

# A Brief Profile



A19, First Floor  
Sector 4,  
Noida  
Uttarpradesh  
India - 201301

# About us



**A non-government, non-profit organisation incorporate  
under Section 25 of the Indian Companies Act**

## **Vision**

To strengthen the health systems in the country by establishing and leveraging a network of healthcare professionals

## **Mission**

To establish a network of healthcare professionals across the country, which will be a platform for:

- Bridging the needy in the rural areas and volunteer medical experts who would be willing to provide services for medical outreach camps and capacity building of rural healthcare workers
- Cross-learning
- Building a repository of best health/medical practices
- Enabling the members to function as an interdisciplinary team for working in areas of common and public interest

# Areas of work

- Strengthening of public health infrastructure (setting up and management of public health facilities and mobile medical units, installation of water purification units etc.)
- Capacity-building of health professionals (development of training content and conducting training programmes)
- Technical assistance and support (planning, designing, implementation, monitoring, evaluation, and process documentation of public health projects/programmes; and planning, designing, setting up and management of public health facilities)
- Health promotion initiatives (setting up and management of help-lines, designing of IEC material, organising health camps etc.)
- Research (policy research, need assessment/diagnostic studies, baseline surveys, impact assessment/impact evaluation of projects/programmes)

# Leadership Team

- Mr.Sunil Khiarnar B.Tech, MBA
- Mr. Bhaskar Natarajan B.Tech, M.S (USA)
- Dr. Anuradha Khairnar MBBS, MRCGP(UK), DFSRH(UK)
- Mr.Pankaj Agarwal B.Tech, M.S (Singapore)

# Leadership Team

- Dr. Srujana Parupalli MBBS, DFSRH, Dip. In Medical Education (UK ) – Consultant
- Dr. Thriveni Arnala MBBS, MD ( USA) – Consultant
- Suchita Awasthi – Operations Manager , Tele-Health
- Nisha Thomas – Training Lead
- Devesh Kumar – Physiotherapy Lead

# Leadership Team



## **Dr. Anuradha Sunil - MBBS, MRCGP (UK) , DFSRH ( UK) – Director**

Dr. Anuradha Khairnar is a member of the Royal College of General Practitioners (MRCGP) of the United Kingdom (UK) and holds a Diploma of the Faculty of Sexual and Reproductive Health (DFSRH). She has over 15 years of work experience in healthcare. She has worked with the National Health Services (NHS) in the UK in primary care and acute hospital Trusts. She has been one of the managing partners of a group medical practice where she managed large clinical and administrative teams. She has significant experience in competitive bidding, strategic planning and implementation of health projects. She has also been involved in successful mergers and acquisitions of GP practices in the UK. Prior to her stint abroad, she has worked in India in various national health programmes and state-sponsored health initiatives. She has worked extensively at the grass root level. Anuradha's areas of interest include working towards equitable healthcare, designing and implementing innovative healthcare models, and skill development in health.

# Leadership Team

## **Mr. Bhaskar Natarajan B.tech, M.S (USA) - Board Member**

Bhaskar is an Engineer by profession and holds a BE degree from the University of Bombay & MS from University of Cincinnati. He has extensive experience in technology and telecom systems. He has been instrumental in the development of the automated call management system at the tele-medicine centres of ISHP. He has over 13 years of comprehensive telecom and software development experience covering a wide array of industries including manufacturing, insurance, finance, telecommunications, travel, health care, commodities and mobile computing. He has 7 years of work experience in one of the largest software companies in the USA (Computer Sciences Corporation).

# Leadership Team



**Mr.Pankaj Agarwal – B.Tech ( IIT Delhi ) M.S (Singapore) Head – IT & HR**

Pankaj is B.Tech from the Indian Institute of Technology (IIT), New Delhi and M.Eng from the National University of Singapore. He has over 12 years of national and international experience (USA, Singapore, India) in various functional areas including Information Technology, Software Development, Operations, Events Management, Publishing, Research, Marketing and Business Development at various Management level positions with companies dealing in Agribusiness, Wireless Broadband Products, FMCG and global Business-to-Business trade related services. He has developed several customized MIS applications for various clients such as ICICI, Reuters, MCX, and ISAP. He leads the technology initiatives at ISHP and plays an instrumental role in setting up of MIS and operations for the SAATHIYA FAMILY PLANNING HELP LINE in Lucknow. He has also developed software modules for Healthcare Optimization project for Ministry of Health, Singapore.



# Leadership Team



**Dr. Srujana Parupalli MBBS, DFSRH, Dip. In Medical Education (UK ) – Training Lead**

Dr.Srujana Paruppalli has over 10 years of experience in Obstetrics & Gynaecology in India and UK. She has a diploma in Family planning from the Royal College and diploma in Medical Education from Keele University, UK. She has been involved in Medical education and training of health professionals and medical students for the past 5 years. She is an expert in Adult learning techniques and methodologies. Srujana has formal experience in teaching communication and counselling skills using Calgary Cambridge method of teaching. She works as Programme Director with ISHP.

# Leadership Team

## **Dr. Thriveni Arnala MBBS, MD (USA) – Consultant**

Dr. Thriveni Arnala has over 15 years of experience in health care. She has worked in reputed institutions in India and USA. She specializes in Internal medicine and holds a certificate of the American Board (AB Internal medicine). Her areas of interest include research and implementation of programmes in Diabetes and other lifestyle diseases.

## Community Hospitals

- ISHP team provided technical assistance and implementation support to its sister organization, ISAP to build and operationalize two hospitals in Murshidabad district of West Bengal.
- The hospital at Khargram had 35 beds at inception but was subsequently expanded to 100 beds.

# Khargram Hospital



# Arsenic Treatment Plants

**Arsenic Removal Plants have been set up in Murshidabad District of West Bengal. These plants are installed at Amtala High School and the school at Patik Bari.**

Each plant has 2000 liters capacity storage tanks to serve 250-300 families every day.

National Test House' - an enterprise under the Ministry of Consumer Affairs, Food and Public Distribution has validated the effectiveness of these plants in their 'Water testing report'.



# Fluoride Treatment Plants

- As endemic fluorosis is a major problem in the villages of Chikballapur and Kolar districts of Karnataka with fluoride levels well above permissible limits ( $> 1.5$  mg/L), ISHP installed 5 fluoride treatment plants in these locations.



# Fluoride Treatment Plants in Karnataka



# Out-Reach Services



- ISHP works with the goal to provide holistic and equitable healthcare to the last mile clients and is keen to implement as many healthcare projects as possible.
- ISHP has conducted several medical and eye care camps in West Bengal and also in the slum clusters in Delhi-NCR
- These medical camps are organised with a big team of doctors and allied healthcare professionals providing whole range of services.
- The beneficiaries were provided with medications, follow-up surgeries in the near-by centres.



# Medical & Eye Care Camps



# Mobile Medical Units

ISHP team has established several mobile medical units across the country through its own team and also through partner organizations.

We reach out to the elderly patients who are house-bound and also conduct screening camps for various diseases. They also act as great tool to disseminate health education to women and children.



## ISHP as an ICT4D Organization

- ISHP is promotes health promotion and health awareness campaigns through tele-health initiatives.
- In-house capabilities to provide turn-key solutions which include telecom, mobile technology, software development, data processing and domain knowledge management.

# Services Provided

## Counseling Services

**Tele—  
counseling  
on health  
related  
issues**

## Product Information

**Introduce  
the callers  
to  
healthcare  
product  
basket**

## Referral services

**Referral to  
network  
providers/  
clinics in  
their  
towns.**

## Care-line services

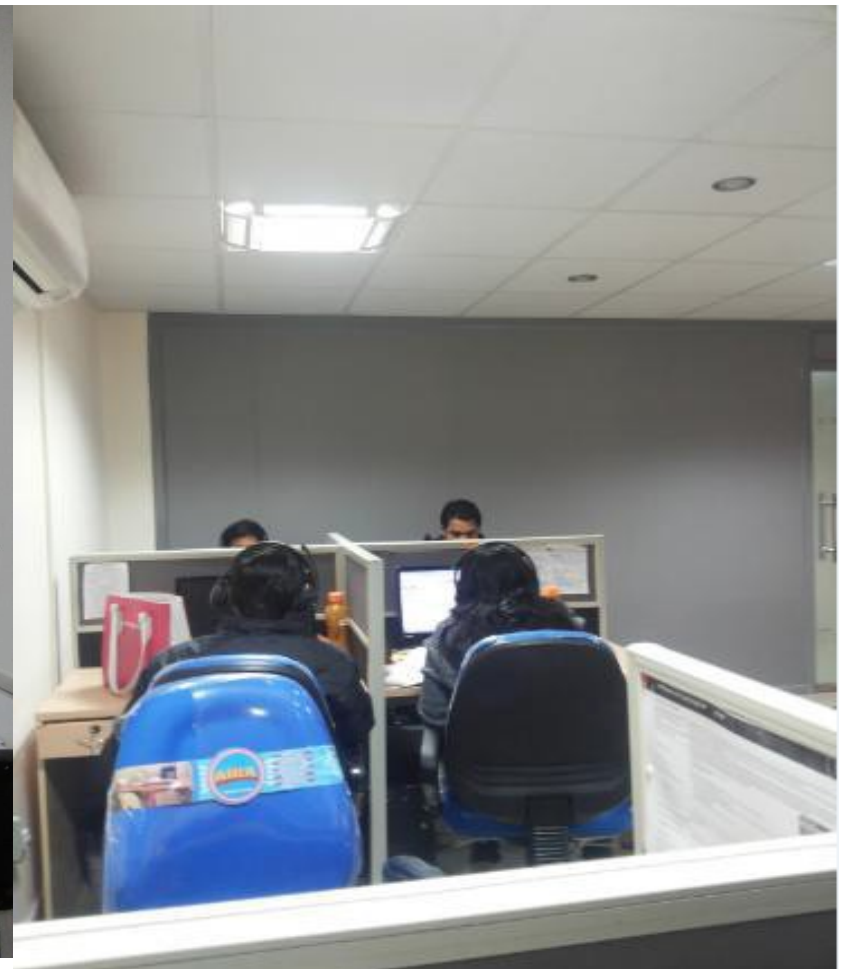
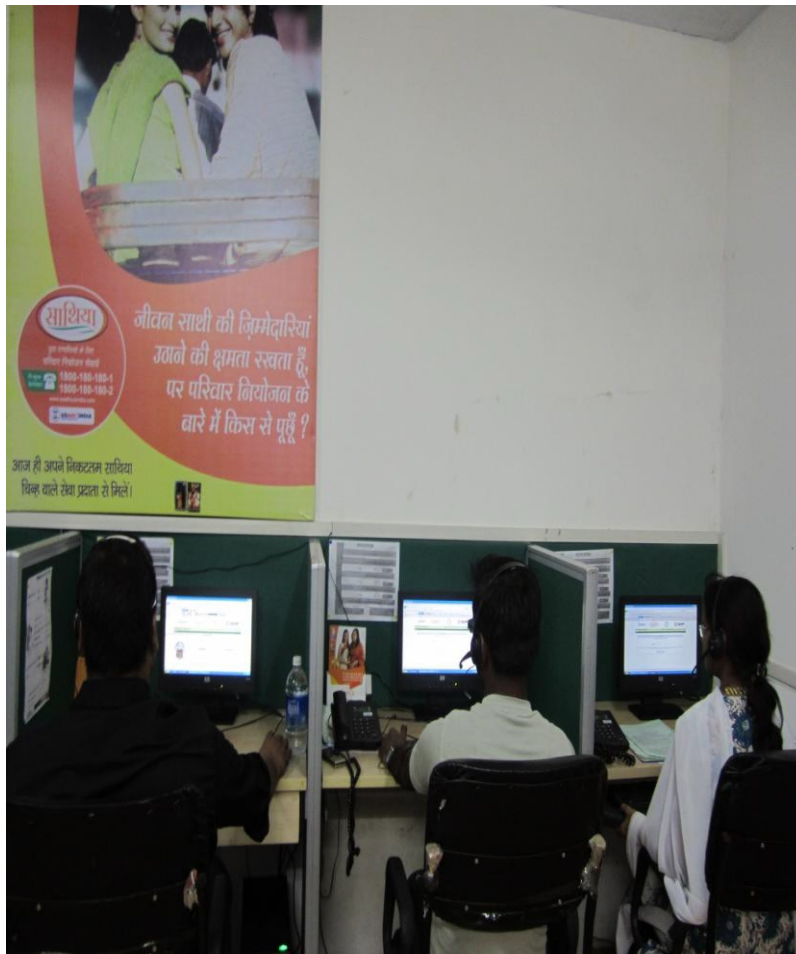
**Alerts/  
Reminders  
and  
outbound  
calls for  
after -use  
support**

# Tele-Health Projects of ISHP

- ‘Dots- Mitra’ TB helpline – Karnataka
- ‘Dimpa’ Helpline – UP, Bihar
- ‘Saathiya’ Contraceptive Helpline- UP, Bihar, Uttarakhand, Jharkhand
- ‘CycleTel’ Helpline – Pan India
- ‘OneCall’ Helpline –MP, Rajasthan, UP
- ‘UJJWAL’ Helpline – Bihar, Orissa



# Free Health Help-lines



# Thank You