnam.

Domestic consumption is likely to steady in 2014-15, but fall in production, fall in total availability and around 9 million tonnes of export could be the main reason for lower carry stock in MY 2014-15. This may push the rice price in upward direction in medium to long term (April-August).

Progressive Procurement of Rice as on 20.03.2015 (lakh tonnes):

State	Total procurement in marketing season	Progressive Procurement as on 20.03.2015	
	2013-14 (Oct. - Sept.)	In Marketing season 2014-15	In Marketing season 2013-14
Andhra Pradesh	37.38	16.74	33.88
Telangana	44.00	15.69	0.00
Chhattisgarh	43.0	33.54	42.85
Haryana	24.06	20.01	24.04
Kerala	4.00	1.70	1.66
Punjab	81.06	77.81	81.06
Madhya Pradesh	10.14	8.00	10.40
Maharashtra	2.00	1.29	1.21
Tamil Nadu	7.0	0.06	0.59
Uttaranchal	4.63	4.29	3.47
Uttar Pradesh	11.27	14.95	10.45
West Bengal	13.59	11.35	7.08
Others	36.46	4.02	9.42
All-India	**319**	**236.92**	**241.07**

Rice Stock in Central Pool Kitty from 2011-2015:

Year	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec
2011	25.58	27.80	28.70	28.82	27.76	27.64	26.86	25.27	22.7	20.5	26.83	27.63
2012	29.71	31.8	33.17	33.35	32.92	32.14	30.70	28.50	25.59	23.4	28.95	30.67
2013	32.22	35.4	35.8	35.46	34.72	33.3	31.50	29.23	26.78	23.13	28.58	28.62
2014	28.69	31.52	31.26	30.55	28.65	32.00	27.66	24.56	21.65	18.62	23.21	21.57
2015	23.13	25.22	24.05									

*Format of stock position has been revised w.e.f. 1.9.2013. In earlier format, rice included un-milled paddy lying with FCI and State Agencies in terms of rice.

Total rice stocks in India's central pool have up to 24.05 million tons as of Mar- 1, 2015.

State wise Wholesale Prices Weekly for Rice 04th Week of March-2015:

State	Prices 24-31 Mar 2015	Prices 16-23 Mar 2015	Prices 09-15 Mar 2015	Prices 24-31 Mar 2014	% Change(Over Previous Week)	% Change(Over Previous to Previous Week)	% Change(Over Previous Year)
AP	3743.51	3724.34	3504.08	3681.25	0.51	6.83	1.69
Assam	3074.51	3076.79	3046.78	3045.92	-0.07	0.91	0.94
Gujarat	4122.6	4190.46	4228.59	2719.71	-1.62	-2.51	51.58
Jharkhand	2517.3	2552.03	2564.73	2649.65	-1.36	-1.85	-4.99
Karnataka	1447.06	1699.11	2104.83	2992.55	-14.83	-31.25	-51.64
Kerala	3144.08	3246.8	3296.39	3815.13	-3.16	-4.62	-17.59
Maharashtra	3430.35	3185.34	3108.65	3911.11	7.69	10.35	-12.29
Meghalaya	3472.17	3494.75	3408.78	3347.83	-0.65	1.86	3.71
Delhi	2000	2026.67	3500	2000	-1.32	-42.86	0
Orissa	2195.03	2299.9	2141.59	2333.92	-4.56	2.5	-5.95
Tripura	2687.63	2593.77	2522.02	2652.68	3.62	6.57	1.32
UP	2038.98	2024.42	2027.29	1997.36	0.72	0.58	2.08
Uttarakhand	1886.74	1954.12	1904.42	1798.64	-3.45	-0.93	4.9
West Bengal	2324.47	2277.21	2218.84	2547.86	2.08	4.76	-8.77
Average	2720.32	2738.98	2826.93	2781.84			
As per the data reported by APMCs							

Price Projection for April 01st Week in Domestic Market:

Duration	Trend	Average Price Range
01st Week of Apr, 2015	Steady	Rs.2780-2850/Q

Global Updates:

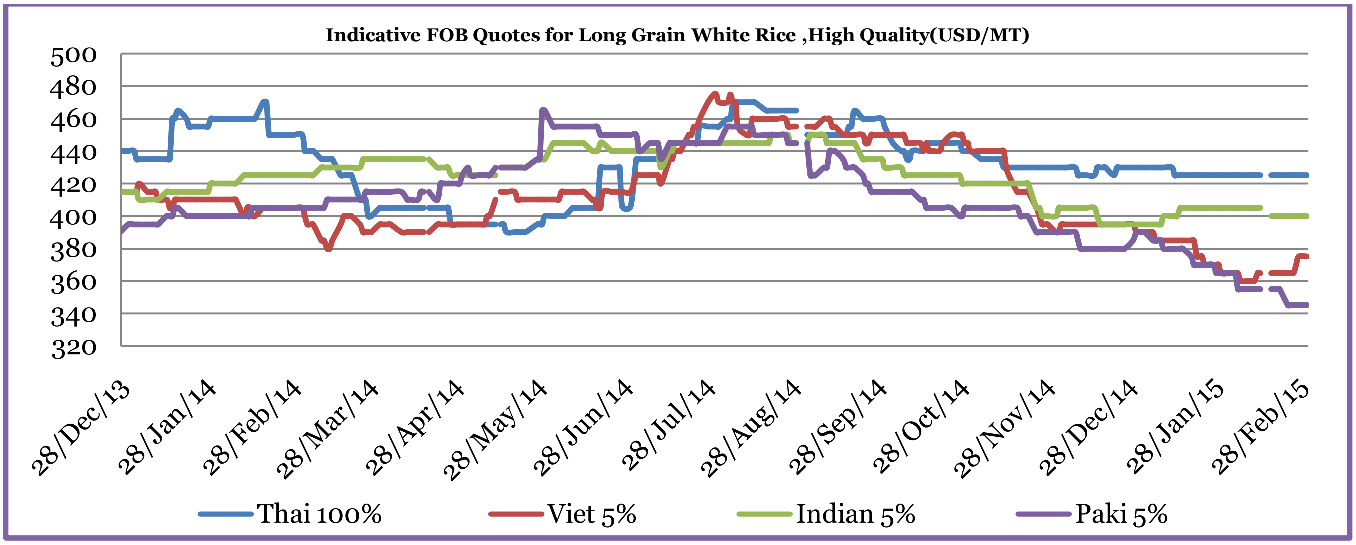
Pakistan 5% broken rice is today shown at about $370 per ton, up about $10 per ton from a week, up about $30 per ton from a month ago and down about $40 per ton from a year ago. The UN's FAO estimates that Pakistan will export about 3.8 million tons of rice in 2015, up slightly from 2014 due to increased production expected. China's Guangdong Grain Association has signed an agreement with the Rice Exporters Association of Pakistan to import about 1,500 tons of rice this year.

According to a press release, the 10-member delegation of the Guangdong Grain Association met with representatives of the Rice Exporters Association of Pakistan (REAP) at the head office of the Trade Development Authority of Pakistan (TDAP). The business-to-business meeting of the two associations was arranged by the TDAP, which was held in a friendly atmosphere. The participants discussed issues related to rice exports to China and their possible solutions. Earlier on March 23, the Chinese delegation visited a rice processing factory in Karachi, which was arranged jointly by the TDAP and REAP.

Peru a country in western South America's Rice production in MY 2015/16 is forecast at 2.15 MMT (milled basis), remaining in the same level as current production. Rice production has reached a maximum level and is now limited by water availability and demand. The total rice harvested area for MY 2015/16 is forecast to fall to 400,000 hectares, about the same as the previous year. With good weather conditions and plentiful water, rice production in CY 2014 reached almost 2 MMT. Rice is normally harvested April through May in the country, averaging $317 per MT in CY 2014. This price represents a 3.6 percent increase compared to the previous year.

The International Grains Council estimates 2015 world rice trade will reach about 42 million tons, down about 3% from a record 43 million tons in 2014. The IGC estimates world rice production for 2014-15 will be about 475 million tons, down slightly from 2013-14. World rice consumption in 2014-15 may increase to about 483 million tons, up about 1% from the previous year. World rice ending stocks are expected to decline from the previous year to around 101 million tons in 2014-15.

FOB Quotes for Long Grain White Rice, High Quality



Source-Oryza

FOB quotes for high quality white rice in the month of February was steady for Indian and Thailand white rice 5% and 100% respectively, while Pakistan FOB quotes for white rice high quality was moved slightly down from last month and Vietnam FOB for same was slightly up from last month.

IGC Balance Sheet: **(Fig. In Million Tonnes)**

	2012-13	2013-14 est.	projection 26.02.15	2014-15 Forecast 22.01.15	projection 26.0315 2015-16
Production	467	472	476	474	475
Trade	39	29	43	42	42
Consumption	458	468	479	483	483
Carryover stocks	109	113	110	101	101
Y-O-Y change	8	4	-3		-8
Major Exporters	37	40	38	30	31

Note: Major exporters are India, Pakistan, Thailand, Vietnam, and United States

IGC Rice Balance sheet Highlights:

World rice output in 2014/15 is placed fractionally higher than before, at 475m t, only slightly lower y/y. The increase from February is absorbed through upward adjustments to use and stocks. Nevertheless, world carryovers are still seen at a four-year low of around 101m t, led by a steep contraction in leading exporters. Forecast world trade in 2015 (Jan/Dec) is cut marginally, to some 42m t, only 3% below last year's high. Underpinned by increased food demand in Asia, global rice consumption in 2014/15 is anticipated to rise by 1% y/y, to a fresh peak. And with total use set to exceed world production, end-season carryovers are expected to fall by 8%. Much of the contraction will be due to the major exporters, namely Thailand and India. World trade in 2015 (Jan/Dec) is forecast to fall by 3% from the previous year's record on a contraction in shipments to South Asian markets.

Rice Price Trend @ CBOT May- 15, Rough Rice):
(Prices in US$/hundredweight)

Market Analysis:

The CBOT May month rough rice chart indicates range bound to slightly firm movement in previous session. We expect market will hover in the range USD 10.85 to USD 11.15/ hundredweight in coming sessions.

Price Projection (International-CBOT):

Duration	Trend	Price Range
01st Week of April, 2015	**Steady to Firm**	USD/ Hundred Weight 10.85-11.15