

## News Highlights.

- A number of tea gardens in Assam is are likely to be converted into wildlife mini-sanctuaries to protect its fauna and reduce cases of man-animal conflict. With natural habitat depleting fast, more animals have been taking shelter in the tea estates and a sustainable comprehensive management plan is required. Tea gardens host a number of animals and migratory birds.
- Allocation of Rs. 5 crore has been announced in the recent budget for promoting tea cultivation in 2015-16. Similarly, 465 tea units were established in 2013-14 while in 2012-13, 285 units were established with financial assistance of Rs. 3 crore. According to official sources, the state government will closely work with Tea Board of India for technology guidance, technology transfer and extending marketing facilities.
- Tea imports from Sri Lanka have been increasing steadily during the last few months though India is the second largest producer in the world. Good domestic demand for quality tea and the opportunity to re-export Lankan tea to other markets have increased the imports from Sri Lanka in the first half of the year. Between January and June 2015, imports have been recorded at 2930 metric tonnes compared to 352 metric tonnes during the previous year.
- Sri Lankan tea industry is in doldrums amid declining oil prices and the devaluation of the Russian Ruble. The Gulf countries and Russia account for around 80 per cent of total Ceylon tea exports.
- Sales of tea bags have declined from 491 million pounds in 2012 to 425 million pounds in 2014
  according to the latest figures available amid increasing popularity of tea. The UK Tea and
  Infusions Association stated that tea was still by far the most popular hot drink in the UK, with
  over 165 million cups being drunk every day.
- According to the State-run Board, output of Sri Lankan tea declined by 6.7 per cent in June compared with to the same period previous year. In the first six months of 2015, total production of tea declined by 0.59 per cent compared with tothe same period previous year.



#### **Domestic Trade Scenario:**

#### **Indian Tea Auctions**

## Kolkata Tea Auction: Sale No: 31 (Price in Rs./kg)

Variety	Avg. Price	<b>Total Offerings</b>	Total Sold	
		(Kgs)	(Kgs)	
CTC	159.29	23,79,000	18,76,000	
ORTHODOX	257.60	5,04,000	4,05,000	
DARJEELING	-	-	-	
DUST	175.81	11,06,000	8,21,000	

(Source: Parcon)

Prices noticed mixed tone during the week. Quantity offered on sale increased during the week compared to previous week. Good/Best Assams noticed steady tone and Dust variety tea declined during the week. All categories in Dooars maintained steady tone. There was active demand for Leaf variety from Tata Global and for Dust variety from Hindustan Unilever Limited. In the Orthodox category, Select Well Made Teas noticed firm tone. Enquiry from exporters lent support to the market. Prices are likely to notice range –bound to weak tone in the near –term.

### Guwahati Tea Auction: Sale No: 31 (Price in Rs./kg)

Guwahati	Avg. Price	Total Offerings (Kgs)	Total Sold (Kgs)
CTC	148.38	28,38,000	21,53,000
Dust	157.13	15,30,000	10,68,000

(Source: Parcon)

Prices noticed weak tone during the week. Quantity offered on sale increased during the week compared to previous week. There was good demand for Liquoring sorts and fair demand for other varieties. Buying interest was noticed from Western India and local buyers. There was some enquiry from Hindustan Unilever Limited and exporters. Prices are likely to notice easy tone in the coming days.

## Siliguri Tea Auction: Sale No: 32 (Price in Rs./kg)

Variety	Avg. Price	<b>Total Offerings</b>	<b>Total Sold</b>
		(Kgs)	(Kgs)
CTC Dust	118.75	5,09,000	3,36,000
CTC Leaf	128.20	30,46,000	23,23,000



(Source: Parcon)

Prices noticed mixed tone during the week. Quantity offered on sale increased during the week compared to previous week. There was some enquiry for Better quality dust tea. Browner sorts noticed withdrawal in the market. Blenders were active in the market. There was not much demand from exporters and internal buyers. Prices are likely to notice weak tone in the near –term.

## Jalpaiguri Tea Auction: Sale No. 31 (Price in Rs./kg)

Variety	Avg. Price	Total Offerings (Kgs)	Total Sold (Kgs)
CTC Dust	-	-	-
CTC Leaf	-	-	-

(Source: Jalpaiguri Tea Auction Committee)

There was no auction at Jalpaiguri during the week.



## Cochin Tea Auction: Sale No: 32 (Price in Rs./kg)

Cochin	Avg. Price	<b>Total Offerings (Kgs)</b>	Total Sold (Kgs)
CTC Dust	88.39	880209.70	750904.20
CTC Leaf	66.93	78059.00	55262.00
Orthodox Dust	54.64	15460.00	6884.00
Orthodox Leaf	117.19	153797.00	125307.00

(Source: Paramount Marketing, Coimbatore)

Prices noticed weak tone during the week except slight firmness noticed in CTC Dust variety tea. Quantity offered on sale increased during the week compared to previous week. Demand from blenders lent support to CTC Dust variety tea. There was not much demand from the exporters around current levels. The quality of new crop arrival coming to the market is not up to the mark at this time of the season. Prices are likely to notice range —bound to weak tone in the coming days.

# Coimbatore Tea Auction: Sale No: 32 (Price in Rs./kg)

Coimbatore	Avg. Price	Total Offerings (Kgs)	Total Sold (Kgs)
CTC Dust	74.25	225288.00	171985.00
CTC Leaf	61.82	141328.00	80782.00
Orthodox Dust	63.02	5596.00	2471.00
Orthodox Leaf	83.50	6794.00	5888.00

(Source: Paramount Marketing, Coimbatore)

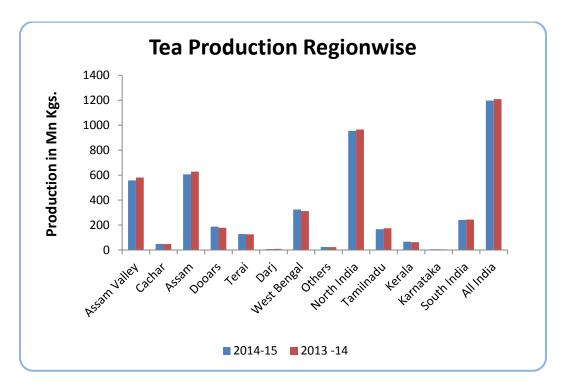
Prices noticed mixed tone during the week. Quantity offered on sale declined during the week compared to previous week. There was some demand for CTC Leaf variety tea. Lack of demand from exporters for Nilgiris variety tea weighed on the market. Prices are likely to notice weak tone in the near –term.

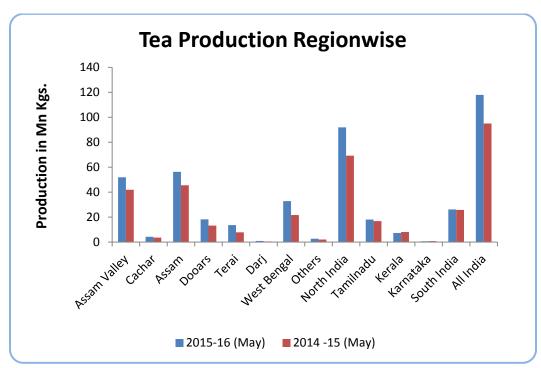
### Coonoor Tea Auction: Sale No: 32 (Price in Rs./kg)

Coonoor	Avg. Price	<b>Total Offerings (Kgs)</b>	Total Sold (Kgs)
CTC Dust	69.62	419118.50	347132.00
CTC Leaf	61.44	1191560.00	849935.00
Orthodox Dust	94.03	49556.00	30586.00
Orthodox Leaf	91.52	66461.50	62145.00

(Source: Paramount Marketing, Coimbatore)







(Source: Tea Board)

The above graph shows region wise production comparison, during the last two years and in the month of May in comparison with previous year. In the year 2014 (Apr –Mar), production increased by 6.5% to 1208.78 million kgs mainly on account of increased in production in Assam. In the current year in



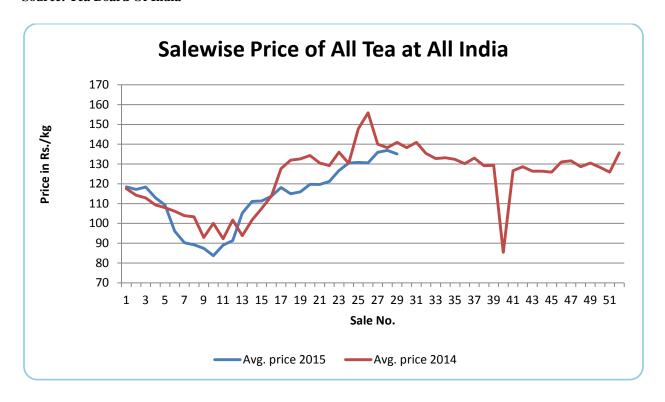
the month of May, production of tea in India declined by 11.8% to 91.41 million kgs. in comparison to the same period last year following lack of suitable temperature and rainfall in north India.

## **REGIONWISE QUARTERLY EXPORTS:**

(Oty In M.Kgs, Value in Rs. Crs, Unit Price in Rs./kg)

	1	1		Qty III III		1	,		
		North			South		All		
		India			India		India		
			Unit			Unit			Unit
	Qty	Value	Price	Qty	Value	Price	Qty	Value	Price
Jan-May 2015									
(P)	39.57	813.27	205.53	36.52	488.45	133.75	76.09	1301.72	171.08
Jan-May 2014	48.11	1082.95	225.10	36.83	508.49	138.06	84.94	1591.44	187.36
Inc/Dec in %	-17.75	-24.90	-8.69	-0.84	-3.94	-3.13	-10.42	-18.20	-8.69
Jan-Dec 2014									
(P)	116.29	2777.31	238.83	84.94	1151.63	135.58	201.23	3928.94	195.25
Jan-Dec 2013	128.08	3075.87	240.15	90.98	1279.36	140.62	219.06	4355.23	198.81
Inc/Dec in %	-9.21	-9.71	-0.55	-6.64	-9.98	-3.58	-8.14	-9.79	-1.79

Source: Tea Board Of India



The above graph shows the All India price comparison of All Teas at All India in 2014 and 2015. Currently the average prices of all tea are slightly lower compared to previous year amid due to lack of





availability of good quality tea in the market. Prices have declined slightly during the week compared to previous week.



## Weekly Average Prices at Indian Auction Centers for week ending 2015-08-01

Varie ty	Kolkata	Guwahati	Siliguri	Jalpaiguri	Cochin	Coonoor	Coimbatore	Tea Serve
CTC All	169.45(1 69.05)	152.63(158 .58)	126.78( 132.00)	NS(120.00)	86.06(9 7.51)	64.68(66. 39)	71.21(70.51)	55.26(55. 80)
Dust								
Total Tea	185.04(1 82.03)	153.81(158 .66)	126.79( 132.00)	NS(120.00)	91.33(9 8.78)	65.78(66. 71)	72.28(70.51)	55.26(55. 80)

(Figure in brackets denote prices during the same corresponding period in the previous year)

Variety	North India	South India	All India
CTC	149.77 (154.46)	71.02 (76.70)	129.21 (136.18)
All Dust			
Total	156.63 (160.17)	73.85 (78.03)	135.09 (140.89)
Tea			

(Source: Tea Board)



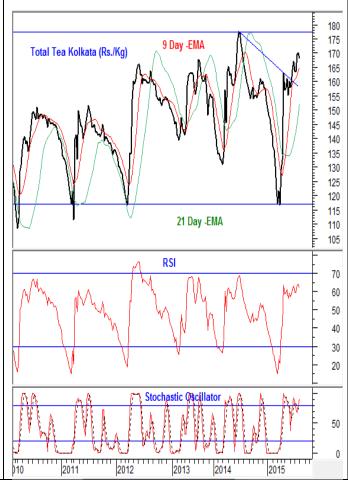
#### **Tea – Technical Outlook**

## Total Tea -Kolkata

## **Technical Commentary:**

Tea prices declined slightly during the week. MACD is increasing in the positive territory supporting overall firm tone of the market. Stochastic oscillator is increasing in the oversold region supporting some weakness in the near —term. Any near —term weakness should be considered as good buying opportunity within the overall positive tone of the market.

The tea prices are likely to notice firm tone towards 200 levels. Traders should consider any near -term weakness as good buying opportunity within the overall positive tone of the market.



Strategy: Buy Around Current Levels

Weekly Supp Resistances	orts &	S1	S2	РСР	R1	R2
Total Tea	Kolkata	150.00	130.00	185.04	200.00	210.30



### **International Trade Scenario:**

### Srilanka Tea Auction (Colombo): Sale No. 29 (Price in Srilankan Rs./kg)

ВОР	BOPF
390 - 435	470 - 550
350 - 380	420 - 460
320 - 340	390 - 410
310 - 480	380 - 470
300 - 390	370 - 460
330 - 365	320 - 350
300 - 355	360 - 420
330 - 400	300 - 530
	390 - 435 350 - 380 320 - 340 310 - 480 300 - 390 330 - 365 300 - 355

In this week's auction, 7.33 million kgs of tea was offered for sale compared to 7.48 million kgs of tea during the previous week. There was some demand for Select Best teas during the week. Better western BOP's and BOPF's noticed weak tone during the week. High Grown and Mid Grown CTC's noticed easy tone and Low Grown CTC's noticed weak tone during the week. There was fair demand for liquoring leafy teas.

In the leaf category, Better PEK/PEK1's and a few bolder types noticed firm tone. In the Tippy catalogues, better made FBOP noticed easy tone and FF1's noticed firm tone during the week. The below best and plainer variety noticed easy tone during the week. With better quality tea expected in the coming weeks, demand is expected to improve in the coming days. There was fair buying interest from Turkey, Russia and Iraq.



# **DETAILS OF TEAS AWAITING SALE**

	31			30		29
AUCTION NO.						
	11 <sup>th</sup> / 12 <sup>th</sup>	August 2015	04 <sup>th</sup> /05 <sup>th</sup>	August 2015	27 <sup>th</sup> /28 <sup>th</sup>	July 2015
Dates	No. of Lot	s No. of Kgs	No. of Lots	No. of Kgs	No. of Lots	No. of Kgs
	1,040	1,191,070 kg	942	1,062,068 kg	996	1,139,251 kg
Ex Estate						
	11,442	6,316,065 kg	10,786	5,804,970 kg	11,222	6,188,112 kg
Main Sale Total						
High & Medium	1,462	778,682 kg	1,220	648,052 kg	1,367	755,244 kg
	4,060	1,974,468 kg	3,983	1,928,429 kg	4,166	2,035,503 kg
Low Growns Leafy	2,597	1,585,165 kg	2,445	1,465,113 kg	2,467	1,514,031 kg
Тірру						
	642	154,837 kg	569	138,140 kg	640	151,215 kg
Premium/Flowery						
Off Grades	2,107	1,248,043 kg	2,090	1,167,396 kg	2,081	1,232,003 kg
On Grades	574	574,870 kg	479	457,840 kg	501	500,116 kg
Dust						
Grand Total	12,482	7,507,135 kg	11,728	6,867,038 kg	12,218	7,327,363 kg
Reprints	1,447	909,682 kg	1,175	738,099 kg	911	566,314 kg
Scheduled to Close		23.07.15		16.07.15		09.07.15
(Ex)		24.07.15		17.07.15		10.07.15
Dates (Ms)						





Auction No. 30 : 04<sup>th</sup>/05<sup>th</sup> August 2015

Ex Estate : 16.07.2015

Main Sale : 17.07.2015

Auction No. 31 : 11<sup>th</sup>/12<sup>th</sup> August 2015

Ex Estate : 23.07.2015

Main Sale : 24.07.2015

Auction No. 32 : 19<sup>th</sup> August 2015

Ex Estate : 30.07.2015

Main Sale : 30.07.2015

Auction No. 33 :  $25^{th}/26^{th}$  August 2015

Ex Estate : 06.08.2015

Main Sale : 07.08.2015

(Source: John Keells Tea Brokers)



Kenya Tea Auction (Mombasa): Sale No: 31

**SALE 31 HELD ON** 

**SALE 31 HELD ON** 

03 & 04/08/2015

11 & 12/08/2014

(in US\$ per kg)

COUNTRY	PRIMARY	SECOND	ARY TOTAL	PRIMARY	SECONDAR	Y TOTAL
Kenya	3.58	1.25	3.39	2.28	1.33	2.20
Uganda	1.67	1.12	1.50	1.60	0.99	1.37
Rwanda	3.82	2.49	3.55	2.38	1.84	2.29
Burundi	3.69	1.87	3.25	2.46	1.61	2.34
Zambia	-	ı		-	-	-
Tanzania	1.44	ı	1.44	0.97	0.92	0.94
D R of Congo	2.58	-	2.58	-	-	-
Mozambique	1.11	0.76	0.95	1.12	0.90	1.05
Madagascar	-	-	-	1.02	0.92	0.95
Malawi	-	-	-	1.22	-	1.22
Zimbabwe	-	ı		-	-	-
Ethiopia	-	-	-	-	-	-
Total	3.35	1.32	3.08	2.19	1.19	2.05

	OFF	ERED	\$ O L D*		
Year 2015			Packages	Kilos	
	Packages	Kilos			
Kenya	74,680	4,945,670.00	59,700	3,961,594.00	
Uganda	20,100	1,146,648.00	14,540	812,176.00	
Rwanda	5,500	366,377.00	3,960	264,464.00	
Burundi	3,680	228,321.00	2,120	126,772.00	
Tanzania	60	2,820.00	40	1,988.00	
Dem Rep of Congo	200	12,096.00	160	10,064.00	
Mozambique	1,253	70,253.00	533	27,988.00	
Malawi	-	-	-	-	
	105,473	6,772,185.00	81,053	5,205,046.00	
TOTAL					

During the week improved demand was noticed for 6,772,185 kilos of tea on offer. Brighter DUST1s were USC10 higher, with mediums USC4 to USC10 higher and prices of lower mediums were up to USC30 lower. Prices of Brighter BP1's were USC4 to USC22 lower, prices of mediums were lower up to USC40 and prices of lower mediums were lower up to USC40. Other varieties like Brighter Pdusts, Lower Medium PF1's noticed mixed tone during the week.

In the secondary catalogues, BP's noticed firm tone and PF's noticed easy tone during the week. Well sorted clean coloury Fannings and Dusts noticed firm tone during the week. Other Fannings noticed





mixed tone and BMF's noticed steady tone. There was good buying interest from Yemen, Middle – eastern countries, Afghanistan. There was some demand from Kazakhstan, other CIS states, Sudan and Egyptian packers. There was not much demand from Pakistan packers, U.K. and Bazaar. Demand remained subdued from Russia and Iran. Somalia was active around lower levels of the market.

(Source: Africa Tea Brokers)



## Indonesia Tea Auction (Jakarta): Sale No: 31

OFFERED		SOL	%	
5.200	266.480 Kg	4.700	238.800 Kg	89.61
	Kg		Kg	,
5.200	266.480 Kg	4.700	238.800 Kg	89.61
OFFER!	ED	SOL	D	%
2.360	134.160 Kg	2.280	129.700 Kg	96.68
	Kg		Kg	,
2.360	134.160 Kg	2.280	129.700 Kg	96.68
7.560	400.640 Kg	6.980	368.500 Kg	91.98
	5.200 5.200 <b>OFFER</b> 2.360  2.360	5.200 266.480 Kg Kg  5.200 266.480 Kg <b>OFFERED</b> 2.360 134.160 Kg Kg  2.360 134.160 Kg	5.200 266.480 Kg 4.700 Kg  5.200 266.480 Kg 4.700  OFFERED SOL  2.360 134.160 Kg 2.280 Kg  2.360 134.160 Kg 2.280	5.200 266.480 Kg 4.700 238.800 Kg Kg  5.200 266.480 Kg 4.700 238.800 Kg  5.200 266.480 Kg 4.700 238.800 Kg  OFFERED SOLD  2.360 134.160 Kg Kg  2.280 129.700 Kg  2.360 134.160 Kg Kg

## (Prices in US cents/kg)

Orthodox First Grades						
BOP.I	BOP	BOPF	PF	DUST	BT	BP
184	155-196	150-190	145-214	137-150	128-144	329

Orthodox Secondary Grades					
PF.II	DUST.II	BT.II	BP.II	DUST.III	
126-148	134-170	125-133	-	133-137	

CTC First and Secondary Grades						
BP.1	PF.1	PD	<b>D.1</b>	FANN	<b>D.2</b>	D.3
150-190	187-246	156-239	159-250	137-144	143-180	

Market offerings increased to 7,560 paper sacks from 7,020 paper sacks. There was good demand in the market. Average price declined to USDcts 156.72 instead of USDcts 157.36 during last week's auction. Average price of Orthodox variety increased to USDcts 149.79 and average price of CTC declined to USDcts 168.97. Secondary variety and Fannings noticed easy tone. Quantity sold declined to 91.98% during the period compared to 98.13% during last auction.



# **OFFERING FOR THE NEXT AUCTION**

PRODUCER	Orthodox		C.T.C	
FRODUCER	19/08/15	27/08/15	19/08/15	27/08/15
PTPN. IV	2.300 S	960 S	-	-
PTPN. VI	720 S	540 S	1.080 S	460 S
PTPN. VII	1.440 S	660 S	240 S	160 S
PTPN. VIII	3.900 S	4.180 S	660 S	400 S
PTPN. IX	220 S	140 S	-	-
PTPN. XII	- S	- S	460 S	500 S
Total Estate	8.580 S	6.480 S	2.440 S	1.520 S
Pagilaran	- S	- S	- S	- S
Total Private	- S	- S	- S	- S
Grand Total	8.580 S	6.480 S	2.440 S	1.520 S

(Source: TEH)



## Bangladesh Tea Auction (Chittagong): Sale No: 13

(In Taka/kg)

BROKENS	QUOTATIONS	FANNINGS	QUOTATIONS
Large/Bold	188-193	Best	195-198
Medium	192-195	Good	192-194
Small	193-197	Medium	188-191
Plain	175-180	Plain	177-182

Tea prices at Bangladesh tea auction declined during the week amidamid highest volume offered for the season till date and less demand in the market around current levels. The average price of tea during this week's auction was around USD 2.50/kg. Around 1.78 million kgs of tea was offered for sale and nearly 6 percent remained unsold.

There was good demand from blenders and some demand from loose tea buyers and blenders. 25,686 packages and 41 packages of CTC Leaf of old season noticed good demand. 6,310 packages and 2 packages of old season on offer of CTC Dust noticed good buying interest. In CTC Dust, good liquoring varieties noticed firm tone and medium levels noticed easy tone. Good liquoring Broken varieties noticed demand at higher prices. Good liquoring varieties in fannings noticed steady tone during the week. Good liquoring Dusts noticed easy tone during the week.

(Source: National Brokers Limited)



## WORLD CROP STATISTICS IN (Mn/kgs)

Country	MONTH	2015	2014	CUMULATIVE	2015	2014	CUMULATIVE + INC./-DEC.
Sri Lanka	May	32.23	39.24	Up to May	143.41	142.64	+ 0.77
North India	May	91.90(E)	69.29	Up to May	176.09 (E)	154.25	+ 21.84
South India	May	26.12 (E)	25.77	Up to May	98.84 (E)	90.82	+ 8.02
Kenya	May	37.52	41.19	Up to May	142.98	193.24	- 50.26
Bangladesh	May	5.35	4.54	Up to May	8.74	8.20	+ 0.54
Malawi	May	4.1	4.6	Up to May	29.0	32.7	- 3.7

(Source: John Keells Tea Brokers)

In the current year, global output of tea is likely to decline following output reduction in output in Kenya. Global tea production till date has declined to 566.55 million kg compared to 586.63 million kgs during the previous year. Output has declined following production decline in production in Kenya, the largest producer of black tea in the world. It's production has declined to 105.42 million kg compared to 152.05 million kg during the previous year. Production has also declined in other African countries like Malawi and Uganda. In North India and South India, production has increased by nearly 22% and 8% respectively till May 2015. Good rains till date is likely to support production of tea in India.

Currency	01-08-2015	25-07-2015
USD	63.98	64.06
Srilankan		
Rupee	0.4784	0.4795
Indonesian		
Rupiah	0.0047	0.0048
Kenyan		
Shilling	0.6249	0.6323
Bangladeshi		
Taka	0.8230	0.8242



#### **Overall Outlook and Recommendation:**

In the domestic market, prices noticed range —bound to weak tone. Quantity offered on sale declined during the week compared to previous week. Demand for third flush of tea in North India lent some support to the market. Prices remained mostly subdued in South India amid lack of export enquiry. Demand from loose tea buyers and blenders lent support to the market. Prices are likely to notice range —bound to firm tone in the near —term.

In the global market, prices noticed weak tone led by amid good supply of new leaf in the market. There is not much off—take around current levels. Quantity offered on sale declined during the week compared to previous week. Weather remains conducive in most of the tea growing regions. Future offering of tea is likely to increase in Indonesia. Prices are likely to witness easy tone in the coming days.

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