AGRIWATCH

Executive Summary:

Red Chilli:

Chilli sowing continues in major growing states like Andhra Pradesh, Telangana, Karnataka and Madhya Pradesh. Sowing area likely to increase during the current sowing period due to better prices and good rainfall. In NCDEX Spot market Red Chilli price may trade Rs/Qtl – 9350 – 9550 in coming weeks.

Turmeric:

Sowing reported to continue in Andhra Pradesh, Telangana and Maharashtra state. Lower rainfall in some growing sub division hamper Turmeric sowing. Turmeric sowing will continue till August month. In NCDEX Spot market Turmeric price may trade Rs/Qtl – 7220 – 6800 in coming weeks.

Coriander:

Steady sentiment witnessed in Coriander spot market during the week. Masala millers reported inactive in the spot market. Agriwatch Current year final estimate for Coriander production is around 130 – 135 lakh bags (1 bag = 40 kgs) in India. In NCDEX Spot market Coriander price may trade Rs/Qtl – 11500 – 12000 in coming weeks.

Jeera:

Due to quality concerns, Exporters found inactive in the major spot market like Unjha and Jodhpur during the week. Higher quantity stocks in NCDEX warehouses also cap on prices. In NCDEX Spot market Jeera price may trade Rs/Qtl – 16000 – 16700 in coming weeks.

Black Pepper:

Favourable weather condition reported in Kerala, Karnataka and Tamil Nadu state. Black pepper flowering stage will start after 10 – 15 days in Kerala which is the major growing state. Good crop expectations in coming days, however actual result is to be seen in August. Black Pepper which was seized by FSSAI from six accredited warehouses in Kerala in December last year was released in the spot market which is likely to cap on prices at higher levels. In NCDEX Spot market Black Pepper price may trade Rs/QtI – 65500 – 64500 in coming weeks.

Cardamom:

Cardamom new crop arrivals are likely to enter the market on time due to favourable weather. Higher production and new crop expectations on time may cap on prices at higher levels in coming days. In NCDEX Future market (August contract) Cardamom price may trade Rs/Kgs – 790 – 750 in coming weeks.



RED CHILLI

Spot Market Recap

- Steady to weak sentiment witnessed in Chilli domestic market.
- Expectations of increasing sowing area during the current period put cap on prices at higher levels.
- However, lower cold storage stocks reported in Guntur market likely to support the prices in coming days.

Fundamental Analysis

Red Chilli Arrival Scenario: (in Bags)									
Market% Change Over17th July 2015 to10th July 2015 to17th July 2014Previous Week23rd July 201516th July 201523rd July 2014									
Guntur (Andhra Pradesh)	Unch	135000	135000	165000					
Warangal(Telangana)	-26.31	7000	9500	NR					
Haveri (Karnataka)		NA	NA	NA					

1Bag=45 Kgs

In Warangal spot market arrivals were down by 2500 bags during the period. Sources revealed that, 95% of new crop arrivals traded in the spot market.

In **Andhra Pradesh**, Red Chilli sown during Kharif 2015 week ending 22-07-2015 is 2032 hectares as compared to last year 2032 hectares. District wise current year area reported 166 hectares in East Godavari, Prakasam 339 hectares, Kurnool 697 hectares and Guntur 490 hectares.

In **Telangana** state, Red Chilli sown during Kharif 2015 week ending 22-07-2015 is 903 hectares as compared to last year 2169 hectares. District wise current year area reported 159 hectares in Warangal, 209 hectares in Karimnagar, Mehabubnagar 74 hectares, Medak 169 hectares, Nizamabad 156 hectares, and Rangareddy 56 hectares.

In **Karnataka**, as on 13-07-2015 Chilli sown in 36046.3 hectares, as against targeted area of 29055 hectares, Dharwad district reported higher 28180 hectares compared to last year 2273.4 hectares.

In **Madhya Pradesh**, current year Red Chilli transplanting has been completed.. Lower area reported current year.

	Red Chill	i Spot Prices V	Veekly Chan	ge		
		% Change		Prices	(Rs/Qtl)	
Centre	Variety	Over	Today	Week Ago	Month Ago	Year Ago
Contro	Varioty	Previous Week	23-Jul-15	16-Jul-15	23-Jun-15	23-Jul-14
	NCDEX Quality	-2.27	8600	8800	8700	6700
	LCA 334	-2.17	9000	9200	9000	7100
	Теја	-1.01	9800	9900	9700	9800
	No. 273	Unch	9700	9700	9500	8400
Guntur(A.P)	No. 5	Unch	9600	9600	9600	8200
	Fatki	2.85	7200	7000	6800	5000
	Byadgi	-1.08	9100	9200	9200	10500
	US 341	-2.00	9800	10000	9700	9500
	Denvor Delux	Unch	9700	9700	9600	9500
	Теја		9800	Closed	9800	NR
	Wonder Hot		10200	Closed	10100	NR
Warangal/Tolangana)	341		9700	Closed	9900	NR
Warangal(Telangana)	Denvor Delux		9500	Closed	9900	NR
	Paprika		NA	Closed	NA	NR
	Fatki		6800	Closed	6300	NR
Bedia (M.P)	No.12		11800	Closed	12000	9300



	Indu 2070		12000	Closed	12300	10200
	MICO (Teja)		12300	Closed	12500	NA
	Jhankar)		NA	Closed	NA	NA
	Ganesh		NA	Closed	NA	11000
	Teja (Khamam)	-0.87	11300	11400	11300	10800
	M.P. Maco Teja		NA	NA	10000	9300
New Delhi	Pala 12	Unch	9900	9900	9200	8500
	LCA 334	Unch	10200	10200	9500	8500
	Fatki	Unch	8200	8200	7200	6500
	Packing	Unch	10200	10200	9500	8500
	Dabbi		NA	NA	NA	NA
	Thumps-UP Best		NA	NA	NA	NA
	Thumps-UP- II		NA	NA	NA	NA
	Thumps-UP Medium–I		NA	NA	NA	NA
Haveri (Karnataka)	Thumps-UP Medium–II		NA	NA	NA	NA
	Janata		NA	NA	NA	NA
	Ralies		NA	NA	NA	NA
	Теја		NA	NA	NA	NA
	Rayachur		NA	NA	NA	NA
	Duplicate Byadgi		NA	NA	NA	NA

Red Chilly weekly Price Chart (Future Aug Contract)



Strateg	jy: Sell	32	51	PCP	R I	RZ
NCDEX	Aug		8500	8982	9500	9600
Weekly T	rade Call	Call	Entry	T1	T2	SL
	Aug	Sell	Below 9050	8700	8500	9500



TURMERIC

Spot Market Recap

- Buyers reported unresponsive at higher price levels in the spot market.
- Buyers only preferred hybrid varieties in the domestic market.
- In Telangana Turmeric crop reported vegetative stage.

Fundamental analysis

	Turmeric Arrival Scenario: (in Bags)									
Market	% Change Over Previous Week	17th July 2015 to 23rd July 2015	10th July 2015 to 16th July 2015	17th July 2014 to 23rd July 2014						
Nizamabad (AP)	41.50	7500	5300	10500						
Duggirala(AP)*	4.74	950	907	NR						
Erode (TN)	8.10	20000	18500	29000						
Salem(TN)*	Unch	4	4	NR						
Sangli (Mah.)	32.35	9000	6800	3400						
Warangal(Telangana)	-50.00	850	1700	NR						
		Arrival * Qtl								

1 bag = 75kg

In Nizamabad indicative market higher supply reported by 2200 bags as compared to last week.

In **Andhra Pradesh**, Turmeric sown during Kharif 2015 week ending 22-07-2015 is 4942 hectares as compared to last year 4041 hectares. District wise current year area reported 702 hectares in YSR Kadapa, Guntur 1683 hectares, Krishna 1032 hectares, Kurnool 288 hectares.

In **Telangana** state, Turmeric sown during Kharif 2015 week ending 22-07-2015 is 31279 hectares as compared to last year 34050 hectares. District wise current year area reported 5440 hectares in Warangal, 7953 hectares in Karimnagar, 12268 hectares in Nizamabad, 4513 hectares in Adilabad, 985 hectares in Rangareddy.

Turmeric sowing area may go down in **Maharashtra** due to lower rainfall for last 15 – 20 days.

Actual rainfall and % Departure for the period of 01st June 2015 – 26th July, 2015

Regions	Actual Rainfall (mm) 01 st – 26th July, 2015	Normal Rainfall (mm) 01 st – 26th July, 2015	% Departure from LPA 01 st – 26th July, 2015
Madhya Maharashtra	244.9	347.5	-30
Coastal A.P	296.8	238.4	25
Telengana	291.0	331.7	-12
Rayalaseema	100.7	146.0	-31
Tamil Nadu and Pondicherry	95.5	104.2	-8
West Madhya Pradesh	536.8	345.7	55
East Madhya Pradesh	399.3	421.9	-5
North Karnataka	125.3	215.9	-42
South Karnataka	325.6	325.1	0
Source: IMD			



	Turmeric Spot Prices Weekly Change								
			Prices (Rs/Qtl)						
Centre	Variety	% Change Over Previous Week	Today	Week Ago	Month Ago	Year Ago			
		T TEVIOUS WEEK	23-Jul-15	16-Jul-15	23-Jun-15	23-Jul-14			
	Nizam quality		7500	Closed	7400	6200			
Nizamabad	Double polish finger		8000	Closed	8100	6600			
Nizamabau	Gattah (unpolished)		6900	Closed	6800	5700			
	Gattah (double polished)		7500	Closed	7500	6200			
Duggirala	Bulb		NA	Closed	7040	NR			
Duggirala	Finger		NA	Closed	7040	NR			
	Finger		7300	Closed	7000	6900			
Erode	Gattah		7000	Closed	6700	6700			
	Sellem		7800	Closed	7500	7100			
Salem	Bulb		NA	6320	NA	NR			
Salein	Finger		NA	6480	NA	NR			
	Rajpuri/Selam Finger		8900	Closed	8500	NA			
Sangli	Rajpuri Medium		8600	Closed	8100	NA			
	Desi Kadappa		7700	Closed	7500	NA			
Warangal	Finger		6950	Closed	7050	NR			
waranyai	Round		6950	Closed	7050	NR			

Turmeric weekly Future Price Chart (Aug Contract)



Candlestick chart pattern reveals range bound movement in the market. 6600 level is strong support level in short term. RSI moving up in neutral zone indicates prices may go up in the market. Volumes are supporting the prices.

Strateg	gy: Sell	S2	S1	PCP	R1	R2
NCDEX	Aug	6500	6600	6860	7150	7200
Weekly T	rade Call	Call	Entry	T1	T2	SL
NCDEX	Aug	Sell	Below 6970	6700	6600	7100



JEERA (CUMIN SEED)

Spot Market Recap:

- Mixed sentiment witnessed in Jeera domestic market during the period.
- In Unjha mandi, till now around 70 75% new crop arrivals traded.
- Buyers may be active at lower price level, on expectations of lower supply in coming days.

Fundamental analysis

	Jeera Arrival Scenario: (in Bags)								
Market	% Change Over Previous Week	17th July 2015 to 23rd July 2015	10th July 2015 to 16th July 2015	17th July 2014 to 23rd July 2014					
Unjha (Guj.)	Unch	19000	19000	48000					
Rajkot (Guj.)*	-21.03	518	656	3860					
Patan (Guj.)*	3.84	54	52	NR					
Dhrol (Guj.)*	-9.25	49	54	NR					
Gondal (Guj.)	-29.41	600	850	NR					
Jodhpur (Raj.)	-65.34	1750	5050	Closed					
Merta City (Nagaur)(Raj.)	-60.34	1150	2900	NR					
Nagaur(Raj.)	Unch	1500	1500	NR					
Anandpur Kalu(Raj.)		NA	NA	NR					
		Arrival * Qtl							

Unjha 1 bag = 55kgs

Mostly lower supply reported during the week period. Due to lower production, Unjha market supply reported down by 29000 bags for the current week as compared to last year. current week supply reported lower than last week.

Around 3.5 lakh bags Jeera stocks reported with stockists and NCDEX warehouses. Lower export reported during the week due to quality concerns. No major export demand reported in Unjha mandi.

All India total stocks reported around 20 -- 22 lakh bags during the current period. In Unjha mandi, currently around 3 - 4 lakh bags stocks reported, total stocks reported 10 - 12 lakh bags till now. Farmers may release their produce at higher price levels.

Buyers reported active at lower price level in major Jeera domestic market. Prices in the coming months are likely to be supported by lower production in the current year due to damaged crop.

	Cumin Seed Spot Prices Weekly Change									
		% Change Over		Prices	(Rs/Qtl)					
Commodity	Variety	% Change Over Previous Week	Today	Week Ago	Month Ago	Year Ago				
		FIEVIOUS WEEK	23-Jul-15	16-Jul-15	23-Jun-15	23-Jul-14				
	Loose	-1.45	15200	15425	15300	9450				
Unjha (Guj.)	NCDEX Quality	-1.35	16400	16625	15400	10450				
	Poojari type /Machine Cut	-1.27	17400	17625	16900	10950				
Rajkot (Guj.)	Local (loose)		NA	15000	15200	10450				
Patan (Guj.)	Local (loose)	2.62	15060	14675	14555	NR				
Dhrol (Guj.)	Local (loose)		15500	NA	14950	NR				
Gondal (Guj.)	Local (loose)		NR	16000	15500	NR				
Jodhpur (Raj.)	Local (loose)	-3.22	15000	15500	15000	Closed				
Merta City (Raj.)	Local (loose)	18.51	16000	13500	16000	NR				
Nagaur (Raj.)	Local (loose)	Unch	16000	16000	15300	NR				
AnandpurKalu (Raj.)	Local (loose)	-3.12	15500	16000	16000	NR				
New Delhi	Ganesh	-2.49	15800	16200	15500	11300				
	Poojari type / Machine Cut	-1.61	18300	18600	18500	12500				



Jeera (Cumin Seed) weekly Future Price Chart (Aug Contract)



Candlestick chart pattern reveals bearish trend in the market. Prices closed below 9 days and 18 days EMAs in the market. 14500 seem like a strong support level. **RSI moving down in overbought zone indicates prices may correct in short term.** Volumes are not supporting the prices.

Strategy	: Sell	S2	S1	PCP	R1	R2
NCDEX	Aug	14500	14800	15640	15900	16000
Weekly Tra	de Call	Call	Entry	T1	T2	SL
NCDEX	Aug	Sell	Below 15640	15100	14800	15800

BLACK PEPPER

Spot Market Recap

- Steady to firm sentiment witnessed in Pepper market during the week.
- Exporters reported active in the Kochi spot market. Lower stock of Malabar black has reported.
- International market, harvest in Vietnam has completed and the output was lower compared to previous year harvest.

Fundamental Analysis

Black Pepper Arrival Scenario: (in Tons)									
Market % Change Over 17th July 2015 to 10th July 2015 to 17th July 2014 to Previous Week 23rd July 2015 16th July 2015 23rd July 2014									
Kochi (Kerala)	Kochi (Kerala) -37.32 178 284 57								

Arrivals reported down by 106 tonnes during the current period as compared to the last week. Black pepper spot market reported bullish as result of tight availability of high bulk density pepper driven by good demand. As per trade information, no selling pressure was seen in the primary markets of Kerala and Karnataka.

International market of pepper showed a mixed response during this week. Harvest in Vietnam has been completed and the output was lower compared to previous year. Under these circumstances export of Pepper from Vietnam is anticipated to be lower this year.

In Lampung, price of black pepper increased; while in Sri Lanka it decreased. In Sarawak, local price of white pepper increased; while in Bangka it decreased. Prices at other sources were relatively stable. In Lampung initial harvest has started. Peak harvest of Lampung black is expected to begin in August.

International Price:

Export prices remained at \$10,750 a tonne c&f for Europe and \$11,000 for the US.

Black Pepper Spot Prices Weekly Change									
		% Change	Prices (Rs/Qtl)						
Centre	Variety	Over Previous Week	Today	Week Ago	Month Ago	Year Ago			
			23-Jul-15	16-Jul-15	23-Jun-15	23-Jul-14			
Kochi	Ungarbled	0.80	62500	62000	62600	72000			
KUCIII	Garbled	0.76	65500	65000	65600	75000			
Chikmagalur (Kar.)	Ungarbled	1.65	61500	60500	58000	NR			
New Delhi	Unpolished	Unch	65000	65000	65000	80000			
	Number 11.5		NA	NA	NA	NA			

Black Pepper weekly Price Chart (Kochi, Spot market)



Candlestick chart pattern reveals prices may correct in the market. Prices closed above 9 days and 18 days EMAs in the market. 64000 seem like a strong support level. RSI moving down in neutral zone indicates prices may go down in short term.

Strategy: Sell	S2	S1	PCP	R1	R2
Ncdex	63500	64000	65185	65700	65800
Weekly Trade Call	Call	Entry			
Ncdex	Sell	Below 65200	64500	64000	65600



CARDAMOM

Spot Market Recap

- Mixed sentiment witnessed in Cardamom market during the week.
- Exporters found inactive due to non-availability of exportable variety of cardamom in the spot market.
- Increasing production and early new crop expectations next year may cap on prices in coming days.

Fundamental Analysis:

Cardamom Arrival Scenario: (in Kgs)								
Market	% Change Over Previous Week	17th July 2015 to 23rd July 2015	10th July 2015 to 16th July 2015	17th July 2014 to 23rd July 2014				
Vandanmedu, Thekkady,Kochi, Kumily,Nedumkandam, Santhanpara & Bodinayakanur (Kerala)	294.54	211652	53645	147673				

Cardamom supply reported up by 158007 Kgs during the week. Cardamom total supply during April - June was at 5,190 tonnes whereas it was at 3,351 tonnes in the same period in 2014 recording a 55 per cent increase.

Export demand reported slow as a result of non-availability of exportable variety of cardamom (7 mm, 8 mm variety) in the spot market. Exporters buying reported around 20 tonnes.

Cardamom picking activities finished in growing regions, stockists started releasing their stocks in the spot market. Exporters demand was normal, they were unresponsive for any higher buying activity as they had already purchased for their needs.

In 2015 -16 Cardamom crop expectations is at 25,000 tonnes as compared to last year 20,000 tonnes. Cardamom stocks reported 5,000 tonnes till date. Sources revealed that, export buying is expected in coming days. Higher production and new crop expectations on time may cap on prices at higher levels in coming days.

Cardamom Spot Prices Weekly Change								
	0	% Change	Average Auction Prices (Rs/Kgs)					
Centre	Commodity & Variety	Over Previous	Current	Week Ago	Month Ago	Year Ago		
	& variety	Week	23-Jul-15	16-Jul-15	23-Jun-15	23-Jul-14		
Vandanmedu, Thekkady,	Max price	8.87	1031	947	995	1001		
Kochi, Nedumkandam , Kumily, Santhanpara & Bodinayakanur (Kerala)	Avg. Price	-2.61	632	649	682	736		
	Medium	Unch	580	580	580	650		
	6.5 (Bold)	Unch	590	590	590	690		
New Delhi	7 (Bold)	Unch	690	690	700	800		
	7.5 (Bold)	Unch	790	790	800	900		
	8 (Bold)	Unch	920	920	930	1000		



Cardamom Weekly Price Outlook (Aug Contract)



short term. Volumes are not supporting the prices.

ſ	Strategy: Sell		S2	S1	PCP	R1	R2
[MCX	Aug	750	755	769.6	798	800
ſ	Weekly	Trade Call	Call	Entry	T1	T2	SL
	MCX	Aug	Sell	Below 785	765	755	795

CORIANDER SEED

Spot Market Recap

- Firm sentiment witnessed in Coriander market during the week.
- Lower quality supply supported the prices to move up. Exporters reported active in the spot market.
- Farmers were releasing their stocks at higher prices level.

Fundamental analysis

Coriander Arrival Scenario: (in Bags)								
Market	% Change Over Previous Week	17th July 2015 to 23rd July 2015	10th July 2015 to 16th July 2015	17th July 2014 to 23rd July 2014				
Guna (M.P.)	-31.57	1300	1900	2700				
Neemuch (M.P.)	-51.02	2400	4900	Closed				
Kota (Raj.)	-40.21	5500	9200	Closed				
Ramganj (Raj.)	371.42	16500	3500	Closed				
Baran (Raj.)	9.52	11500	10500	Closed				
Bhawani (Raj.)	-25.00	3450	4600	Closed				
Gondal (Guj.)	-8.00	1150	1250	NR				
1 hog_10 kg								

AGRIWATCH

In Kota, indicative market arrivals reported down by 3700 bags. In Kota mandi around 80% new crop was traded till date. In Ramganj mandi, 70% new crop traded till date. Major stocks reported in Rajasthan Kota and Ramganj mandi regions around 10 - 12 lakh bags.

Stock Position:

Approximately 12 - 14 lakh bags of coriander seed is in stock. (1 bag = 40 kgs) in major growing states like Rajasthan and Madhya Pradesh. Major stocks reported in Rajasthan Kota and Ramganj mandi regions around 10 lakh bags. In Madhya Pradesh Reported 2 – 3 lakh bags. All India stocks reported 20 - 25 lakh bags.

Coriander Seed Spot Prices Weekly Change								
		% Change		Prices	(Rs/Qtl)			
Centre	Variety	Over Previous	Today	Week Ago	Month Ago	Year Ago		
		Week	23-Jul-15	16-Jul-15	23-Jun-15	23-Jul-14		
	Badami		9000	Closed	9000	NA		
Guna (M.P.)	Eagle		10000	Closed	10000	NA		
	Scooter		NA	Closed	NA	NA		
	Badami		9600	Closed	9200	10300		
Neemuch (M.P.)	Eagle		10500	Closed	10500	11500		
	Scooter		11500	Closed	NA	NA		
	Eagle	2.94	10500	10200	10300	Closed		
Kota (Raj.)	Eagle Split	2.94	10500	10200	10300	Closed		
Rola (Raj.)	Badami	3.15	9800	9500	9700	Closed		
	Badami Split	3.15	9800	9500	9700	Closed		
	Eagle		9600	Closed	9300	Closed		
	Eagle Split		9600	Closed	9300	Closed		
Ramganj (Raj.)	Badami		9000	Closed	8700	Closed		
	Badami Split		9000	Closed	8700	Closed		
	Scooter		12400	Closed	12700	Closed		
Baran (Bai)	Eagle	2.52	10150	9900	9500	Closed		
Baran (Raj.)	Badami	2.65	9650	9400	9200	Closed		
	Eagle		9800	Closed	NR	Closed		
Phowoni (Pci)	Badami		9600	Closed	NR	Closed		
Bhawani (Raj.)	Scooter		10200	Closed	NR	Closed		
	Double Paroot		NA	Closed	NR	Closed		
Gondal (Guj.)	Badami		NR	10250	10500	NR		
	Eagle		NR	10500	11000	NR		



Coriander Weekly Price Chart (Aug Contract)



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