

# **RED CHILLI**

### **Spot Market Recap**

- Mixed sentiment witnessed in the domestic Red Chilli market during the period.
- In Guntur region Chilli crop reported well, new crop likely to come from December last week.
- New crop arrivals started coming from MP regions. Crop damaged reported in Bedia regions.
- Red Chilli crop in Telangana is at vegetative to flowering stage.

### Monthly Red Chilli Arrival Scenario:

| Market Nover |                            | November-14 | October-14 | November-13 |
|--------------|----------------------------|-------------|------------|-------------|
|              | Guntur (Andhra<br>Pradesh) | 400950      | 288000     | 448650      |

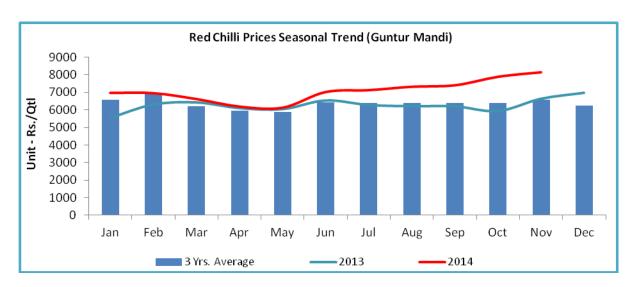
Units - Qtl

# Rabi sown during 2014 - 15

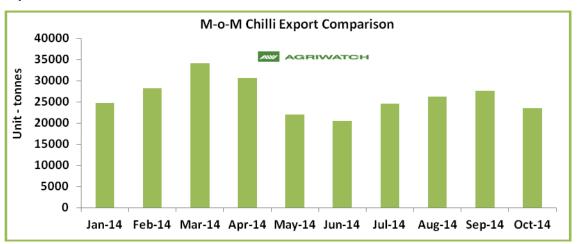
In Karnataka, total targeted area for Red chilli crop is approximately 15834 hectares during 2014-15 Rabi season. Till 24 – 11 - 2014 current year, 4193 hectares have sown as compared to the last year 3314 hectares.

#### Stock Position:

In Guntur market, Currently 1 lakh tonnes cold storage stocks reported. Normally around 1.4 lakh tonnes stored. All India chilli stocks reported 1.5 lakh tonnes current year.



## **Export Scenario:**





# **Spot Prices Monthly Change**

| Commodity  | Market    | Variety              | % Change Over  | Prices (Rs/QtI) |  |
|------------|-----------|----------------------|----------------|-----------------|--|
| Commodity  | IVIAI KEL | variety              | Previous Month | 28-Nov-14       | 30-Oct-14  |
|            |           | NCDEX Quality        | 7.14           | 7500            | 7000   |
|            |           | LCA 334              | -1.27          | 7800            | 7900   |
|            |           | Teja                 | -3.23          | 9000            | 9300   |
|            |           | No. 273              | -2.50          | 7800            | 8000   |
|            | Guntur    | No. 5                | 5.26           | 8000            | 7600   |
|            |           | Fatki                | 20.00          | 6000            | 5000   |
|            |           | Byadgi               | -5.00          | 9500            | 10000  |
|            |           | 7800                 | 8500           |                 |  |
|            |           | Denvor Delux         | -8.24          | 7800            | 8500   |
|            |           | No. 12               | -10.00         | 9000            | 10000  |
| Red Chilli |           | Indu 2070            | -5.00          | 9500            | 10000  |
|            | Bedia     | Roshini              | -              | NA              | 8400   |
|            |           | US 720(Without Stem) | -              | 10500           | NA   |
|            |           | US 720(With Stem)    | -              | 9500            | NA   |
|            |           | Ganesh               | -10.38         | 9500            | 00 8500<br>00 8500<br>00 10000<br>00 10000<br>A 8400<br>500 NA<br>00 NA<br>00 10600<br>500 11000 |
|            |           | Teja (Khamam)        | 4.55           | 11500           | 11000  |
|            |           | M.P. Maco Teja       | 7.14           | 10500           | 9800   |
|            | Now Doll: | Pala 12              | 14.74          | 10900           | 9500   |
|            | New Delhi | LCA 334              | 5.56           | 9500            | 9000   |
|            |           | Fatki                | 21.43          | 8500            | 7000   |
|            |           | Packing              | 5.56           | 9500            | 9000   |

# Price Outlook Red Chilly Monthly Chart (Spot Market):



Candlestick chart indicates prices may correct in the market. Prices closed above 9 and 18 days EMAs. 7900 seems like a strong support level. RSI moving down in overbought zone indicates prices may correct in the market.

| Strategy: Sell     | S2   | S1         | PCP  | R1   | R2   |
|--------------------|------|------------|------|------|------|
| NCDEX              | 7800 | 7900       | 8290 | 8480 | 8500 |
| Monthly Trade Call | Call | Entry      | T1   | T2   | SL   |
|                    | Sell | Below 8300 | 8000 | 7930 | 8450 |



# **TURMERIC**

### **Spot Market Recap**

- Firm sentiment witnessed in Turmeric domestic market during the period.
- Ample quantity of Turmeric stocks reported mainly in Erode market.
- Exporters reported active in the domestic market as farmers released improved variety.

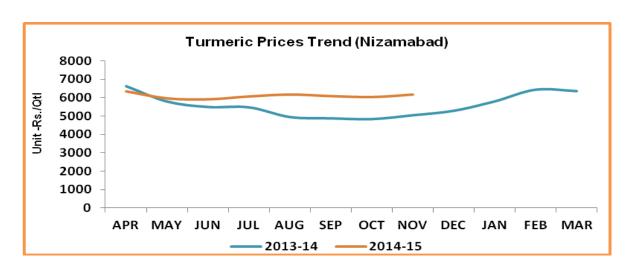
## **Monthly Turmeric Arrival Scenario:**

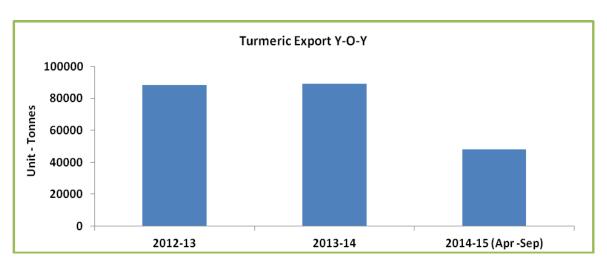
| Market         | November-14 | October-14 | November-13 |  |
|----------------|-------------|------------|-------------|--|
| Nizamabad (AP) | 7894        | 17400      | 18300       |  |
| Erode (TN)     | 72750       | 57375      | 61500       |  |

Unit - Qtl

Higher arrivals reported in Erode domestic market. Stockists and Farmers releasing their stocks in the market as present Turmeric crop reported well, sources expected good crop current year. Higher stocks in major growing region as well as higher production expectations may put cap on higher levels. In Erode mandi around 60000 MT stocks reported. In Erode mandi prices reported lower due to quality reason, buyers only prefer hybrid quality.

As per Agriwatch Preliminary production estimate, current year Turmeric production may around 1064393 MT.







# **Spot Prices Monthly Change**

| Commodity | Centre      | Variety/Type               | % Change<br>Over Previous | Price Rs/QtI |  |
|-----------|-------------|----------------------------|---------------------------|--------------|--|
| Commodity | Ochtic      | variety/Type               | Month                     | 28-Nov-14    | 30-Oct-14  |
|           |             | Finger                     | 3.28                      | 6300         | 6100   |
|           | Erode       | Gattah                     | 7.03                      | 6850         | 6400   |
|           |             | Sellem                     | 10.38                     | 5850         | 6300  6100    6850  6400    6850  5300    6550  6000    6450  6500    6150  6100    6850  6700    8500  8200 |
|           | Nizam       | 9.17                       | 6550                      | 6000         |  |
| Turmeric  | Nizamabad   | Double Polish Finger       | -0.77                     | 6450         | 6500   |
| Turrieric | Mizailiabau | Gattah (Unpolished - Kora) | 0.82                      | 6150         | 6100   |
|           |             | Double Polished Gatthah    | 2.24                      | 6850         | 6700   |
|           |             | Rajapuri/Selam             | 3.66                      | 8500         | 8200   |
|           | Sangli      | Rajapuri Medium            | 2.56                      | 8000         | 7800   |
|           |             | Desi Kadappa               | 2.94                      | 7000         | 6800   |

# **Turmeric Price Outlook Monthly Chart (Futures Continuous Chart):**



Candlestick chart pattern reveals range bound movement in the market. RSI is moving down in neutral region in the market indicates prices may go down in short term. 6050 seems like a strong support level, if it breach it may support at 6000.

| Strategy: Buy      | 1 | S2   | <b>S</b> 1 | PCP  | R1   | R2   |
|--------------------|---|------|------------|------|------|------|
| NCDEX              |   | 6000 | 6050       | 6404 | 6590 | 6600 |
| Monthly Trade Call |   | Call | Entry      | T1   | T2   | SL   |
|                    |   | Buy  | Above 6200 | 6450 | 6580 | 6075 |



# **CORIANDER SEED**

#### Spot Market Recap

- Firm Sentiment witnessed in Coriander market during the month period.
- Lower stocks position as well as lower production last year supports the coriander prices.
- In Kota Mandi, current year stocks reported around 4 lakh bags as compared to the last year 6
  8 lakh bags.
- Buyers were reported active in the spot market at lower prices level. Higher demand reported from Masala millers and exporters during the period.
- In Rajasthan growing regions Coriander sowing area likely to go up by 20 25% during the period.

#### **Monthly Coriander Arrival Scenario:**

| Market      | November-14 | Oct-14 | November-13 |
|-------------|-------------|--------|-------------|
| Guna (MP)   | 10640       | 8600   | 17000       |
| Neemuch(MP) | 12840       | 10440  | 8080        |
| Kota(RJ)    | 25600       | 27600  | 38600       |
| Ramganj(RJ) | 36600       | 37400  | 57800       |
| Baran(RJ)   | 21680       | 18840  | 34400       |
| Bhawani(RJ) | 964         | 1750   | 4440        |

Unit - Qtl

In Ramganj Mandi, currently 8 - 9 lakh bags stocks reported as compared to the last year 12 - 15 lakh bags. Lower stocks position as well as lower production expectation supports the coriander prices. In India total around 25 – 30 lakh bags stocks reported.

**Coriander sowing already started in Gujarat** state mainly in Saurashtra regions major districts like Surendarnagar, Morbi etc. Sources revealed that Coriander area likely to go up 10 -15% in this regions. In Neemuch regions Coriander sowing 85 - 90% completed, higher sowing area reported as compared to last year. Sources revealed that, in Madhya Pradesh Coriander sowing area likely to go up 25 - 30% during the period due to higher prices.

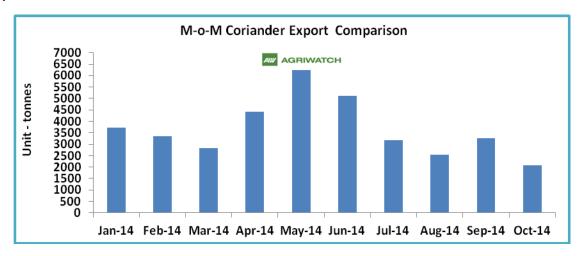
### **Coriander Crop Scenario in Neemuch (MP):**







# **Export Scenario:**



# **Spot Prices Monthly Change**

| Commodity      | Contro           | e & Variety   | % Change Over  | Prices (   | Rs/QtI)   |
|----------------|------------------|---------------|----------------|--|---|
| Commodity      | Commodity Centre |               | Previous Month | 28-Nov-14  | 30-Oct-14   |
|                |                  | Eagle         | 5.56           | 9500   | 9000  |
|                | Guna             | Badami        | 10.00          | 11000  | 10000   |
|                |                  | Scotter       | -              | NA   | NA  |
|                |                  | Eagle         | 9.38           | 10500  9600    11000  10600    12000  11500    10500  9700    10000  9300    11200  9800 |   |
|                | Neeumch          | Badami        | 3.77           | 11000  | 9500      9000        11000      10000        NA      NA        10500      9600        11000      10600        12000      11500        10500      9700        10000      9300 |
|                |                  | Scotter       | 4.35           | 12000  |   |
|                | Kota             | Eagle         | 8.25           | 10500  |   |
|                |                  | Badami        | 7.53           | 10000  |   |
| Coriander Seed |                  | Eagle         | 14.29          | 11200  | 9800  |
|                | Ramganj          | Badami        | 8.42           | 10300  | 9500  |
|                |                  | Scotter       |                | NA   | NA  |
|                | Baran            | Eagle         | 6.31           | 10525  | 1200 9800<br>0300 9500<br>NA NA<br>0525 9900  |
|                | Daran            | Badami        | 5.47           | 10125  | 9600  |
|                |                  | Eagle         | 8.25           | 10500  | 9700  |
|                | Bhawani          | Badami        | 7.53           | 10000  | 9300  |
|                | Bilawaili        | Scotter       |                | NA   | 10000   |
|                |                  | Double Parrot |                | NA   | NA  |



# **Coriander Price Monthly Chart (Futures Continuous Chart):**



Candlesticks chart pattern reveals bullish trend in the market, however prices may correct at higher level. Prices closed above 9 and 18 days EMAs indicating the bullish sentiment in the market. RSI is moving down in overbought region which indicates prices may correct in the near term. Volume are not supporting the prices.

| Strategy: Sell     | S2    | S1          | PCP   | R1    | R2    |
|--------------------|-------|-------------|-------|-------|-------|
| NCDEX              | 12050 | 12300       | 12856 | 13780 | 12800 |
| Monthly Trade Call | Call  | Entry       | T1    | T2    | SL    |
|                    | Sell  | Below 13350 | 12500 | 12400 | 13775 |

## JEERA (CUMIN SEED)

#### **Spot Market Recap:**

- Escalating arrivals reported in Jeera domestic market during the month.
- Delay Jeera sowing in Gujarat state support the prices during the period.
- Exporters were reported active at lower prices level. Export demand mostly coming from Bangladesh, China in Unjha mandi.
- Till now around 65% new crop arrivals traded in Jodhpur market.

# **Monthly Jeera Arrival Scenario:**

| Market              | November-14   | October-14 | November-13 |  |
|---------------------|---------------|------------|-------------|--|
| Unjha (Gujarat)     | 206250 102850 |            | 42350       |  |
| Rajkot(Gujarat)     | 9586          | 10727      | 0           |  |
| Jodhpur (Rajasthan) | 7370          | 4125       | 1975        |  |

Unit - Qtl

Increasing arrivals reported in the domestic market. Continue supply reported in the domestic market. In Unjha domestic market, arrivals reported up by 103400 during the week period. In Unjha mandi till now around 70% new crop traded till now.



#### **Stocks Position:**

All India stocks reported around 15 lakh bags during the current period. In Unjha mandi, currently around 10 – 12 lakh bags stocks reported. As per traders survey, farmers have huge amount of stocks which may release in coming days.

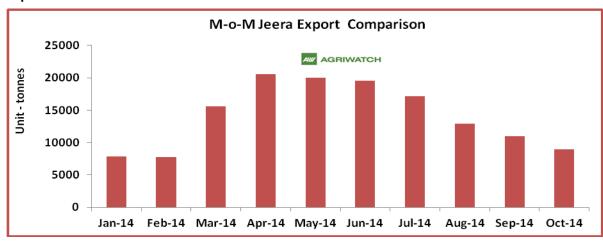
### Jeera Sowing Scenario:

In Gujarat growing regions around 65 - 70% sowing completed till date. Sources revealed that, Jeera sowing current year delay by 20 - 25 days due to hot weather conditions during normal sowing period. New crop arrivals likely to enter the market till February end.

As per Govt. sources, in Gujarat, Normal area for Jeera crop is approximately 388,000 hectares. Till 17–11--2014 current year, 60900 hectares have sown as compared to the last year 74100 hectares. Banaskantha district jeera area reported 27800 hectares, Surendranagar 7700 hectares etc.

Jeera sowing area during the current year likely to go down in Gujarat and Rajasthan growing regions due to lower price as compared to the Coriander. Area may shift to Coriander and Fenugreek seed. Total Jeera area likely to go down by 25 -30% during the current period.

#### **Export Scenario**



# **Spot Prices Monthly Change**

|                    |            |               | % Change               | Price     | Rs/QtI    |
|--------------------|------------|---------------|------------------------|-----------|-----------|
| Commodity          | Centre     | Variety/Type  | Over Previous<br>Month | 28-Nov-14 | 30-Oct-14 |
|                    |            | Loose         | 5.00                   | 10500     | 10000     |
|                    | Unjha      | NCDEX Quality | 7.14                   | 12000     | 11200     |
|                    |            | Machine Cut   | 6.09                   | 12200     | 11500     |
| Jeera (Cumin Seed) | Rajkot     | Loose         | -                      | 10700     | NA        |
|                    | Jodhpur    | Loose         | 2.86                   | 10800     | 10500     |
|                    | New Delhi  | Ganesh        | 1.80                   | 11300     | 11100     |
|                    | New Dellii | Machine Cut   | 4.88                   | 12900     | 12300     |



## Jeera (Cumin Seed) Technical Analysis (Futures Continuous Chart)



Candlesticks chart pattern depicts bullish sentiment in the market. Prices closed above 9 and 18 days EMAs indicating the bullish sentiment in the market. RSI is moving up in neutral region which indicates prices may go up in the near term. 11520 seem like a strong support level.

| Strategy: Buy | /      | S2    | <b>S</b> 1  | PCP   | R1    | R2    |
|---------------|--------|-------|-------------|-------|-------|-------|
| NCDEX         |        | 11270 | 11520       | 12100 | 13000 | 13500 |
| Monthly Trad  | e Call | Call  | Entry       | T1    | T2    | SL    |
|               |        | Buy   | Above 11920 | 12700 | 12800 | 11530 |

# **BLACK PEPPER**

#### **Spot Market Recap**

- Firm sentiment reported in the domestic market during the period.
- Planters and Stockists in Kerala slightly releasing their stocks at higher levels.
- Export demand reported in the domestic market due to winter season.
- Indian output in 2014 2015, as per traders estimate 55000 58000 tonnes in India, Kerala expected 45000 tonnes.

# Monthly Black Pepper Arrival Scenario:

| Market         | November-14 | October-14 | November-13 |
|----------------|-------------|------------|-------------|
| Kochi (Kerala) | 489         | 235        | 275         |

## Unit - Tonnes

Increasing arrivals reported in the domestic market as Stockists and farmers were releasing their stocks at current price level. In India, current year pepper production likely to go up due to favourable weather condition and prices may fall after new crop enters the market from Dec end.

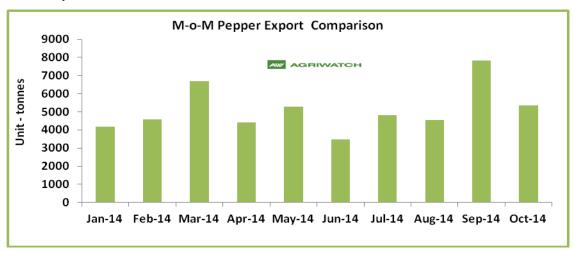


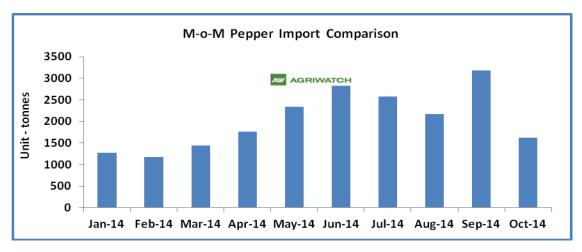
In major growing regions in Kerala expected good quantity of production current year due to favourable weather. Winter season as well as exporters demand reported high in the domestic market mainly in Kochi.

### **Pepper International Prices:**

Export prices were at \$12,000 a tonne c&f for Europe and \$12,450 for the US.

## **Export and Import Scenario:**





# **Spot Prices Monthly Change**

| Commodity    | Centre    | Variety/Type | % Change Over  | Price Rs/QtI |           |
|--------------|-----------|--------------|----------------|--------------|-----------|
| Commodity    |           |              | Previous Month | 28-Nov-14    | 30-Oct-14 |
| Black Pepper | Kochi     | Ungarbled    | 1.46           | 69300        | 68300     |
|              | Kociii    | Garbled      | 1.40           | 72300 7130   | 71300     |
|              | New Delhi | Unpolished   | -2.60          | 75000        | 77000     |
|              |           | Number 11.5  | -              | NA           | NA        |



## Technical Analysis Weekly Chart: Black Pepper (Spot Market)



Candlestick chart pattern reveals bearish sentiment in the market. Price closed below 9 and 18 day EMAs indicates bearish sentiment in the market. RSI is moving down in neutral region indicates prices may go down in the market. 70000 seem like a strong support level.

| Strategy: Buy      | / | S2    | S1          | PCP   | R1    | R2    |
|--------------------|---|-------|-------------|-------|-------|-------|
| NCDEX              |   | 70000 | 70500       | 71700 | 73000 | 73100 |
| Monthly Trade Call |   | Call  | Entry       | T1    | T2    | SL    |
|                    |   | Buy   | Above 71200 | 72400 | 73000 | 70600 |

#### CARDAMOM

#### **Spot Market Recap**

- Increasing arrivals reported during the period.
- Cardamom third round picking activity completed so arrivals may increase in coming days.
- Expectation of higher production as a result of favourable weather conditions may pressure at higher levels.
- As per trade sources, it is the peak harvesting period, good green colored and bold capsules were available in good volume.

#### **Monthly Cardamom Arrival Scenario**

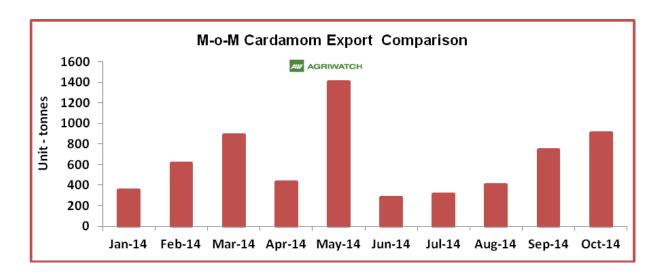
| Market | November-14 | October 2014 | November 2013 |
|--------|-------------|--------------|---------------|
| Kerala | 19801       | 14887        | 19413         |

#### Unit - Kgs

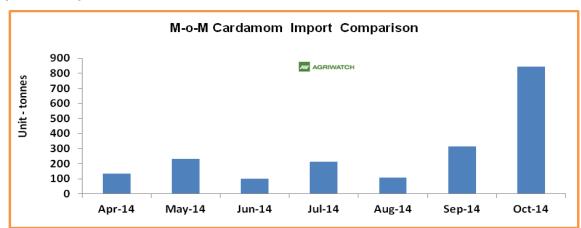
Cardamom supply reported up by 4914 kgs during the period as picking activity going on.

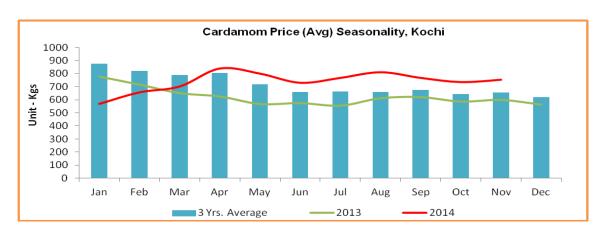
Total arrivals during the season so far stand at 7,389 tonnes as compared to last year 8,356 tonnes while the sales were at 7,257 tonnes last year 8,086 tonnes respectively.





# **Export and Import Scenario**





# **Prices Monthly Change**

| Commodity           | Centre   | Variaty/Type             | % Change Over  | Small (Price Rs/Kg) |           |
|---------------------|--|--------------------------|----------------|---------------------|-----------|
|                     | Centre   | Variety/Type             | Previous Month | 28-Nov-14           | 30-Oct-14 |
|                     | Vandanmedu, Kochi,                                     | Max Auction Price        | 9.98           | 970                 | 882       |
| Cardamom<br>(Small) | Kumily, Nedumkandam,<br>Santhanpara &<br>Bodinayakanur | Average Auction<br>Price | -1.87          | 735                 | 749       |
| Cardamom            | •  | Medium Per Kg            | 1.54           | 660                 | 650       |
|                     |  | 6.5(Bold)Per Kg          | 1.45           | 700                 | 690       |
|                     | New Delhi  | 7(Bold)Per Kg            | 1.28           | 790                 | 780       |
|                     |  | 7.5(Bold) Per Kg         | 2.30           | 890                 | 870       |
|                     |  | 8(Bold)Per Kg            | 1.02           | 990                 | 980       |



## Technical Analysis Monthly (Futures Continuous Chart) Cardamom (values in Kg)



Candlestick chart pattern reveals range bound movement the market. RSI is moving up in neutral zone in the market. 740 seem like a strong support level. Prices closed below 9 days and 18 days EMAs indicates bearish sentiment in the market.

| Strategy: Sell  | S2       | <b>S</b> 1 | PCP | R1  | R2  |
|-----------------|----------|------------|-----|-----|-----|
| NCDEX           | 700      | 720        | 775 | 860 | 965 |
| Monthly Trade C | all Call | Entry      | T1  | T2  | SL  |
|                 | Sell     | Below 820  | 750 | 740 | 855 |

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