

CSR PROPOSAL **Covid-Mukt-Gram**



Submitted by

LABS 
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Incubate | Accelerate

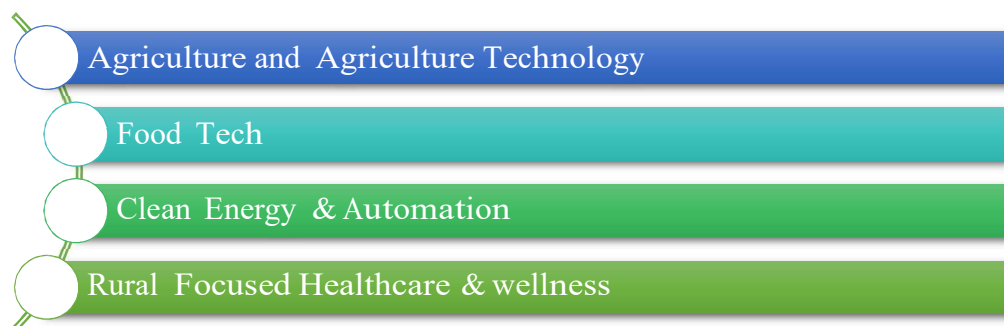
Indigram Labs Foundation

Indigram House, B1, Block-B1, Mohan Cooperative Industrial Estate
Badarpur, New Delhi-110044

About Indigram Labs Foundation

S.No.	Information	Details
1	Name of the Organization	Indigram Labs Foundation
2	Address of the Organization	B-1/B-1, Mohan Cooperative Industrial Estate, Mathura Road, New Delhi 110044
3	Name of the Host Institution	Indian Society of Agribusiness Professionals (ISAP)
4	Year of Establishment	2015
5	Legal Status of the organization Part of host institution/ Regular Society/ Section 25 Companies Act):	Sec. 8 Company Regd. No. U74140DL2015NPL276109
6	Head of the STEP/TBI	Dr. Manisha Acharya, Chief Executive Officer
7	Telephone No.	+91-43154100
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9	E-mail Id	ceo@indigramlabs.org / tbi@indigramlabs.org
10	Website of TBI	http://www.indigramlabs.org

Indigram Labs Foundation was established in January 2015. It is registered as a technology business incubator under section 8 (Not for Profit Company) of company act 2013 with registration number U74140DL2015NPL276109. Indigram Labs was created by Indian Society of Agribusiness Professionals (ISAP), a well-known sustainable agriculture oriented Development Organization and funded by Department of Science and Technology (DST), Government of India and supported under the National Science and Technology Entrepreneurship Development Board. Indigram Lab Foundation's incubation efforts are majorly concerned about the following domains:



ILF has Research and Development agreements with IARI i.e., Indian Agricultural Research Institute, New Delhi and Central Food Technology and Research Institute, Mysuru. We have several national and International collaboration with old matured Incubators, Angel Investors & VC, Incubator association etc.

ILF is also into different training programs, seminars, and orientation programs for students on innovation and entrepreneurship, conducting Agri EDP, skill development programs on various Agri and Agro businesses including Farmer Producer Companies (FPCs or FPOs), organizes several motivational camps, capacity building programs, training programs for innovative technology-based methods for productivity enhancement of Agriculture products, Marketing linkages, packaging etc.

As a Technology Business Incubator ILF networked with all TBIs in the country through various networks like ISBA through which it is networked with AABI (Asia Pacific), European UKBI and US NBIA. Currently, ILF has 65 incubatees, 12 investments and around 25 in the pipeline.

It has collaboration with international incubators such as Shenzhen Open Innovation Lab-China, Global Israeli Initiative, Israel; CURAD- Uganda, World Startup Factory B.V (Netherlands), IT Hub Mahatma Gandhi (Bulgaria), Rockstart (Netherlands).

About “Covid-Mukt-Gram” Project

Agriculture is vital to our country from an employment as well as food and nutrition security perspective and COVID-19 pandemic has impacted the entire rural ecosystem including Agriculture. ILF has partnered with the parent organization Indian Society of Agribusiness Professionals (ISAP-A section 8 not for profit company) to initiate interventions to mitigate effects of Corona attack on health and livelihoods of rural communities.

Startups and researchers across the globe are already pivoting their technologies to help fight the spread of this deadly virus. Using Technology to Fight COVID-19 Existing modern solutions in diagnostics, monitoring, and molecular development are being used as powerful tools to help fight the current pandemic. These technologies can help identify outbreak hotspots, prevent infections, reduce the need for physical contact in diagnostics, and even work towards developing a vaccine for COVID-19. In this critical time, we are diving into the capabilities of these startups to help overcome this pandemic.

Scope of work -

Following are some of the potential areas, where “Covid-Mukt-Gram” Project may create measurable and significant impact and Startups could identify solutions in these key areas:

- Efficient SCM management solutions of the food grains, fruits and vegetables and other essential items for both consumers in rural and urban areas in current situation
- Efficient AI/Tech based solution for the harvesting operations and post-harvest handling of produce in storage/cold storage using minimum/without workers.
- Explore Innovations of adequate safety measures for the people involved healthcare, police, public distribution system etc. like PPE kits
- Innovation of App/ Digital platform for monitoring the distribution of the commodities to vulnerable population, while maintaining prescribed guidelines and protocol like social distancing
- Innovation of App/Instrument/ Medical Kit for rapid checking/detection suspected peoples,
- Innovation of Medical Instrument/ Medical Kit/ Vaccine for curing of virus detected peoples.
- Solution for Education and data collection of information and monitoring on Rural health awareness & education around COVID-19.
- Innovative systems that focus on dietary diversity and food safety and security, paying attention to nutrition & boosting immunity of rural community.
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- Solution to remotely monitor patients with Clinical parameters are automatically sent to a secure storage system.
- Solution for Rural community insurance in term Effective and low cost with intensive care to deal with a national health emergency.

Why Indigram Labs Foundation?

Indigram as a group has large physical presence across the country in 18 odd states and it acts a bridge by creating a conducive incubation ecosystem and providing access to technology, patenting services, and prototype development. ILF has proper infrastructural facilities in place where incubatees are facilitated with the necessary requirements. ILF has created a robust entrepreneurial mini-ecosystem with around 50 mentors, 100 plus investors, and several collaborations with institutes and organizations. ILF ensures to facilitate all necessary and appropriate technologies and essential

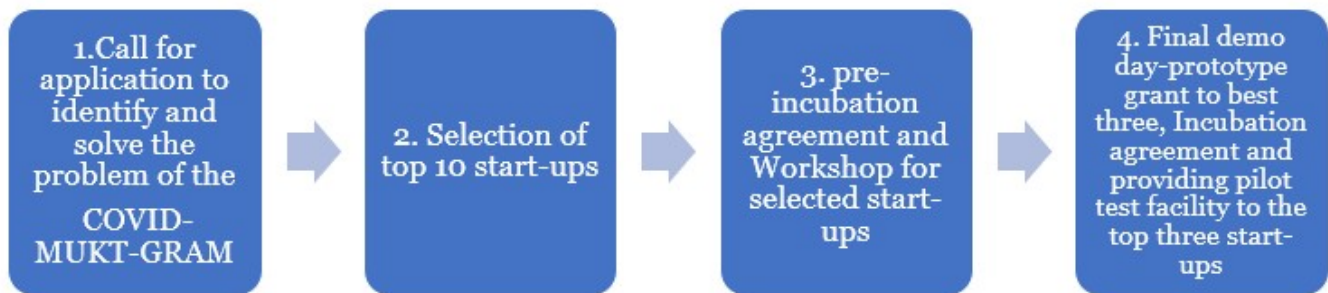
funding, thus creating a market-ready incubated venture. ILF has invested roughly 3 crores and holds equity in a dozen startups out of the 65 supported by us. ILF incubatee companies have gone on to raise in the excess of 15 million USD in funding and more than 20 Percent of our startups having received pre series A and Series A funding. The startups cumulatively have a annual sales revenue in the excess of USD 25 million. The incubator has been very successful in identifying scalable ideas and great entrepreneurs with whom we have a hands-on engagement to enable growth and scale.

Geographical Coverage

ILF as a group is in an enviable position to assist startups coming from all states of the country. The reach of the organization permits it to extend its services beyond any specific regions to all over the country.

Action Plan for “Covid-Mukt-Gram”

Following action plan will be undertaken for this project:



Time Frame

Key Activities	May (2020)	June (2020)	July (2020)	July End (2020)
Call for application to identify and solve the problem of COVID-MUKT-GRAM				
Selection of top-10 start-ups				
Arranging workshops for the selected start-ups				
Pitch Presentation Pitch presentation to select top 3 for prototype grant				
Final demo day-prototype grant to best three, Incubation agreement and providing pilot test facility to the top three start-ups				

Specific Activities to be undertaken:

- Help define the mentor + curriculum program definition
- Approve the startup recruiting strategy + process
- Assist in promotion of the program across social channels and strategic press outlets to drive startup applications.
- Provide input and review target startups for proactive outreach from the startup database.
- Review and evaluate startups during the selection process
- Mentor startups and host 1-2 virtual corporate workshops
- Collaborate with startups to define strategy for pilot and product validation phase
- Participate in kickoff and strategy meetings
- Work with startups on different tests and provide pilot mentorship during product validation phase
- Attend demo day and assist in driving attendance of target attendees

Expected Outcomes of the Project

Following outcomes are expected to be achieved after successful completion of the Covid-Mukt-Gram program:

- Incubation at one of the best TBIs for selected startups
- Business Plan refinement
- Pitch Deck presentation skill development
- Product validation from experts
- Mentor support
- Prototype grant to top three startups (Rs 10,000,00 each)
- Probability of getting seed fund support* (*T&C Apply)

Benefits to the Startups

Following benefits to the startups are expected to get materialized after successful initiation of the “COVID-MUKT-GRAM” Project:

- Individualized Need-Assessment Boot Camp
- Customized Capacity Building Program
- Train Startups to become “Investment Ready”
- Tailored Mentorship

- Identification & Access to funding opportunities to conduct the project
- Networking opportunities with Relevant Industry Ecosystems
- Pilot Testing Facility for Start-ups to validate their products at actual field conditions
- Access to Marketing Channels

Financial Estimate of the Project

- We can submit a detailed proposal with budgets post discussion with your team.

Why Sponsor?

- COVID19 is a pandemic like none experienced in a century across the globe and companies supporting startups offering viable solutions in this domain stand to gain lot of goodwill by being part of this unique “COVID-MUKT-GRAM” project, to be promoted at National level.
- ILF offers a more strategic approach for spending of CSR funds on projects some of which may lead to scale and success ensuring a more enduring impact of the CSR spend as compared to spends on other interventions which address the here and now but do not lead to perpetual impact.